

# MATT RADEMACHER

SOFTWARE ENGINEER

## INFO

714-728-0000

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## SKILLS

Javascript, PHP

Vue.js, Laravel, Lodash, CURL

Data Models, Structures & Algorithms

Amazon AWS

API's (REST & GraphQL)

Shopping Carts  
(Opencart, Magento, Shopify)

## HOBBIES

Competitive Weightlifting

## PROFILE

Software engineer with an entrepreneurial spirit, looking to join a team where I can learn and enjoy creating something larger than myself.

## EMPLOYMENT HISTORY

### Owner, Coveted Clothing

Placentia

Jan 2009 – Present

*apparel brand & distribution*

- Created and maintained a web panel which allowed our four member operations staff to manage over 50,000 products, 15,000 SKUs and 100 sales daily, features included:
  - payment processing with PayPal Pro's **REST API**
  - shipping address validation with the ShipEngine **REST API**
  - order / product sync across many sales channels using **GraphQL**, **REST** and **CURL**
  - product photo management with **AWS S3** and **Glacier**
  - main underlying technologies included **Laravel**, **Vuejs**, **PHP**, **Javascript**, **MYSQL**
- Hired and managed a general IT support staff member to implement and assist in all warehouse related IT operations.

### Owner, Bella B

San Luis Obispo

Nov 2006 – Present

*brick and mortar clothing boutique & bellab.com*

- General problem solving related to starting and growing a small business.
- I.T. guidance and assistance including **Shopify** theme development, **OpenCart** development and **REST API** integration's.
- After many years in business I'm proud to state that Bella B has become a staple of the downtown experience and currently employs six full and part time local college and high school students.

### Owner, Cayman Marketing

Corona

Jan 2005 – Jan 2009

*pay per click and organic search engine marketing*

- Utilized **HTML/CSS/JS** and **PHP** to create competitive advantages resulting in upwards of 20,000 actions (lead or subscription) and \$75,000 in direct sales per month for companies like MusiciansFriend.com and eFaucets.com.

### Backup Systems Administrator, Lazer Technical

Pasadena

Jan 2003 – Jan 2005

*IT Consulting Company*

- Provided professional services in support of EMC hardware for Kaiser Permanente, Farmers Insurance and Zurich Financial Services.
- Installed, monitored and optimized AIX Server backups and assisted in data center consolidations.

## EXTRA-CURRICULAR ACTIVITIES

### Contributor

Generated pull requests for minor fixes and features on Laravel / Telescope and Laravel / Spark on github that were accepted and merged into the current projects.