

BETTER DAY ENERGY

Letter of Intent

Phillips 66 Branded Supply Agreement

PHILLIPS 66

between

Customer Site, the Dealer

and

Better Day Energy, the Jobber

Proposed Date

Valid Date

Dealer Information

Dealer Business Name

Retail Store Location Address

City

State

ZIP Code

Proposal

Better Day Energy proposes to provide:

- Brand imaging funds
- Consulting services
- Fuel supply and delivery services

In exchange for an exclusive 10-year fuel supply agreement with the Dealer to purchase:

Gasoline (Gallons per Month)

Diesel (Gallons per Month)

Value Proposition

Better Day Energy offers a number of programs which create value for our customers including:

- **Competitive fuel pricing**
- **Low credit card transaction fees**
- **World-recognized Phillips 66 Brand image**
- **Fuel industry expertise** providing on-going support to your station's operations
- **Regulatory compliance support** as increasing Federal, State, and Local regulations impact your business

Incentives Package

Image Funding for Phillips 66 Branded fascia, signs, LED halo lighting, main ID sign faces, and digital product pricing board for fuel pricing.

Valued \$85,000 per site

Incentive Funding based on contract performance.
Site-Specific Incentive Value

Rebate compliant fuel supply and monthly reporting to state and federal fuel programs.

Valued \$216,000

Project Details and Timeline

Critical to the success of this project and securing the available incentive money is adherence to the project timeline and required qualifying activities:

1. Execute Fuel Supply Agreement
2. Convert Credit Cards and begin B11/E10 fuel supply
3. Solicit existing supplier for transfer
4. Secure site transfer and/or debrand
5. Execute project and imaging contract documents with vendors
6. Install Canopy if required
7. Conoco Phillips Imaging Project:
 - Image canopy with fascia, signs, and LED halo lighting
 - Replace main ID sign faces with brand signs
 - Install new digital product pricing board for gasoline
8. Submit final invoices, proof of payment, and evidence of project completion to brand for project reimbursements

Acceptance of Letter of Intent

Acceptance of Letter of Intent as proposed:

DEALER

BETTER DAY ENERGY LLC

Authorized Signatory Name (Print)

Authorized Signatory Name (Print)

Title

Title

Signature

Signature

Date

Date

Better Day Energy Company | Phillips 66 Letter of Intent

For questions, contact us at info@betterdayenergy.com

This Letter of Intent is subject to execution of definitive agreements