

Matthew O'Leary

Digital Product Designer

Santa Cruz, CA
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EXPERIENCE

Axway, Remote — *Principal User Experience Design Architect*

MARCH 2018 - PRESENT

Leading UX, visual, and information design for mobile and SAAS products, while engaging with product teams throughout definition, research, analysis, and synthesis.

Kiteworks, Palo Alto, CA — *Senior UX Designer*

AUGUST 2014 - FEBRUARY 2018

Led product design on web-based, enterprise SAAS product (secure file transfer). Established research and usability studies program.

Fast Pencil, Campbell, CA — *Creative Lead*

OCTOBER 2011 - MAY 2014

Rebuilt web UI for the B2C self-publishing platform Fast Pencil. Incorporated all feedback and ran studies with customers to create the best possible experiences and outcomes.

EDUCATION

- Emotional Design Psychology & Neuroscience Course with Brian Cugelman
- Cooper U's Visual Interface Design: Goal-directed Visual Design Process
- Fine Arts studies including Scientific Illustration, Life Drawing, Painting, and Art History at University of California, Santa Cruz

PROJECTS

Come Along Songs — *Sheet music website*

<https://minnieoleary.com/>

Keep the Apostrophe — *Apostrophe advocacy website*

<https://keeptheapostrophe.com/>

SKILLS

- Figma, Adobe XD, Creative Suite
- HTML/CSS.
- User-centered experience & interaction design
- Management
- Rapid/iterative design & prototyping
- Usability testing & research
- Quantitative and qualitative data analysis
- Inclusive and accessible Design
- UI & Visual design
- Design systems contribution, and promotion
- Product copy
- Information architecture
- User flows & wireframes