

# MATT RICHMOND

@mattrichmo  
hello@mattrichmond.ca  
(604) 989 -3632



## ABOUT ME

I am a versatile creative professional with a strong inclination towards being a specialized generalist. My unique skill set allows me to bring structure, clarity, and innovation to any project with a goal-oriented focus. Over the past few years, I've actively contributed to major film productions in Vancouver, gaining extensive experience in the industry. This hands-on involvement has deepened my expertise in media and film while fuelling my passion for creative storytelling. In parallel, I've pursued coding and photography, adding a unique perspective to my creative toolkit. I prosper in dynamic environments where the pace of learning is fast. So I believe I bring a lot of passion and soft skills to the table.

## CURRENT ROLE

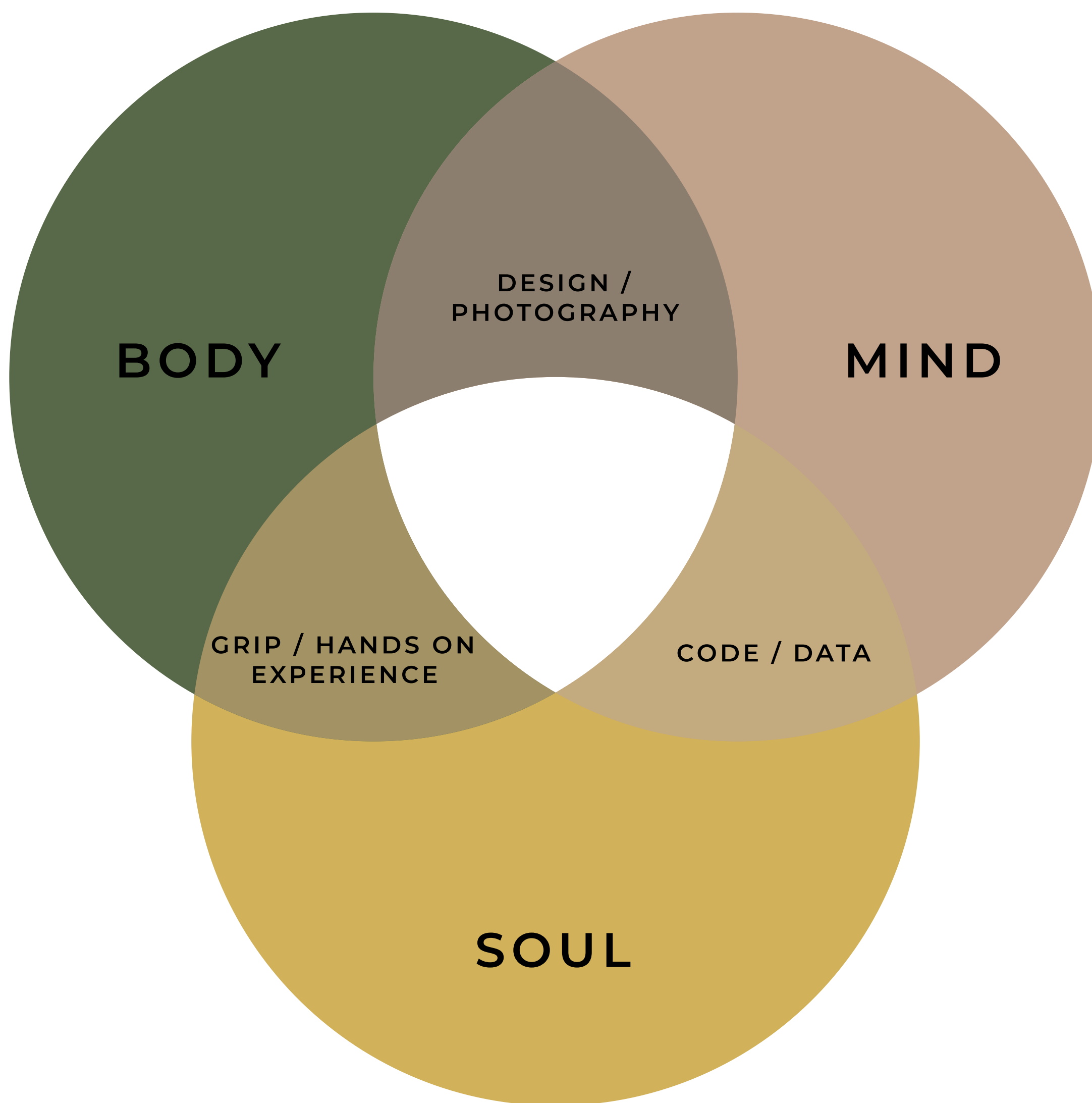
### KEY GRIP | GRIP

VANCOUVER FILM INDUSTRY

05/2020 - Current

- Maintain safety in a constantly changing atmosphere and dynamic environment.
- Ensure that the next day's shots have the equipment needed.
- Requires fast thinking and on your feet problem solving as each day and each shot brings new challenges

Build Camera and Lighting Rigs, but build them with an eye towards temporary as each shot is different and requires changing the lighting. So when we build and engineer, its built to be safe but temporary.



