Coordinate Systems:

Web maps are projectd in WGS 84: EPSG: 4326

Use QGIS to export to new layer as geojson.

Check coordinates when export is finished to be sure they look like the ones below….

[-91.229289307235149, 43.81737583533463 ], [ -91.229291971810042, 43.817376529368573 ], [ -91.229294678046088, 43.817377037253337 ]

....

Adding layer to Web Map