



WESTON SC 5 YEAR PLAN

	2014	2015	2016	2017	2018
Welcome & inviting	<ul style="list-style-type: none">• Increase membership to 250• Publicity & advertising drive including website updates• Attract sponsorship for events• Develop Cadet activity and improver sailor sessions	<ul style="list-style-type: none">• Maintain membership at 250• Increase web presence• Improve club sustainability• Promote inclusive participation at the club; develop a club Challenger fleet• Conduct & act on membership survey	<ul style="list-style-type: none">• Increase membership to 300• Actions arising from 2015 membership survey• Following club improvements aim to attain Sailability foundation club status	<ul style="list-style-type: none">• Maintain membership at 300• Sustain Sailability status and develop training and racing for all	<ul style="list-style-type: none">• Increase membership to 350
Racing	<ul style="list-style-type: none">• Raise open meeting attendance figures (not more events)• Family friendly racing• Race Officer training• Introduce and Train Race Management Teams	<ul style="list-style-type: none">• Formal race training clinics• Host major class championships (40+ boats)• Grow specific fleets• Increase Cadet activity through racing series• Maintain RMT and Improve Club race mgt.	<ul style="list-style-type: none">• Hold Cadet racing event• Maintain race management teams• Standardise Club and Open meeting race management	<ul style="list-style-type: none">• Host Europeans• Become widely recognised for race management	<ul style="list-style-type: none">• Host Worlds• Maintain national recognition as top club for race management
Sailing	<ul style="list-style-type: none">• Host demo days• Cadet regatta & sail rally• Club open day• Promote Club hire fleet• Develop team spirit for Cadet fleet (e.g. name, t-shirts etc.)	<ul style="list-style-type: none">• Demo days• Cadet regatta & sail rally• Club Open day• Increase topper fleet size• RIB and Sail regatta including BBQ	<ul style="list-style-type: none">• Demo days• Family regatta• Fun days• Open days• Extend sailing to more with new facilities	<ul style="list-style-type: none">• Introduce committee boat / starting platform	<ul style="list-style-type: none">• Regular sail/powerboat rallies for non-racing members
Training	<ul style="list-style-type: none">• Provide and grow training across the experience range (Beginner and Improver, Adults and Cadets)• Commitment to RYA Sail, and Powerboat L2 and Safetyboat Training• Race Officer training• Secure membership from training sessions• Improver race coaching	<ul style="list-style-type: none">• Improve race experience through training• Assess 2014 sessions and evolve race training format• Continue with evening sessions• Continue Cadet training and racing section• RYA club race officer training• Plan RYA training course over weekends in addition to weekdays.	<ul style="list-style-type: none">• Achieve sustainable training program to support club membership• Promote instructor development training to cadet members	<ul style="list-style-type: none">• Maintain a sustainable training program to generate revenue and support membership	<ul style="list-style-type: none">• Formalise Cadet training to encourage youth sailors into RYA racing squads
Social	<ul style="list-style-type: none">• Increase use of bar by 10% as a positive contribution to support sailing• Develop variety of social events following member feedback (Talks, training XXX)• New members welcome event• Regular member enagement in social events• New Years Eve Event	<ul style="list-style-type: none">• Increase use of bar by 10% YOY• Maintain bar rota, cover all bar duties per year• Increase the member uptake of social events• Launch party for phase 2 facilities improvements	<ul style="list-style-type: none">• Increase use of bar by 10% YOY• Continue varity of social events to appeal to all including families and Cadets.	<ul style="list-style-type: none">• Continue increase in bar use.• 65th Birthday party	<ul style="list-style-type: none">• Launch of new bar area of club including improved lounge facilities
Club facilities	<ul style="list-style-type: none">• Club house improvement feasibility study including Planning and Grant application for Phase 2 Club Facilities Improvements (Improvements to Changing rooms and creation of Accessible and Family Friendly Changing, Toilet and Shower facilities)• Reduce operational costs and maintain club financial stability, eg. Utilities and Waste Disposal• Conclude evaluation and make recommendation on club charitable status	<ul style="list-style-type: none">• Completion of building work for phase 2 club facilities improvements• Sinking funds for capital expenditure• One RIB refurbishment• Grant application to help cover phase 2 and further club developments	<ul style="list-style-type: none">• Assement of facilities and review requirements for phase 3 club facilities improvements• Reduce club carbon footprint• Replace Searider RIB	<ul style="list-style-type: none">• Replace 2nd Searider RIB• Planning and Grant application for Phase 3 Club Facilities Improvements	<ul style="list-style-type: none">• Building work for phase 3 club facilities improvements