Matt Persell-Thompson
Web Developer & Designer

PORTFOLIO

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GET IN TOUCH

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SKILLS

- HTML
- CSS / SCSS
- Javascript
- Typescript
- JQuery
- React
- Gulp
- Git / Github
- WordPress
- RESTful API
- Express
- MongoDB / Mongoose
- PHP
- Elementor
- Adobe Photoshop / XD
- Web Design

EXPERIENCE

Web Developer

The Digital Lookout | December 2022 – Present

- Designed and built a range of fast, user-friendly static and dynamic websites which boosted client engagements.
- Conducted thorough testing and debugging to ensure cross-browser compatibility and optimal performance.
- Have regular meetings with team members and / or clients to discuss feedback and any necessary changes.
- Successfully delivered web projects within tight deadlines, meeting or exceeding client expectations.
- Implemented accessibility standards
- Created cloneable ready-to-go website templates which brought total build time down by 40%
- Optimized website performance through code refactoring, image compression, code minimising & caching techniques.

Junior Web Developer

BPL Business Media | September 2021 – November 2022

- Developed front-end build processes using Gulp
- Utilized version control systems (Git) for collaborative development and code management.
- Create graphics for social media posts, advertisements and email banners using Adobe Photoshop and Illustrator.
- Designed, built, tested and sent HTML emails.
- Refactor code from older websites to update and reuse.

Web Developer Trainee

Origin Apps | April 2021 – July 2021

- Set up WordPress environment for client based web pages.
- Have regular meetings with clients to discuss any changes.
- Ensure sites are responsive and accessible on all devices

Front End Developer Intern

Lead Associates | Dec 2020 – Apr 2021 (Internship)

- Maintain and style website using HTML, CSS, and Javascript.
- Intergrating email marketing using Mailchimp plugin.
- Fix bugs and correct errors within the site.
- Create graphic artwork for the site using Photoshop