



# Smartt Steps 828

## Smartt Steps

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President

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## 1. Introduction

### Welcome to Good Circle Marketing's 828 Plan

We're excited you're considering Good Circle Marketing to help with your content needs. Our 828 Plan is all about making your life easier by keeping your content fresh, engaging, and consistent. We know how important it is for your business to stay visible and connect with your audience, and that's exactly what this plan is designed to do. Let us handle the heavy lifting of content creation so you can focus on what you do best—running your business.

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## 2. Why Choose the 828 Plan?

At Good Circle Marketing, we believe great content is the heartbeat of any successful business. Our 828 Plan is designed to keep your message front and center, helping you build trust, engage your customers, and drive results. It's affordable, effective, and made for businesses that want to make a big impact without a huge time commitment.

- **Consistency:** Stay top-of-mind with regular, quality content.
  - **Expertise:** Tap into our team's marketing, writing, and design skills.
  - **Impact:** Create engagement, build trust, and boost sales.
  - **Simplicity:** Focus on your business while we take care of the content.
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## 3. What's Included in the 828 Plan?

Here's what you'll get with our 828 Plan:

### 1. Quarterly Video Production

- A professional video shoot every quarter.
- Videos that tell your story and capture your audience's attention.

### 2. Monthly Content Creation

- **4 Video Clips per Month:** Short, snappy videos perfect for social media.
- **8 Social Media Posts per Month:** Engaging posts to keep your audience connected.
- **1 Blog Post per Month:** Share your insights and expertise with thoughtful, well-written content.
- **1 Additional Content Piece per Month:** This could be anything from an infographic to a guide—something valuable for your audience.

### 3. SEO and Website Updates

- Regular SEO work to boost your visibility online.
- Ongoing updates and tweaks to keep your website fresh and performing well.

### 4. Content Strategy and Planning

- A content calendar that aligns with your goals.
- Regular check-ins to see what's working and where we can tweak things for better results.

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#### 4. Investment

The 828 Plan is designed to give you maximum value for your investment.

- **Monthly Fee:** \$828

*Need something extra? We can customize the plan to fit your unique needs.*

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#### 5. Let's Tell the world About Your Good Work

We're looking forward to helping you grow your business with the 828 Plan. If you're ready to take the next step, or if you have any questions, reach out to us at:

- **Email:** kg@goodcirclemarketing.com
- **Phone:** 615-681-4663

**Let's make your content work for you. Together, we can amplify your message and reach more people with the good work you're doing.**

**All Things Good,**  
Kathryn Good  
Good Circle Marketing

#### Products & Services

Item & Description	Quantity	Unit Price	Total
828 Plan: Content Marketing	1	\$828.00	\$828.00 / month
A comprehensive content marketing package that includes quarterly video production, monthly content creation, SEO updates, and flexible support for any marketing tasks, providing consistent, high-quality content tailored to your business needs.		/ month	for 16 months

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Monthly subtotal	\$828.00
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<b>Total</b>	<b>\$828.00</b>
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## **Purchase terms**

This Agreement is between Good Circle Marketing Consulting ("Consultant") and Smartt Steps ("Client"). WHEREAS the Client intends to pay the Consultant for the services provided under the following terms and conditions:

Scope of Services: The Consultant agrees to provide the above services.

Payment: Client agrees to pay Consultant the quoted fee. If the scope of the Work changes, Consultant may choose to renegotiate the rate with the Client. Either party may cancel the agreement with a 30 day written notice.

Changes. Any verbal or written changes made by Client to the scope of the Work following its initiation by Consultant may be subject to additional charges. Should such changes negate any part of the Work already completed at the time of the changes, Client accepts responsibility for payment of the completed work and all services related to it, in addition to charges for the change itself.

Term: This contract will conclude when services are complete, and payment is fulfilled.

No Guarantee of Results: Client acknowledges and agrees that the Consultant cannot guarantee the results or effectiveness of any of the Services. Consultant agrees to conduct operations and provide the Services professionally and per good industry practice and all federal, state, and local laws. Consultant will use its best efforts and does not promise or guarantee results. Any projections or predictions that the Consultant may have made are based on estimates, assumptions, and forecasts that may prove incorrect. No assurance is given that the Client's actual results will correspond with any projected results. Client acknowledges that any results obtained by Consultant for other clients are not necessarily typical and are not a guarantee that Client will obtain the same or similar results by using Consultant's services.

Confidentiality: Each party agrees that it shall not disclose to any third party any confidential or proprietary data, reports, or other information or materials concerning any party hereto without the prior written consent of the party whose information is to be disclosed, except as otherwise required by applicable court or administrative order, law or regulation. Upon the termination or expiration of this Agreement, each party shall have the right to retain all of its proprietary information.

Copyrights: Upon creation of any original illustrations, graphic images, or custom code for this project, Federal law grants the creator with Federal Copyright Protection, Ownership, and Intellectual property rights of those elements. The transfer of copyrights of the final deliverables will be assigned to the Client conditioned upon and at the time of receipt of payment in full for the work described and accepted by the signing of this Agreement. This copyright term does not apply to original content provided by the Client.

Publicity: Client agrees that Consultant may use the Client's name, logo, and/or image (but not contact information or personal information) and materials created by Consultant in performance of the Services in Consultant's advertising or promotional literature and may publish articles, blog posts or other advertising and promotional material relating to the Client and the Services. Consultant agrees to limit selection, timing, and method of release of any materials under this section as requested by Client. Client releases Consultant from any and all liability, including but not limited to infringement of any right to privacy or right to publicity relating to or arising out of publicity of Client's name, logo, and/or image as permitted in this section.

Governing Law: This Agreement shall be interpreted under, subject to, and governed by the substantive laws of the State of Tennessee without giving effect to provisions thereof regarding conflict of la


Signature

Before you sign this quote, an email must be sent to you to verify your identity. Find your profile below to request a verification email.

**Jason Rowell**  
rowellje@gmail.com



**Kathryn Good**  
kg@goodcirclemarketing.com



Questions? Contact me



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