

# House Flipping

## Who

young to middle-aged  
couple, doers, driven,  
organized, up for a  
challenge

## What

buying and renovating  
a home, then quickly  
selling it for a profit

## Why

project can be fun,  
bring people together,  
teach time and money  
management



Idea #1



- app
- allows you to film/ photograph your progress and adventure in flipping a house
- generates an “episode” for you when you are finished flipping
- can share with family and friends (post to facebook, share link)
- feel like an HGTV star



## Idea #2



- app
- timeline w/ help numbers of contractors and workers in the area
- plug in what you need to do on each date, adjusts and creates timeline
- encouraging sayings
- interactive way to track progress

# Idea #3

- app
- checklist set up
- collective list of any renovations houses frequently need, inclusive of all houses (ex. replace lighting fixtures in kitchen)
- swipe away if don't need it, flip app if want to add it to to-do list
- can check off to do list items
- contractor/ worker contacts



replace  
lighting  
fixtures in  
the kitchen