



# Matthew O'Leary

Senior Product Designer

## 👤 Profile

Senior Product Designer with a demonstrated history of increasing the usability of digital products. Skilled in user flows, rapid prototyping, accessibility, and final design. Passionate about continuous discovery and iterating products to meet customer and business goals.

## Details

Seaside  
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## 📁 Employment History

### Senior Product Designer at Wiser Solutions, San Mateo (Remote)

April 2022 — March 2023

- Designed digital products and experiences to help brands and retailers make data-driven pricing and brand-protecting decisions.
- Created dashboards, charts, and tools for easy price comparison across different channels and markets.
- Collaborated with developers to ensure seamless implementation of designs within the company's technology stack and UI framework.
- Conducted usability testing and analyzed results to identify areas for improvement.
- Facilitated virtual whiteboard sessions using Miro to generate workflows and wireframes for testing and iteration.
- Created high-resolution clickable prototypes in Figma for testing with customers and stakeholders.

### Senior User Experience Designer at Axway, Phoenix (Remote)

March 2018 — April 2022

- Transformed product requirements into user flows through discussions, whiteboarding, and sketching.
- Developed information architecture, wireframes, and prototypes with rapid revisions and experimentation.
- Designed products for web, mobile-web, and native platforms (Android and iOS).
- Established and conducted usability testing programs with customers, both onsite and remote.
- Created and delivered final assets to developers along with clear specifications.

### User Experience Designer at Kiteworks, Palo Alto

August 2014 — February 2018

- Led product design for enterprise SaaS product, Kiteworks secure file transfer.
- Established and conducted research and usability studies.
- Utilized insights from usability studies to completely overhaul the UI and flows of the secure file sharing software.

## Links

[LinkedIn](#)  
[Portfolio](#)

## Skills

UX Design  
Interaction Design  
Design Thinking  
Figma  
UI Design  
Design Systems  
Typography  
Graphic Design

## Hobbies

Surfing, Painting, Hiking, Travel, Music

## **Design Specialist at Fast Pencil, Campbell**

November 2011 — May 2014

- Designed FastPencil 2.0 cloud-based publishing platform, focusing on overall experience, flow, and interface.
- Developed book covers and book and author marketing websites.

## **Graphic Designer at McDill Associates**

September 2008 — November 2011

- Managed design and development of consumer packaged goods, specializing in food and beverage packaging.
- Ensured compliance of food package labels with U.S. and Canada regulations.
- Designed packaging, advertising (print and online), catalogs, signage, presentations, and marketing communications.
- Collaborated with account executives, clients, and service providers to ensure accurate and timely deliverables.
- Designed product line extensions while maintaining brand consistency.
- Ensured color accuracy across various printing processes.
- Created award-winning photo-illustrations for Martinelli's sparkling and organic apple juice lines.