## MARKETING & SALES

### FREELANCE CREATIVE | DEVELOPER

RICHMOND CREATIVE

01/2018 - Current

- Full create house from graphic design, web design, photo to video.
- Specialty is pre-launch, and any of the philosophical requirements for brand.
- Launched Multiple Cannabis brands in a highly regulated Canadian market.

### TRADE MARKETING LEAD

AURORA CANNABIS (ACB)

05/2018 - 02/2020

- Brought Aurora's recreational brands to market in regulated market.
- Developed Aurora's brands to be top brand in the market post-legalization
- This was an interesting time when cannabis legalization was on the horizon so we were developing an industry that didn't exist previously and most of the problems were unique to the industry so we had to be creative in how we got around regulations in a brand new market.

### PROJECT MANAGER | BUSINESS DEVELOPMENT

VANBEX CRYPTO CONSULTING

06/2016 - 05/2017

- Business development for crypto-based company when it was still an anarchist dream.
- Launched some of the most successful ICO's of the time.
- Created marketing strategies, design guidelines, and Brand.

## HANDS-ON / FIELD WORK

### HEALTH & SAFETY COORDINATOR

VANCOUVER FILM INDUSTRY

05/2021 - 08/2021 (contract)

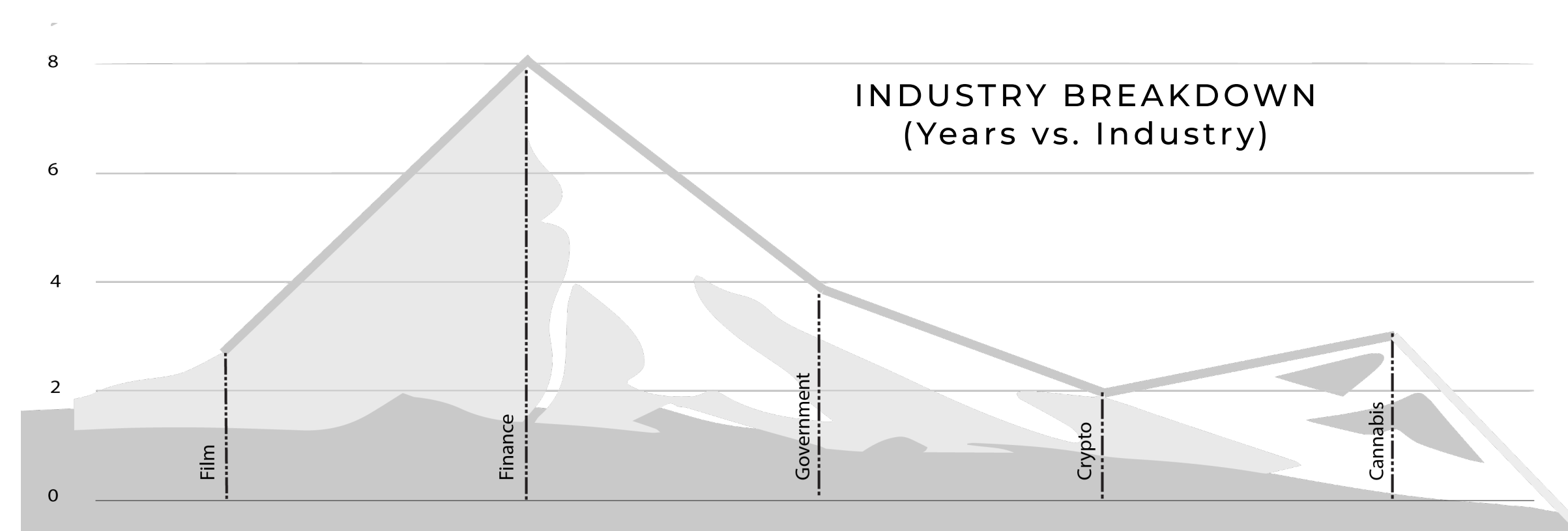
- First show back post-COVID to allow day-calls for technicians. 500+ crew
- Had to schedule 3x testing for dynamic, changing crew at 3 different dynamic locations.
- Covid budget management, implemented safety processes, ensured safety standards are met. Worked with unions to ensure they were happy with Covid safety.

