
Rationale

The objective of this project was to create a portfolio that linked my best visual design projects of the year. The portfolio incorporates everything I have learned in VIO202 and VIO102. Everything from shape and line all the way through to kinetic typography.

I have decided to make the theme of my portfolio an allusion to my VIO102 final project. This meant I needed to give this portfolio the look and feel of a comic book. I have done this as a homage to how far I have come with my visual design skills. When I first started visual design last year, I could barely draw a straight line with a ruler. Now I can create complex shapes that can tell stories.

Another reason why I have chosen to go with a comic book theme was for the simple nostalgia. I grew up reading comic books like The Amazing Spider-man, The Incredible Hulk and one of my favourite series, The Invincible Iron Man. Without these stories I would not be the man I am today. These stories sparked my imagination and continue to inspire me every day.

So, by reading my comic book about my superhero journey, the reader will experience a monumental part of my life that has made me who I am.

“Excelsior”

-Stan Lee