New York, NY (914)-646-9991 matthewmaitland.com mjm638@cornell.edu

#### Education

Cornell Tech, New York, NY August 2024 - May 2025

Master of Engineering in Computer Science **GPA:** 4.2 August 2020 - May 2024

Cornell University, Bowers College of Computing and Information Science, Ithaca, NY

Bachelor of Science in Information Science, Data Science Concentration

Degree Honors: Cum Laude, Dean's List (Spring 2022, Fall 2022, Spring 2024)

CET Academic Program, Florence, Italy January 2023 - May 2023

# **Professional Experience**

Cisco Systems, New York, NY, Data Science Technical Intern

May 2023 - August 2023 Designed and implemented a "playground" using Python for users to explore sustainable network configurations

- Generated design documentation, responded to iterations of feedback from team, and presented to 150 colleagues, including executives
- Leveraged both static internal and user inputted data to generate digestible insights into network-derived emissions
- Used Gradio for UI, and Numpy, Pandas, Matplotlib for back-end and insights

## Barstool Sports, New York, NY, Data Analyst Intern

**April 2022 - August 2022** 

**GPA**: 3.5

- Created Python models to predict and maximize podcast success based on personnel and logistical data
- Used Numpy/Pandas to clean data, Scikit-Learn to make predictions, and Matplotlib to visualize data
- Identified, collected, and cleaned relevant metadata from Barstool Sports' videos and podcasts using Microsoft Excel and Google Sheets
- Assisted in the UI/UX design of an internal platform that centralizes metadata from Barstool Sports' videos and Podcasts

# **Projects and Research**

## Minitorch: Building a Deep Learning Framework from Scratch

August 2024 - December 2024

- Implemented core machine learning concepts, including tensors, backpropagation, and auto differentiation without using high-level libraries
- Optimized computational graph creation and tensor operations to provide scalability for billions of parameters
- Parallelized higher-order functions using CUDA, achieving significant performance improvements by leveraging GPU acceleration
- Designed custom convolutional neural networks, mimicking features of deep learning frameworks like PyTorch

#### **Algorithmic Pricing Agent with Capacity Constraints**

November 2024 - December 2024

- Built gradient-boosted decision trees with XGBoost to optimize personalized pricing based on consumer data and purchase behavior
- Applied dynamic programming to manage capacity constraints, maximizing revenue across 2,500 simulation periods
- Developed game-theory-based strategies to enable competitive pricing against adversarial agents

## Movie Rating from Text Review Sentiment Analysis with Data Augmentation

October 2024

- Earned first place in Kaggle competition of >100 participants by implementing a data preprocessing pipeline and NLP models
- Increased training data by 82% using Logistic Regression to impute high-confidence labels and iteratively augmenting training corpus
- Preprocessed and vectorized text data using TF-IDF with tri-grams and a 50,000-feature limit, capturing contextual nuances

#### NLP Research of Presidential Speeches to Identify Political Party Affiliation/Philosophy Shift (PDF)

January 2024 - May 2024

- Through ensemble sentiment analysis/embedded topic modeling on public speeches, clustered presidents into modern political parties
- Compared modeled labels with true labels in order to map how the speech style and party philosophies have changed over time
- Applied NLP/Deep Learning techniques such as Zero-Shot Learning, tokenization and Tfldf Vectorization

#### **Spotify Song Popularity Predictor**

August 2022 - November 2022

- Built/trained a Random Forest Regressor to predict song popularity given features from Spotify's API with <4% error rate
- Used K-Means Clustering to identify features with relevant affects on our target variable
- Accessed Spotify API in order to generate random datasets for training and testing

# **Relevant Coursework**

Machine Learning (ML) Engineering, Applied ML, Statistics for ML, ML for Business Applications, Advanced Data Science, NLP Research in Humanities, Large Language Models, Data-Driven Web Applications, R Analytics, Statistical Theory and Application, Object-Oriented Programming and Data Structures, Business Intelligence Systems, Web Development (Front and Back-End), Calculus, Privacy/Security in the Data Economy

#### Skills

Technical Skills: Python, R, SQL, PyTorch, Java, C++, JavaScript, HTML, CSS, PHP, d3, Numpy, Pandas, Scikit-Learn, Matplotlib, Git, Excel,

Tableau, Boomi, WhereScape, TensorFlow

**General Skills:** Machine Learning, Data Visualization, NLP, Data Engineering, Data Collection/Preprocessing, Statistical Analysis, Data Insights

Generation, Data Structures and Algorithms, Leadership, Collaborative Problem Solving, Technical/Non-Technical Communication