### PRODUCTION ASSISTANT

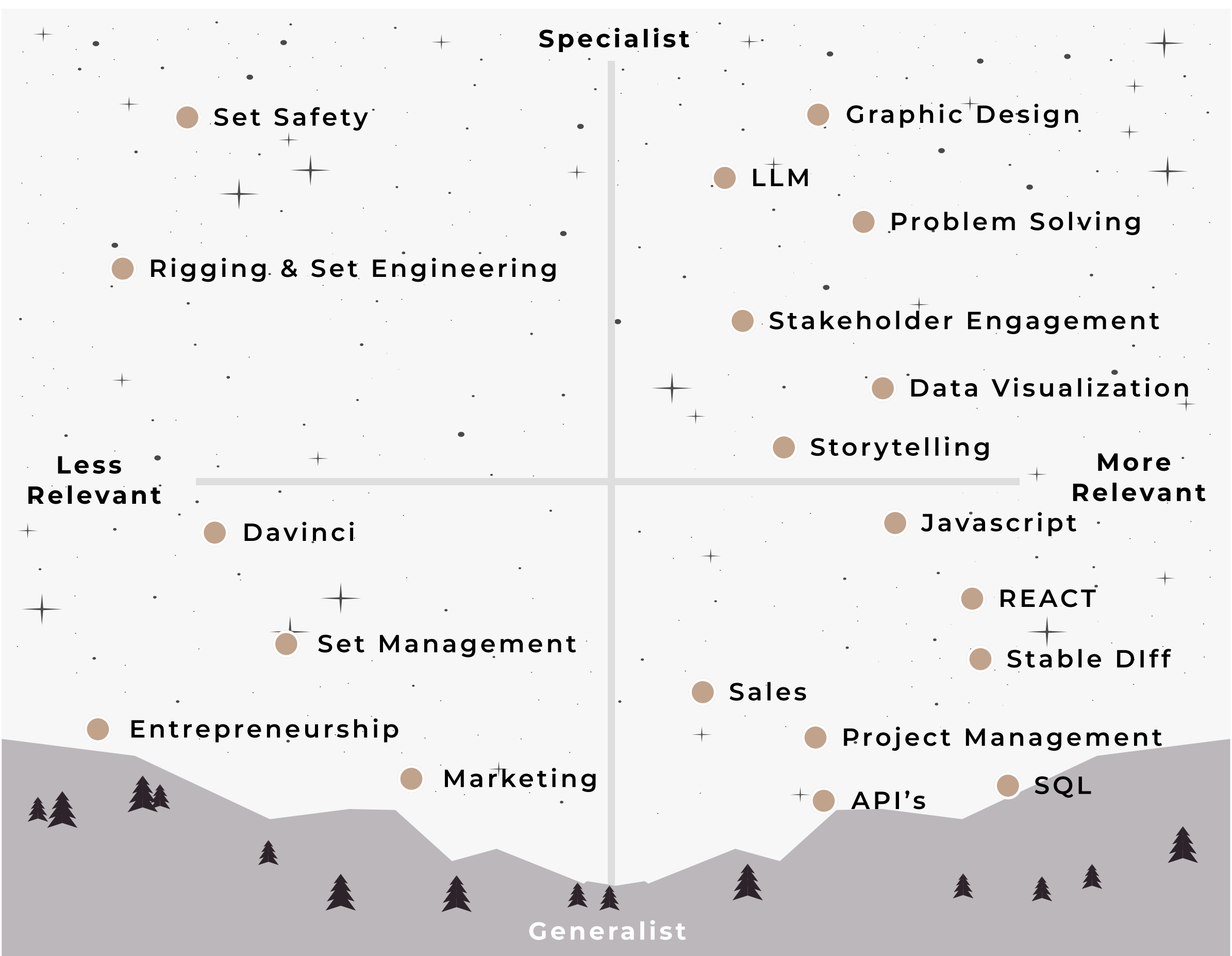
VANCOUVER FILM INDUSTRY

05/2020 - Current

- Involved Pre-shoot and Post-shoot safety checks, setting up tents, setting up locations, securing gear.
- Address unexpected issues and help maintain a productive and safe working environment for the crew.
- Assist various departments on set, ensuring they have the resources and support they need to work efficiently.



Please Note: These have been handpicked For relevance but a complete work history can be found at my LinkedIn.



## HARD SKILLS



## SOFT SKILLS

