

indigo denim



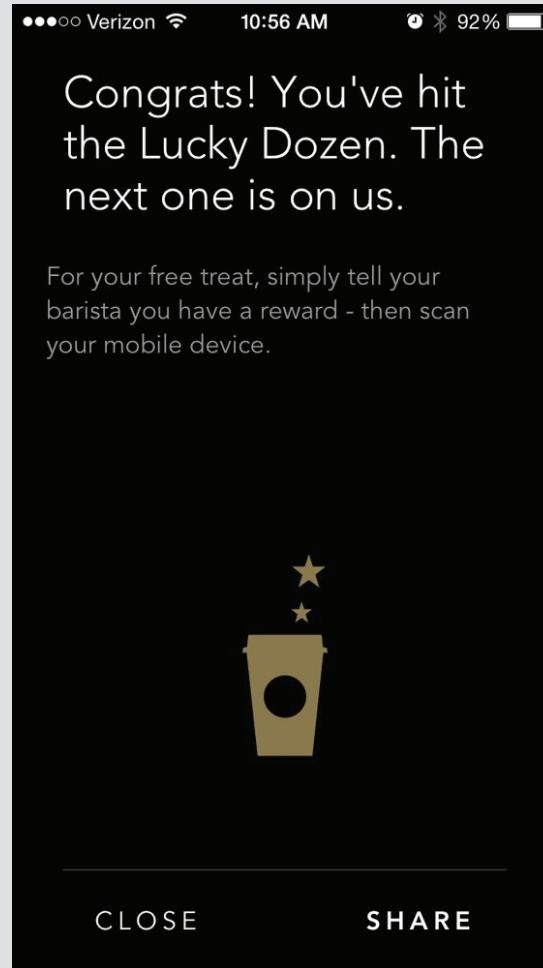
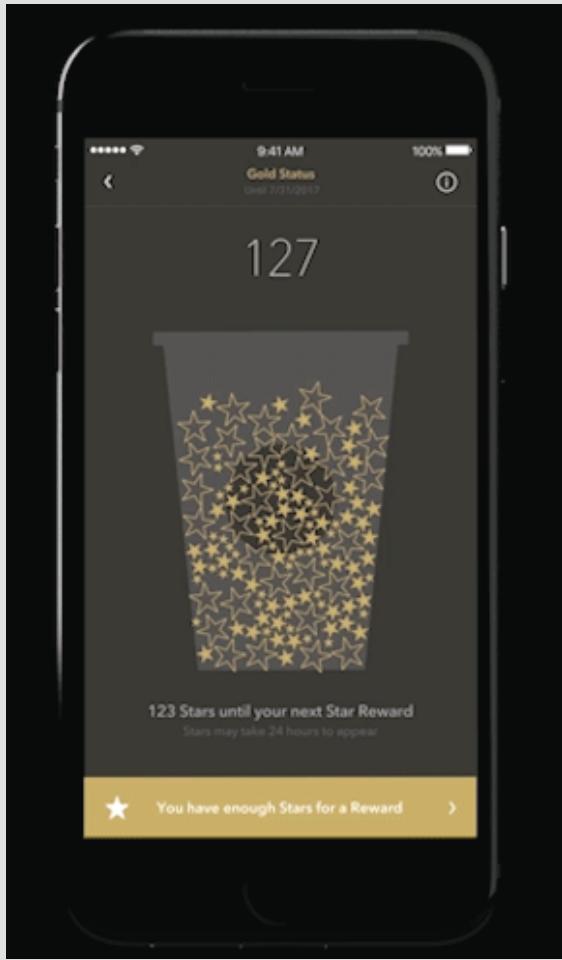
denim subscription

a rewards program that encourages people to keep buying clean denim.

the subscription encourages people to keep buying so that more clean denim is bought versus cheap and unsustainable denim.

the rewards would be things like discounts and speacial offers.

denim subscription



denim subscription



Milky Jelly Cleanser

One face wash to rule them all.

This is the ultimate daily face wash: use on dry skin to dissolve away makeup and grime, or on wet skin as you start your day. The pH-balanced, creamy gel formula is made with a blend of five skin conditioners so your face is left feeling healthy and soft, never tight. Its cleansing power comes from the same gentle cleaning agents found in contact lens solution, so it's tough on impurities and still safe to use on your eyes. You'll see.

