

Ruth Bader Ginsburg by Matt Larsen



age: 75

residence: Columbia, SC

education: Bachelors in Psychology

occupation: Senior Manager

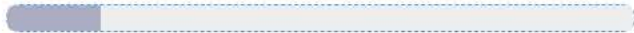
marital status: Married with kids

"... the gray hair of experience is the splendor of the old." (Proverbs 20:29)

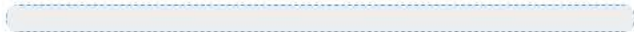
Ruth spends her time working hard at her job and spending time at home with her kids.

Comfort With Technology

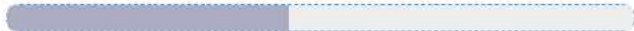
INTERNET



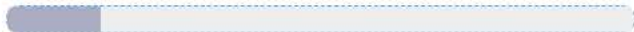
SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

When she sees her positive effect out in the world, she knows her work is done.

Needs

- To spread her love
- To learn how to lift weights

Wants

- Stay in shape
- Look good for the husband
- Interested in working out

Values

- Hard work
- Dedication

Fears

- Failure
- Not trying hard enough

