

# OITH Organizational Structure

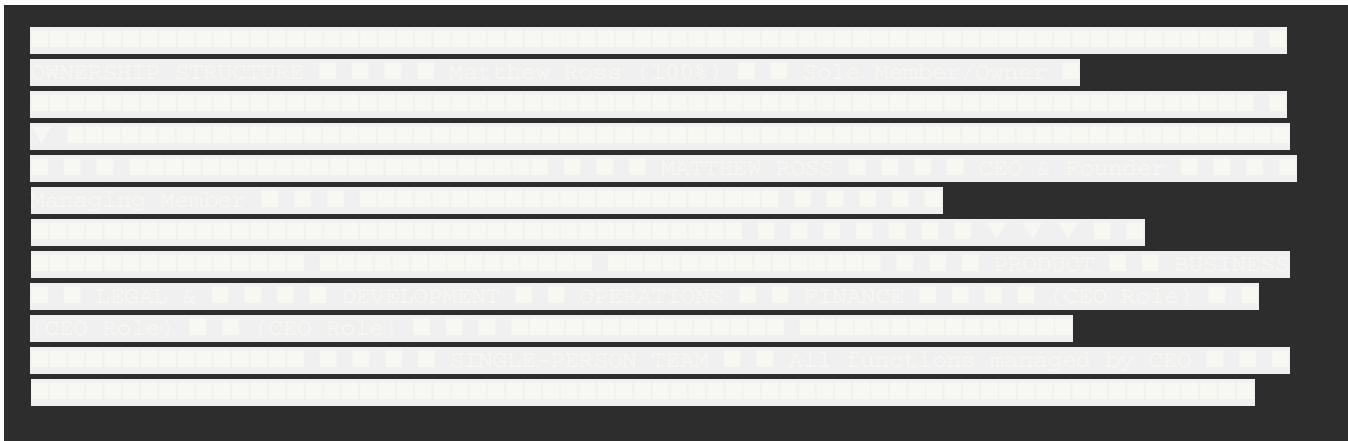
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## One In The Hand, LLC

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### Current Structure (Founder Stage)

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### Role Definitions (Current State)

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#### Matthew Ross - CEO, Founder, Managing Member

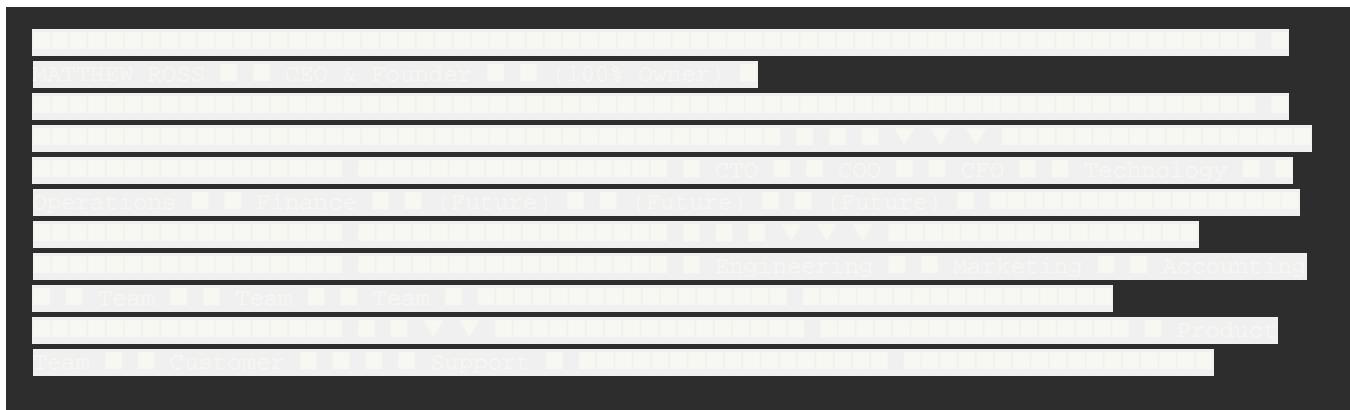
Authority Level: FULL - 100% decision-making power

Responsibilities:

| Function   | Responsibilities  |
|------------|---|
| Executive  | Overall company strategy, vision, and direction           |
| Product    | App development, design decisions, feature prioritization |
| Technology | Technical architecture, development oversight             |

|                   |  |
|-------------------|--|
| <b>Marketing</b>  | Brand strategy, user acquisition, content creation |
| <b>Finance</b>    | Budgeting, financial planning, investor relations  |
| <b>Legal</b>      | Compliance, contracts, intellectual property       |
| <b>Operations</b> | Day-to-day operations, vendor management           |
| <b>HR</b>         | Future hiring decisions, company culture           |

## Future Organizational Structure (Growth Stage)



## Decision-Making Authority Matrix

### Current State (Solo Founder)

| Decision Type       | Authority    | Approval Required |
|---------------------|--------------|-------------------|
| Strategic Direction | Matthew Ross | None              |
| Product Features    | Matthew Ross | None              |
| Hiring              | Matthew Ross | None              |
| Firing              | Matthew Ross | None              |
| Budget Allocation   | Matthew Ross | None              |

|                      |              |      |
|----------------------|--------------|------|
| Vendor Selection     | Matthew Ross | None |
| Contracts < \$10,000 | Matthew Ross | None |
| Contracts > \$10,000 | Matthew Ross | None |
| Fundraising          | Matthew Ross | None |
| Equity Decisions     | Matthew Ross | None |
| Legal Actions        | Matthew Ross | None |
| Company Policy       | Matthew Ross | None |
| Partnerships         | Matthew Ross | None |
| IP Licensing         | Matthew Ross | None |

**Note:** As sole owner and Managing Member, Matthew Ross has unilateral authority over all company decisions.

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## Reporting Structure

### Current:



### Future (When Team Expands):



## Advisory Board (Recommended Future)

While not required, consider forming an advisory board for:

- Technical guidance
- Business strategy
- Industry connections
- Fundraising support

**Suggested Composition:**

- 1 Tech/Product Advisor
- 1 Dating Industry Expert
- 1 Business/Finance Advisor

**Note:** Advisors provide guidance only; final decisions rest with CEO.

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**Document Control**

| Version | Date   | Author       | Changes                                   |
|---------|--------|--------------|---|
| 1.0     | [DATE] | Matthew Ross | Initial creation - Solo founder structure |