Size: 6 fl oz / 177 ml

- 1 +

ADD TO BAG

\$18

This is a one-time thing.

Deliver every **2 months**  

Or save \$12 by getting it in the **Phase 1 Set**—the essentials for happy, hydrated skin.



denim subscription

billie

STEP 1

Which **color** do you fancy?



Cool Blue! Nice Choice!

NEXT STEP

billie

STEP 2

How often do you shave?

Everyday

(Delivery *once* a month)

A few times a week

(Delivery every *two* months)

Once a week

(Delivery every *three* months)

WE'LL SEND **FOUR** RAZOR BLADE REPLACEMENTS IN EACH SHIPMENT.
MAKE CHANGES AT ANY POINT.

Free

customize denim

a desktop feature that would allow the customer to customize their denim products. New or used.

This could be things from embroidery to specific sizing or measurements.

customize denim

YOUR STYLE

the zip-top transport crossbody
\$148.00 J1951
selected sku price \$148.00
size: ONE SIZE
color: english saddle
quantity: 1

1. PERSONALIZATION PLACEMENT



1/4" Personalization

2. SELECT STAMP STYLE

Click one of the below styles

| | | |
|--|--|--|
|  Gold foil stamp |  Silver Foil Stamp |  Blind imprint stamp |
|--|--|--|

3. SELECT LETTERS

Select at least one initial.

M N D

CONFIRM PERSONALIZATION

idea two

customize denim

BESPOKE 03
PORTRAITS
\$1,450

JACKET **SIZE** **IMAGE**

SELECT JACK **SELECT SIZE** **SELECT IMAGE**

MAKE A SELECTION

Because you're a work of art. Create a masterpiece out of a photograph of your favorite person (like yourself). Upload your image below and let our in-house artists expertly paint it on your new jacket, making it unlike any other in the world.

Note: Everything is painted by hand, so any variations from one jacket to the next make your jacket uniquely individual to you. Allow 10 extra business days for custom items.

SHARE



idea two

customize denim

MON PURSE

NEW MADE-TO-ORDER POUCHES WOMEN MEN GIFTS FLORENCE ROMANCE MON JOURNAL **SALE**



Design Your Own
BUCKET BAG
\$519.00

Dimensions:
D: 15 W: 35 H: 30 cm
Strap - 119 cm

| | | | |
|----------------------|---|---|---|
| STEP 2 /7 LINING: | < | > |  |
|----------------------|---|---|---|

SELECT YOUR SUEDE LINING COLOUR 

Match to leather colour

Fuchsia



Drag image to rotate
Scroll image to zoom

idea two

clean clothing shop

because the company only sells clean denim, this could help encourage customers to invest in solely clean and ethical products.

These products could range from clothing, skincare, to household items.

clean clothing shop

Madewell
GOOD DAYS START WITH GREAT JEANS

HOP ALL DENIM TEES SHIRTS DRESSES SHOES BAGS JEWELRY SWIM SALE BLOG SEARCH 

● **LABELS WE LOVE**

Exclusive collabs and favorite finds from around the globe.



FEATURED LABEL:

CLUB PETANQUE™

We have exclusive styles from this retro-sporty line by Paris-based designers who named it after the French lawn bowling game they played as childhood friends.

[SHOP NOW ▶](#)

clean clothing shop

Hair 

INTOTHEGLOSS

MONTHLY FAVORITES

HOME // MONTHLY FAVORITES

ITG



Our Favorite Products: March 2018

ITG's collective skin is in rehab this month [READ MORE >](#)

ITG



Our Favorite Products: February 2018

Twenty eight days of really good stuff [READ MORE >](#)

ITG



DON'T MISS | MOST POPULAR



AS TOLD TO ITG
A Makeup Artist's Most Universal Products



THE TECHNIQUE
All The Benefits Of Becoming A Morning Person



GUIDE
How To Wash Textured Hair



FIVE COOL THINGS
Un-Glamorous Flight Essentials



POSTCARD
Rebuild Your Beauty Routine With \$100



THE REVIEW
Cream Cleansers: For The Sensitive Baby Face In You

