

# Matt Roshay

Full Stack Developer | Ruby on Rails | Client Relationship Management

+33674941249   roshaym@gmail.com   Saint-Médard-en-Jalles, France



## SUMMARY

Full-Stack Developer and business strategist specializing in building high-performance, scalable, and SEO-optimized web applications. Trained at Le Wagon Bootcamp (RNCP 39261 certification), I have developed several end-to-end projects in Ruby on Rails and React.js, integrating APIs, authentication, content management, and third-party services.

With over 15 years of experience in business development and key account management at international law firms, I bring a dual skill set — technical expertise and strategic insight — combining product vision, execution rigor, and cross-team collaboration. My goal is to contribute to the creation of innovative digital products and the growth of ambitious teams.

## CERTIFICATION

Web Developer (RNCP 39261)

## PROJECTS

Portfolio & Blog Platform (in development)

Online

www.b-itconsulting.com

Building a responsive, client-editable web platform using Ruby on Rails, JavaScript, HTML/CSS, and Cloudinary.

- Includes user authentication, dynamic CV section, rich media blog editing, and planned integrations for analytics and social media cross-posting.
- Designed for scalability and clean UI/UX, with an emphasis on SEO and accessibility.

MatchMeal

Online

https://www.matchmeal.eu

Pitched the idea for and developed MatchMeal - a web/mobile app for users looking for recipes and wanting to make the most of the ingredients they already have

- Used OpenAI's ChatGPT API for image object recognition & a recipe API
- Designed and developed the project in 2 weeks with a team of 4 using Ruby on Rails, JavaScript, APIs, Pundit, PWA and more

Flat Rent

Online

https://airbnb-roshaym-5f0f5ed33d88.herokuapp.com

Developed an Airbnb clone

- Designed and developed the project in 1 week with a team of 4 using Ruby on Rails, JavaScript, APIs, Pundit and more

## EXPERIENCE



Freelance Full-Stack Developer

Matt Roshay Web Development & Consulting

04/2025 - Present   Saint-Médard-en-Jalles, France / Remote

- Design and develop custom web applications and portfolio sites for startups and SMEs, combining scalable backend architecture with clean, modern UI
- Deliver end-to-end solutions — from product scoping and UX design to deployment — ensuring maintainability, performance, and responsive design across devices
- Integrate AI-powered and automation features to streamline workflows and enhance client platforms
- Provide technical consulting on architecture, scalability, and digital strategy, helping non-technical founders translate business goals into intuitive, high-impact products

## FIND ME ONLINE



LinkedIn

https://www.linkedin.com/in/mattroshay



GitHub

https://github.com/mattroshay



Portfolio

www.mattroshay.com

## SKILLS

### Tech

Ruby on Rails, HTML, CSS, JavaScript, Git, GitHub, PostgreSQL, Heroku, PWA, Figma, REST, OOP, REACT, Stimulus, Node.js, React, Typescript, SEO, Python

### Business

Client relationship management, Cross-border team management & collaboration, Business strategy & development, Marketing strategies, Corporate communication, Event management

## EDUCATION

Advanced CSS and SASS, JavaScript, Node.js, React Native, Typescript, 100 Days of Code: The Complete Python Pro Bootcamp

### Udemy

Online

Web Development Bootcamp

### Le Wagon

10/2024 - 12/2024   Online

- 9-week full-time intensive coding bootcamp
- Learned and used HTML, CSS, Bootstrap, JavaScript ES6, SQL, Git, GitHub, Heroku and Ruby on Rails

Master of Strategic Marketing

University of Wollongong in Dubai

2013 - 2015   Dubai, UAE

Bachelor of Business Administration

University of Wollongong in Dubai

2007 - 2009   Dubai, United Arab Emirates

Bachelor of Business Administration

Oregon State University

2003 - 2005   Oregon, United States

## LANGUAGES

Anglais

Native



Français

Native



## EXPERIENCE



### Client Relationship Manager

#### Herbert Smith Freehills

06/2023 - 10/2024 Paris, France

- Managed a portfolio of 4 key financial sector clients along with client relationship partners
- Enhanced account growth by focusing on priority client account management activities
- Led on the preparation of regular client and financial reports, ensuring accuracy and timeliness
- Guided key client sessions to drive practice group and sector initiatives
- Improved client satisfaction by understanding their businesses and liaising with internal teams
- Boosted cross-selling revenue by identifying opportunities, managing pitches, panel renewals, and secondment opportunities



### Business Development Manager

#### Herbert Smith Freehills

05/2020 - 01/2023 Dubai, UAE

- Led a cross-border team of 4 to support the regional strategy
- Developed and executed regional business development plans at the regional, practice and partner levels
- Researched client opportunities & target projects
- Identified new opportunities in the region and tracked key projects of interest
- Led the team in relation to all internal and external events for the region



### Proposal Manager

#### Freshfields Bruckhaus Deringer

06/2018 - 06/2020 Dubai, UAE

- Lead pitch writer for the MENA region - successfully delivered over 150 proposals and presentations over a 12-month period
- Ownership of the full pitch cycle from receipt of RFP to submission to client and beyond
- Contributed to the team that launched an internal toolkit to streamline pitches
- Collaborated with various internal teams to launch internal and external events



### Business Development & Marketing Executive

#### Covington & Burling

06/2017 - 05/2018 Dubai, UAE

- Responsible for the full spectrum of business development and marketing activities for the Project Finance and Development Practice throughout Europe, the Middle East, and Africa
- Collaborated with partners and attorneys on business development plans



### Business Development & Marketing Coordinator

#### Chadbourne & Parke

01/2014 - 05/2017 Dubai, UAE

- Developed business development and marketing activities for the Project Finance, Corporate and M&A, and Dispute Resolution practices
- Drafted proposals and presentations, and managed events



### Administrative Coordinator

#### Chadbourne & Parke

03/2010 - 12/2013 Dubai, United Arab Emirates

- Business development & marketing activities
- IT support

## VOLUNTEERING

### Board of directors

#### United Arabian Ultimate

2013 - 2015

Acted on the board of directors for UAU, a non-profit organization, aiming to promote the sport of ultimate in the Middle East. The organization hosted the World Championship of Beach Ultimate in Dubai, March 2015. The event drew 1,200 players from 25 different countries