

## skills

Illustrator  
InDesign  
Photoshop  
PowerPoint  
Keynote  
Microsoft Office

Branding & Identity  
Publication Design  
Storyboarding  
Environmental Branding  
Experiential Design  
Wayfinding  
Multimedia  
Illustration  
Direct Mail

## education

### **BFA in Visual Communication**

Ball State University, Class of 2015

## experience

### **L!VE: Senior Designer**

*March 2018 – present*

Support clients with collateral ranging from event logos and identity systems, print and digital invitations, environmental branding and large format wayfinding, interactive displays, speaker support presentations (PowerPoint and Keynote), and virtual event websites. Create graphics and concepts for the L!VE subsidiary, 3DX Scenic, including corporate interiors, three-dimensional displays, signage, and stage graphics. Communicate with clients, venues, and vendors on simultaneous projects, remaining within budget and adhering to strict deadlines.

### **Everything But The House (EBTH): Graphic Designer**

*July 2015 – January 2018*

Supported all departments with digital and print collateral. Developed concepts and final artwork that would effectively communicate to various target audiences. Solely responsible for the coordination of print production with multiple vendors for all materials, from brochures to signage to direct mail campaigns. Ensured efficiency in cost and quality of all printed products. Collaborated with design team on seasonal art direction and asset creation to remain creative while maintaining the look and feel of the brand.

### **Ball State Recreation Services: Graphic Designer**

*January 2013 – May 2015*

Developed print and digital marketing materials to promote the Recreation Center's intramural sports, sport clubs, fitness classes, and Outdoor Pursuits programs, while in line with the University brand. Conceptualized and created campaigns which included posters, t-shirt designs, web banners, and social media artwork. Photographed events and corrected images as needed.