

MATTHEW LAYTON

“Matt” (he/him) · Chicago, IL

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Dedicated and collaborative Frontend Developer with 3+ years of professional experience at varying degrees of complexity and responsibility, including a corporate rebrand and phased onboarding for an enterprise client. Successfully trained and mentored six newly hired developers over two years. Always eager to learn new technology and improve on existing skills.

EXPERIENCE

JANUARY 2020 - PRESENT

FRONTEND DEVELOPER, cleverbridge

- Handled development requests and bug fixes for clients' checkouts utilizing a Kanban-based Jira workflow.
- Contributed to a global rebrand of the corporate website.
- Led development of front-end ecommerce properties for an enterprise client onboarding with potential for \$200+ million revenue.
- Collaborated on team coding standards, including development of a Gatsby-based documentation tool, legacy code cleanup, and feature standardization.
- Trained developer new-hires, including education on platform features, code structure, workflows, and code-pairing and code review activities.

AUGUST 2018 – DECEMBER 2019

SALES FRONTEND DEVELOPER, cleverbridge

- Created prospect-branded ecommerce experiences used by the Sales team for attracting potential clients (role overlapped with SDR position).

JUNE 2018 – DECEMBER 2019

SALES DEVELOPMENT REPRESENTATIVE, cleverbridge

- Qualified inbound sales leads for North & South American and Israel markets.
- Promoted cleverbridge ecommerce solutions with outbound activities such as cold calling, emailing, and LinkedIn InMail contacts/
- Researched and evaluated potential prospects via web research.
- Scheduled initial prospect meetings with Sales team members for qualified leads.

SKILLS

EXPERIENCED TECHNOLOGIES: JavaScript (ES6, jQuery; NodeJS); CSS (Sass, Bootstrap, Tailwind); HTML; React (Router, Redux, Sagas, Hooks); Git; Responsive Design

GENERAL UNDERSTANDING: Accessibility; GraphQL; Express; Unit Testing (Jest/Mocha/Chai/Jasmine); TypeScript; Vue

CURRENTLY LEARNING: Python 3; TypeScript; Angular