

# Matthew Paz

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## EDUCATION

**Baruch College, Zicklin School of Business** | New York, NY | **MS in Business Analytics** | GPA: 3.50 12/24

- **Leadership:** Data Science and Analytics Society, Editor

**Queens College** | Flushing, NY | **BA in Sociology** | GPA: 3.70 05/19

- **Awards:** Cum Laude

## EXPERIENCE

**Baruch College** | New York, NY | **Graduate Teaching Assistant** 08/24 – 01/25

- Supported 112 undergraduate students in Database Management Systems and Big Data Technologies courses by providing personalized guidance and assistance.
- Developed Excel-based grading tools using standardized rubrics to enhance grading accuracy and efficiency.
- Authored a GitHub Pages deployment tutorial for data science portfolios, focusing on best practices for showcasing projects effectively.

**Tayside Group** | New York, NY | **Researcher, Executive Search** 11/21 – 04/23

- Led multiple concurrent client projects, collaborating with Consultants and Researchers to deliver strategic, scalable solutions through rigorous market research and data-driven strategies.
- Developed and executed project strategies, prioritizing candidate identification and calibration using internal networks and external resources, ensuring high-quality outcomes and timely delivery.
- Created high-quality client deliverables, including candidate profiles, role specifications, search strategies, and progress reports, enhancing client decision-making.

**Valnet, Inc** | New York, NY | **Recruiting Coordinator** 08/19 – 11/21

- Optimized HR onboarding processes with JazzHR analytics, reducing setup time by 20% and improving new hire efficiency.
- Analyzed sourcing data to refine recruitment strategies, contributing to a 10% increase in candidate quality.
- Generated custom reports on hiring metrics, supporting data-informed decision making for leadership.

## PROJECTS

**Text Classification – Detecting Review Authenticity** | [Link](#)

Language: Python • Libraries: scikit-learn, pandas, numpy, NLTK, SMOTETomek, matplotlib

- Analyzed ~200K Amazon e-commerce reviews using stratified sampling to classify verified vs. unverified purchases.
- Engineered NLP features (POS tagging, NER, sentiment scores, text metrics) and handled severe class imbalance (96:4) with SMOTETomek (0.33 ratio).
- Evaluated multiple ML models; **Random Forest achieved 86% accuracy and 0.88 precision** on verified reviews.
- Delivered scalable framework enhancing review authenticity detection for improved consumer trust.

**NYC Airbnb Dashboard – Interactive Visualization** | [Link](#)

Language: Python • Libraries: Streamlit, Plotly, pandas, numpy, geopandas

- Designed an interactive dashboard visualizing Airbnb listings across NYC to uncover pricing, occupancy, and geographic trends.
- Performed extensive data cleaning and exploratory analysis to identify key drivers of listing performance.
- Enabled **data-driven pricing strategies and stakeholder insight delivery** through dynamic visual storytelling.

## SKILLS

Programming Languages: Python (Intermediate), R (Intermediate), SQL (Intermediate)

Data Analysis Tools: Pandas (Intermediate), NumPy (Intermediate), SciPy (Basic), Matplotlib (Intermediate), Jupyter (Intermediate), Excel (Advanced)

Machine Learning: scikit-learn (Intermediate)

Data Visualization: Tableau (Intermediate), Power BI (Intermediate), ggplot2 (Intermediate), Seaborn (Intermediate)