



Gallatin Electric Marketing Machine

Gallatin Department of Electricity

135 Jones Street

Gallatin, TN 37066

United States

Reference: 20241229-183516983

Quote created: December 29, 2024

Quote expires: January 28, 2025

Quote created by: Kathryn Good

President

kg@goodcirclemarketing.com

Mark Kimbell

mkimbell@gdetn.com

Comments from Kathryn Good

Mark,

Here is the agreement for your 828 plan. Looking forward to our first meeting and getting started!

Thanks,

Kathryn

Products & Services

Item & Description	Quantity	Unit Price	Total
828 Marketing A comprehensive monthly content marketing package includes 4 scheduled social posts, 1 written and posted blog, 1 email newsletter, and 2 additional graphics or marketing materials. We will also include 6 yearly story pitches to media and one yearly video session.	1	\$828.00 / month	\$828.00 / month
Payment starts: January 15, 2025		Due now	\$0.00

Future Payments Summary

Item	Payment
828 Marketing	\$828.00 / month starting on January 15, 2025

Purchase terms

This Agreement is between Good Circle Marketing Consulting ("Consultant") and Gallatin Department of Electricity ("Client"). WHEREAS the Client intends to pay the Consultant for the services provided under the following terms and conditions:

Scope of Services: The Consultant agrees to provide the above services.

Payment: Client agrees to pay Consultant the quoted fee. Either party may cancel the agreement with a 30 day written notice.

Changes: If the scope of the Work changes, Consultant may choose to negotiate an hourly rate with the Client for work performed outside the scope of work defined in the contract.

Term: This contract will conclude when services are complete, and payment is fulfilled.

No Guarantee of Results: Client acknowledges and agrees that the Consultant cannot guarantee the results or effectiveness of any of the Services. Consultant agrees to conduct operations and provide the Services professionally and per good industry practice and all federal, state, and local laws. Consultant will use its best efforts and does not promise or guarantee results. Any projections or predictions that the Consultant may have made are based on estimates, assumptions, and forecasts that may prove incorrect. No assurance is given that the Client's actual results will correspond with any projected results. Client acknowledges that any results obtained by Consultant for other clients are not necessarily typical and are not a guarantee that Client will obtain the same or similar results by using Consultant's services.

Confidentiality: Each party agrees that it shall not disclose to any third party any confidential or proprietary data, reports, or other information or materials concerning any party hereto without the prior written consent of the party whose information is to be disclosed, except as otherwise required by applicable court or administrative order, law or regulation. Upon the termination or expiration of this Agreement, each party shall have the right to retain all of its proprietary information.

Copyrights: Upon creation of any original illustrations, graphic images, or custom code for this project, Federal law grants the creator with Federal Copyright Protection, Ownership, and Intellectual property rights of those elements. The transfer of copyrights of the final deliverables will be assigned to the Client conditioned upon and at the time of receipt of payment in full for the work described and accepted by the signing of this Agreement. This copyright term does not apply to original content provided by the Client.

Publicity: Client agrees that Consultant may use the Client's name, logo, and/or image (but not contact information or personal information) and materials created by Consultant in performance of the Services in Consultant's advertising or promotional literature and may publish articles, blog posts or other advertising and promotional material relating to the Client and the Services. Consultant agrees to limit selection, timing, and method of release of any materials under this section as requested by Client. Client releases Consultant from any and all liability, including but not limited to infringement of any right to privacy or right to publicity relating to or arising out of publicity of Client's name, logo, and/or image as permitted in this section.

Governing Law: This Agreement shall be interpreted under, subject to, and governed by the substantive laws of the State of Tennessee without giving effect to provisions thereof regarding conflict of laws.

Signature

Before you sign this quote, an email must be sent to you to verify your identity. Find your profile below to request a verification email.

Mark Kimbell
mkimbell@gdtn.com



Questions? Contact me



Kathryn Good
President
kg@goodcirclemarketing.com

Good Circle Marketing
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Gallatin, TN 37066
United States

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