



ONLINE

Feb 4, 2024

Matthew Majestic

has successfully completed

Customer Analytics

an online non-credit course authorized by University of Pennsylvania and offered through Coursera

Eric T. Bradlow   Ron Berman

Eric Bradlow, Peter Fader, Raghu Iyengar, and Ron Berman
The Wharton School

COURSE CERTIFICATE



Verify at:
coursera.org/verify/PDSXUP99ZUYZ

Coursera has confirmed the identity of this individual and their participation in the course.

The online course named in this certificate may draw on material from courses taught on-campus, but it is not equivalent to an on-campus course. Participation in this online course does not constitute enrollment at the University of Pennsylvania. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.