

Matthew R. Renfer

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SUMMARY

More than a decade of experience servicing clients in front-end and back-end web development

COMPUTER SKILLS

Languages

- Proficient in: HTML5, CSS3, JavaScript
- Familiar with: PHP, C#, Python

Frameworks

- React, WordPress, JQuery, Bootcamp

Software

- Adobe Suite, Word, Excel, Visual Studio, AWS, MYSQL, Apache, Git
 - Windows, Mac OS, Linux
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EXPERIENCE

Senior Web Developer

Sept. 2020 – May 2021

Tactic Edge Solutions - Atlanta, GA

- Collaborated with DevOps and marketing departments to implement front-end and back-end web solutions
- Implemented fresh content & customized functionality to numerous company and client websites
- Designed mock-ups to improve web application user experience and interface
- Launched, maintained and migrated site contents, files, and web servers

Senior Web Developer

Dec. 2015 – Sept. 2020

Gardner-Webb University

- Enhanced and regularly updated gardner-webb.edu to increase daily traffic
- Implemented marketing and enrollment endeavors to attract prospective students to the university
- Collaborated interdepartmentally to develop new web functionality
- Created and managed university forms to receive both paying and non-paying registrants
- Improved overall user experience of the university website for general and accessibility audiences
- Administered and facilitated redesign efforts
- Fielded daily web requests to support all university departments, faculty, students and staff
- Maintained and migrated site content, files, and web server

Web Developer / Copy Editor

Nov. 2010 – June 2014

Gardner-Webb University

- Developed and maintained gardner-webb.edu using HTML, CSS and JavaScript
- Trained clients and coworkers to contribute content through university CMS and WordPress
- Assisted University marketing efforts with fresh and edited copy for various media
- Wrote and edited content for quarterly alumni magazine, Gardner-Webb: The Magazine
- Assisted leadership in website feature implementations and copywriting needs

Web Developer / Copywriter

Oct. 2009 – Nov. 2010

Image Marketing Group

- Implemented practical web solutions for unique client needs
- Trained clients and coworkers to edit websites through CMS
- Solved front-end issues for client websites

Freelance Web Developer

January 2012 – Pres.

matthewrenfer.com

- Worked with clients directly to build custom websites from the ground up
- Built 15+ websites with both vanilla code and content management systems such as WordPress & Squarespace
- Trained clients on CMS & provided appropriate documentation

EDUCATION**Western Connecticut State University**

May 2008

Danbury, Connecticut

- BA in English: Professional Writing

Certifications

June 2020 – May 2021

Udemy

- The Modern React Bootcamp (Hooks, Context, NextJS, Router)
- The Web Development Bootcamp
- Become a WordPress Developer: Unlocking Power With Code
- User Experience Design Essentials – Adobe XD UI UX Design