

January 31, 2026

Hiring Manager

Hello Heart

Re: Director, Analytics

I am writing to express my interest in the Director, Analytics role at Hello Heart. With over a decade of experience leading analytics teams, establishing data governance frameworks, and driving data-driven decision-making across complex organizations, I am drawn to Hello Heart's mission to democratize preventive heart health and excited by the opportunity to build and scale the analytics function at a company with clear product-market fit and significant growth ahead.

My experience maps directly to the core responsibilities of this role. At Gilead Sciences, I served as Director of Data & Analytics, where I defined enterprise analytics strategy, built a centralized data lake, managed the internal analytics team through hiring and performance development, and established data governance frameworks - all while serving as a strategic advisor to senior leadership. At Takeda, I led both the digital and data science group and the statistical monitoring function, partnering closely with manufacturing and quality stakeholders to translate complex analytics into business decisions. Across both roles, I was responsible for ensuring data quality, aligning analytics with organizational priorities, and developing the analysts on my teams.

I am particularly interested in the cross-functional partnership and analytics guild model this role describes. Throughout my career, I have consistently operated as a bridge between technical teams and business stakeholders - translating data into language that drives decisions, not just reports. At Redica Systems, I work directly with product and go-to-market teams to define what analytics they need and deliver it in a form that is immediately actionable. I have built analytics infrastructure from the ground up multiple times, including data pipelines, governance policies, and visualization tooling, and I am comfortable owning both the strategic vision and the hands-on execution.

Hello Heart's position at the intersection of digital health, preventive care, and employer-sponsored benefits represents an exciting challenge. I would welcome the opportunity to discuss how my background in analytics leadership and cross-functional execution can contribute to scaling the data-driven culture you are building.

Thank you for your time and consideration. I look forward to the possibility of discussing this role and Hello Heart's analytics vision in more detail.

Sincerely,

Matt Oremland, PhD