

BETTER DAY ENERGY

Letter of Intent

VP Racing Fuels Branded Supply Agreement

VP RACING FUELS

between

Customer Site, the Dealer

and

Better Day Energy, the Jobber

Proposed Date

Valid Date

Dealer Information

Dealer Business Name

Retail Store Location Address

City

State

ZIP Code

Proposal

Better Day Energy proposes to provide:

- **VP Racing Fuels brand imaging funds**
- **High-performance fuel consulting services**
- **Premium fuel supply and delivery services**
- **Racing fuel specialty products**

In exchange for an exclusive fuel supply agreement with the Dealer to purchase:

Premium Gasoline (Gallons per Month)

Racing Fuel (Gallons per Month)

Diesel (Gallons per Month)

Contract Term (Years)

Value Proposition

Better Day Energy offers a number of programs which create value for our customers including:

- **Competitive premium fuel pricing**
- **Low credit card transaction fees**
- **World-renowned VP Racing Fuels brand image**
- **High-performance fuel expertise** for racing and performance applications
- **Specialty fuel products** including C16, Q16, and other racing fuel grades
- **Motorsports marketing support** and racing community connections
- **Regulatory compliance support** for specialty fuel handling requirements

Incentives Package

VP Racing Fuels Image Funding for branded fascia, signs, LED lighting, main ID sign faces, and digital product pricing board for fuel pricing.

Image Funding Value

Performance Incentive Funding based on contract performance and volume commitments.

Performance Incentive Value

Racing Fuel Marketing Support including promotional materials, event sponsorship opportunities, and community engagement support.

Marketing Support Value

Specialty Fuel Training and certification for handling high-performance racing fuels.

Comprehensive training program included

Project Details and Timeline

Critical to the success of this project and securing the available incentive money is adherence to the project timeline and required qualifying activities:

1. Execute Fuel Supply Agreement
2. Convert Credit Cards and begin VP Racing Fuels supply
3. Solicit existing supplier for transfer
4. Secure site transfer and/or debrand
5. Execute project and imaging contract documents with vendors
6. Install specialty fuel handling equipment if required
7. VP Racing Fuels Imaging Project:
 - Image canopy with VP Racing Fuels fascia, signs, and LED lighting
 - Replace main ID sign faces with VP Racing Fuels brand signs
 - Install new digital product pricing board for premium and racing fuels
 - Install specialty fuel dispensing equipment and safety signage
8. Complete specialty fuel training and certification program
9. Submit final invoices, proof of payment, and evidence of project completion to brand for project reimbursements

Acceptance of Letter of Intent

Acceptance of Letter of Intent as proposed:

DEALER

BETTER DAY ENERGY LLC

Authorized Signatory Name (Print)

Authorized Signatory Name (Print)

Title	Title
<div></div>	<div></div>
Signature	Signature
<div></div>	<div></div>
Date	Date
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Better Day Energy Company | VP Racing Fuels Letter of Intent

For questions, contact us at info@betterdayenergy.com

This Letter of Intent is subject to execution of definitive agreements