

Matthew J. Poland

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<http://mattpoland.net>

I make things with words.

I'm a Web design professional focused on information architecture and user experience design. With a background in academia and journalism, I think research and context are crucial to any design. Experience working in institutional, corporate, small business, and start-up settings. Comfortable working independently, collaboratively, or as a lead.

Education

MS, Information Science.
(UNC Chapel Hill '13)

**MA (Hons) (Distinction),
English Literary Studies.**
(University of York, UK '09)

BA, English Literature.
(UMBC '08)

- *Magna cum laude*
- Humanities Scholar: full four-year merit-based academic scholarship

Design Skills

- Wireframe modeling (Omnigraffle, Balsamiq)
- Diagramming: site maps, task flows, interaction diagrams
- HTML5/CSS3
- Usability testing on a shoestring budget
- Usability research

Software Proficiencies

- Mac/Windows OS
- Content Management Systems (Drupal, Wordpress)
- Adobe CS & Lightroom
- Git

General Skills

- Writing
- Research
- Communication
- Collaboration

Freelance IA/UX Consultant

June-Sept. 2012. IA Evaluation for UNC Office of Development (giving.unc.edu)

IBM Rational User Experience Design Usability Engineer (Co-op)

Research Triangle Park, NC. May 2012-August 2012. Usability testing and design for Rational Requirements Composer and Doors Next Generation (Web and rich clients)

Net New Radio

User Experience Designer

Durham, NC. December 2011-present. Interface design (Web and iOS), content and social media strategy for a start-up team developing G-Lo, an iOS application

School of Information and Library Science, UNC Graduate Assistant

August 2011-present. Content management, writing, information architecture evaluation for SILS website (<http://sils.unc.edu>); writing and editing content for SILS newsletter; photography and videography

***Splice Today* (<http://splicetoday.com>) Freelance Writer**

March 2008-March 2010. Research and writing of criticism, interviews, essays

***Maryland Morning with Sheilah Kast*, WYPR 88.1 FM Intern Producer**

Baltimore, MD, December 2007-August 2008.
Production of news and cultural segments; script development and research