

Hotel California Data Dashboard

1/2/2018



9/14/2020



Hotel Type



All



country



All

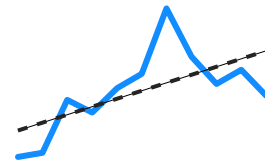


\$12.32M

Sum of Total Revenue

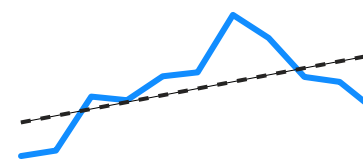
\$99.71

Average of ADR



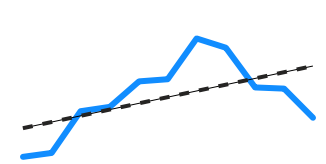
483.56K

Total Reservations



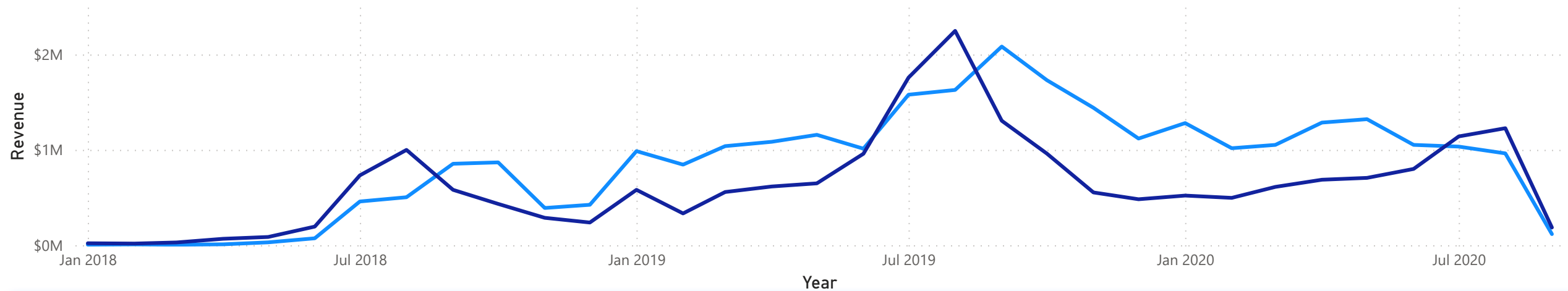
24.07%

Average of Discount



Revenue by Year and Hotel Type

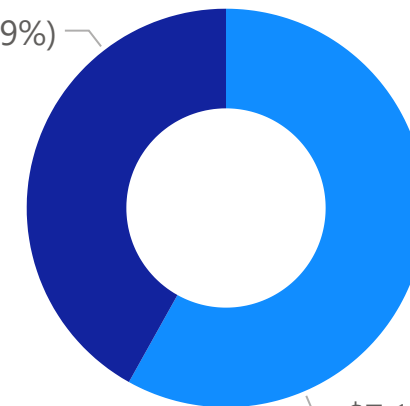
Hotel Type ● City Hotel ● Resort Hotel



Year	Revenue	Parking Spaces Required	Parking Percentage
☐ 2018	\$7,319,582.50	1303	1.60%
City Hotel	\$3,631,380.98	190	0.46%
Resort Hotel	\$3,688,201.52	1113	2.80%
☐ 2019	\$26,710,289.40	5238	1.92%
City Hotel	\$15,706,380.68	1411	0.91%
Resort Hotel	\$11,003,908.72	3827	3.25%
☐ 2020	\$15,499,666.12	2278	1.76%
City Hotel	\$9,123,995.29	538	0.71%
Resort Hotel	\$6,375,670.83	1740	3.20%
Total	\$49,529,538.02	8819	1.82%

Revenue Percentage by Hotel Type

\$5.16M (41.9%)



\$7.16M (58.1%)

Hotel Type

● City Hotel

● Resort Hotel