

# MATT RADEMACHER

## SOFTWARE ENGINEER

### INFO

714-728-0000

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### SKILLS

Javascript, PHP

Vue.js, Laravel, Lodash,  
CURL

Data Models, Structures &  
Algorithms

Amazon AWS

API's (REST & GraphQL)

Shopping Carts  
(Opencart, Magento,  
Shopify)

### HOBBIES

Competitive Weightlifting

### PROFILE

Software engineer with an entrepreneurial spirit, looking to join a team where I can learn and enjoy creating something larger than myself.

### EMPLOYMENT HISTORY

#### Owner, Coveted Clothing

Placentia

Jan 2009 – Present

- Created and maintained a web panel used for daily operations which peaked at 50,000+ individual products, 15,000+ SKUs and over 100 sales per day:
  - Laravel/PHP/MySQL** based back-end
  - Vue.js/Javascript** based front-end
  - utilized **REST API's** to process payments and verify shipping addresses
  - utilized **REST**, GraphQL and **CURL** to sync orders and products across many online stores.
  - emphasized **data structures and algorithms** to reduce response times
  - photo management with **AWS S3 & Glacier** for fast load times and large format storage

#### Owner, Bella B

San Luis Obispo

Nov 2006 – Present

General I.T. guidance and assistance. **Shopify** theme development. **OpenCart** development and **REST API** integration's.

#### Owner, Cayman Marketing

Corona

Jan 2005 – Jan 2009

- PPC and Organic Search Engine Marketing
- Utilized HTML/CSS/JS and PHP to create competitive advantages.
- Peaked at generating ~20,000 actions (lead or subscription) and ~\$75,000 in direct sales per month for companies like MusiciansFriend.com and eFaucet.com.

#### Backup Systems Administrator, Lazer Technical

Pasadena

Jan 2003 – Jan 2005

- Provided professional services in support of EMC hardware for Kaiser Permanente, Farmers Insurance and Zurich Financial Services.
- Installed, monitored and optimized AIX Server backups and assisted in data center consolidations.

### EXTRA-CURRICULAR ACTIVITIES

#### Contributer

Generated pull requests for minor fixes and features on Laravel / Telescope and Laravel / Spark on github that were accepted and merged into the current projects.