

litBMS



a lightweight **web3** enabled
business management solution
based in **Streamlit**

About Me

- Matt Majestic
- Title:
 - Managing Consultant
- Company:
 - Guidehouse
- Team:
 - Analytics & Infrastructure
- Role:
 - Code software for management consultants
- Portfolio
 - mattmajestic.com



Business Opportunity

- Large CRM Providers require expensive & long term contracts leaving market share for flexible + nimble solutions 
- Enable crypto/defi functions to aid running your business 
 - Example: Invoice in 80% cash = 20% crypto
- Create a flexible Python based Business Management Services framework for Small to Medium sized businesses

Take a Look

<https://mattmajestic-litbms-beta-om4otc.streamlitapp.com/>

Market Sizing

- **Market Size:**
 - \$49.6 Billion Revenue
 - CAGR: 1.7%
- **Market Share:**
 - > 50% from 5 companies
- Few players in crypto/data science space
- Streamlit recently bought for \$800m by Snowflake ❄️

EXHIBIT 1: 2020 CRM APPLICATIONS MARKET SHARES
SPLIT BY TOP 10 CRM VENDORS AND OTHERS, %

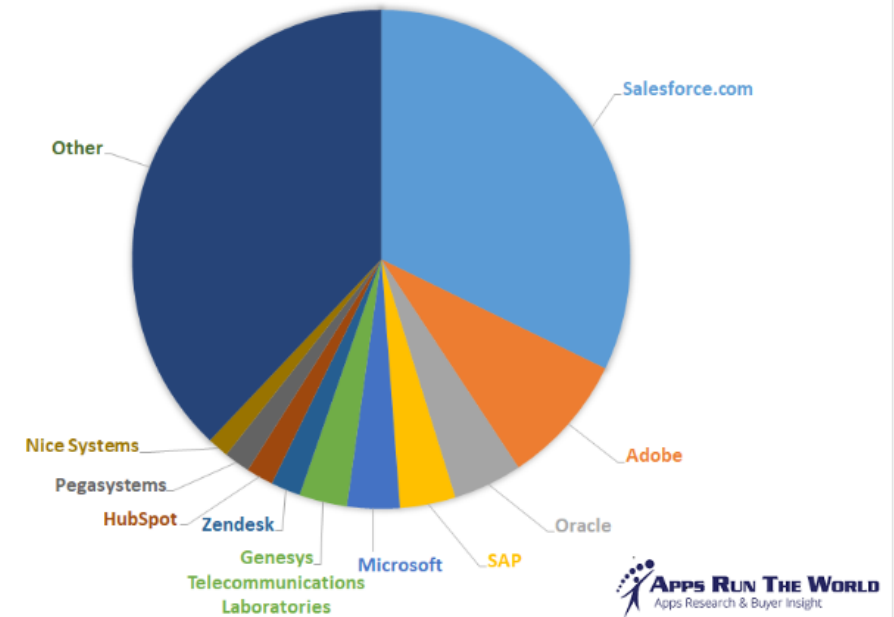


Exhibit 1 – 2020 CRM Applications Market Shares Split By Top 10 CRM Vendors and Others

Through our forecast period, the CRM applications market size is expected to reach \$49.6 billion by 2025, compared with \$45.67 billion in 2020 at a compound annual growth rate of 1.7%.

Exhibit 2: Worldwide CRM Software Market 2020-2025 Forecast, \$M

Year	2020	2025	2020-2025 CAGR, %
Total	45671	49597	1.7%

Source: Apps Run The World, December 2021

Current Features



- Upload Your Business Info including:

- Clients
- Products
- Opportunities

- Create PDF Invoices for:

- Cash
- Crypto

- API Feeds

- Coin Gecko
- Lunar Crush
- Pancake Swap



Take a Look

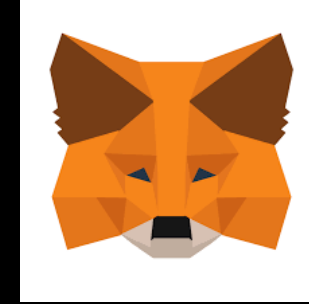
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Future Features



- Web3 Wallet Integrations:

- Metamask
- Coinbase



coinbase

- API as Product:

- Free
- Licensed

- Stripe Integration

- Coded but need to implement

stripe

• Cloud Integrations

- Google, AWS, Azure



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Thanks!



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