

# Aquascaping Niche Pitches



the green machine

# Three Ideas

1. Aquascape Setup/Information/Marketplace

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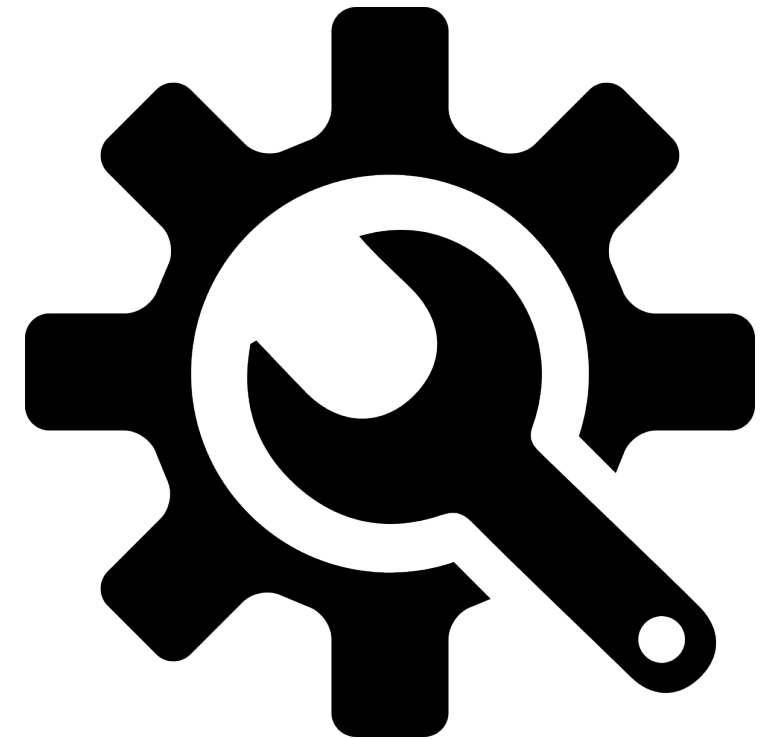
2. Maintenance/Identification System

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1. Aquascape Setup/Information/Marketplace
2. Maintenance/Identification System
3. Connect Aquascapers Online & Locally/Retailers

# Aquascape Setup/Information/Marketplace

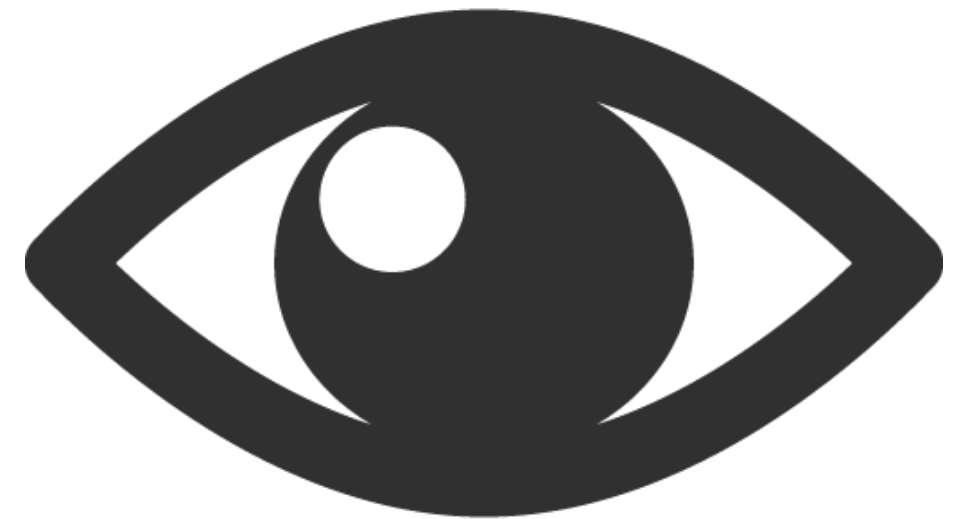
- Digital tank setup, choose tank size, additional hardware, type of aquascape, substrate, rocks, plants, fish
- Make suggestions based on choices
- Creates a digital version of your aquascape complete with ability to see initial setup and months later when the tank becomes grown in





# Tank Maintainer System

- Combination of Hardware and Software (Applications and Sensor)
- Place sensor in aquascape to measure various data points (O<sub>2</sub>, CO<sub>2</sub>, Light, PH)
- Software will monitor tank and make suggestions based upon data and pictures received



# Aqua-Connect

- Connect with fellow, post pictures with tags for fish, substrate, rocks, plants, and equipment
- Tags are actionable and will show where items can be purchased and info related to the selected items
- Connect with local aquascapers, retailers and distributors

