MATT HUMMEL

FRONT-END WEB DEVELOPER

Fredericksburg, VA 22401 | (540) 841-1050 | **matthew.r.hummel@gmail.com** | **matthummel.me**

PROFESSIONAL SUMMARY & KEY QUALIFICATIONS

Progressive and passionate **Front-End Web Developer** bringing 12 years of solid successful experience designing and coding websites. Producing projects from the ground up that are forward thinking, ensuring future flexibility, security, and a streamlined approach, using HTML, CSS, JavaScript, PHP, WordPress, and numerous other development tools. Displaying an ever-increasing passion for growing and honing the craft of web development and administration. Regularly managing multiple competing tasks simultaneously and taking a proactive approach to solving problems and increasing efficiencies. Demonstrated ability to establish exceptional collaborative business relationships with management, team members, and customers to manage successful design and implementation of key projects in both traditional and remote environments.

SELECT KEY ACCOMPLISHMENTS

- Awarded Virginia Community Colleges Excellence in Communication Award for Best Website.
- Awarded Germanna's Dreamwork Award for teamwork in innovative problem solving and continuous improvement efforts.
- Implemented efforts that contributed to boosting enrollment at Germanna Community College through the redesign of the college website.
- Successfully re-develop and re-design multiple applications with new code from the ground up that are important tools for the USMC.

Web Design & Administration | SharePoint Administration and Development
Effective Written & Verbal Communication | Analytical Problem Solving
Project Management & Support | Technology Savvy | Customer Service | Growth Mindset | Quick Learner
Team Player | Virtual & Remote | Time Management | Highly Organized | Collaborative | Customer Service

TECHNOLOGY EXPERTISE

Design & Production Technologies: HTML, CSS, JavaScript, PHP, Bootstrap, Zurb, Node.js, Gulp, WordPress, WooCommerce, Microsoft SharePoint and Power Apps Suite, GiHub, Adobe Creative Cloud, Google Analytics, Google Tag Manager, SiteImprove, Monsido, Web Accessibility, SASS, Windows OS, Mac OS

Office Software: Microsoft Office (Word, Excel, PowerPoint, Outlook)

Remote Collaboration Tools: Google Drive, Dropbox, Slack, Microsoft Teams, Zoom, Asana, ToDoIst, Basecamp

PROFESSIONAL EXPERIENCE

SHAREPOINT DEVELOPER

Knowledge Capital Associates – Stafford, VA   **2021 - 2022**

- Provide SharePoint Development solutions to the United States Marine Corps using Front-End Web Development Technologies that include HTML, CSS, JavaScript.
- Create custom applications using Microsoft Power Apps
- Manage and create Microsoft Workflows
- Assist with SharePoint Administration duties

OWNER

Willow Lake Reflections Candle Co. – Fredericksburg, VA   **2021 - Present**

- Pioneer all operations including setup and creation of an online WooCommerce store using Elementor, providing customer service, and maintaining a social media presence for this entrepreneurial effort and start-up business.

WEB DEVELOPER – REMOTE, VIRTUAL OFFICE

Germanna Community College – Fredericksburg, VA   **2011 - 2020**

- Created an engaging and highly functional public facing college website. Integrated HTML, CSS, JavaScript, and PHP into a customized WordPress theme.
- Provided day-to-day site maintenance including checking for broken links, misspellings, and accessibility errors and made necessary corrections.
- Created landing pages for various marketing campaigns to support college events and initiatives with a keen focus on design and targeting efforts that helped boost enrollment.
- Trained stakeholders of the website to edit content using WordPress and provided customer support on a regular basis.
- Utilized Google Analytics and Google Tag Manager to measure data and create performance reports.
- Collaborated with the marketing and recruitment team as well as other cross-functional departments to deliver successful projects on-time.
- Provided solutions to ensure the website was accessible to all users by establishing a web governance suite using SiteImprove and Monsido applications.

EDUCATION

Business Administration – Germanna Community College (pursuit)

Associates Degree | Computer Information Systems – Schuylkill Institute of Business and Technology