## **Final Project Guidelines**

## **Modern Data Mining**

(Due: Wednesday, 12/12, before 11:59 PM)

Instead of doing a final exam, we ask you to do a project. An important aspect of learning is through hands on experience, especially when working with data and analysis – nothing can prepare you better for the real world than analyzing a real data set which you're interested in.

We hope that you find the project rewarding and worthwhile. This final project is a good addition to your resume or CV. They are very attractive, valuable sets of skills/experiences!

You should demonstrate the following skills:

- Statistics
- Domain knowledge
- Software proficiency
- Written and verbal communication skills

**Prompt:** Carry out a study applying the methods that you are learning this semester.

## **Requirements:**

- 1) An interesting topic, preferably with application value, and originality (preferred)
- 2) Data set: submit both the *original data*, and a *cleaned/processed version*.
- 3) Techniques: materials covered this semester, or explain further if they are beyond this course
- 4) A complete report: As a culmination of your work this semester, it is very important that you control the R output to keep the report readable. All directly relevant R output should be clearly labeled in an appendix, but should be found easily (e.g. via footnotes). The following is a suggested outline:
  - a) Executive summary
  - b) Goal of the study
  - c) Data
  - d) Findings
  - e) Detailed analysis
  - f) A reproducible R code (with comments)
  - g) Maximum of 15 pages for the main body of the report
- 5) Proposal

We will not collect your proposal.

6) **Due date:** Wednesday, 12/12, before 11:59 PM to Canvas

## Other notes:

- a) This is a group project.
- b) You must submit your documents to Canvas with a label of your last name and a key word about the topic, e.g. "Zhao\_ElectionPrediction"
- c) The submitted documents should contain:
  - Final report
    - .rmd users: your .rmd file, and compiled pdf or html. Must submit compiled file!
    - o word users: your word file, the pdf version, and R code
  - All the original data and the clean data used