

# AppSec California 2014

## Sponsorship Opportunities

### **Diamond Sponsorship (1 available)**      \$5,600

- 1) *5 Minute speaking opportunity*
- 2) *First choice of prime booth location at the Conference*
- 3) *Prime space in the Official Program for the Conference for a full page ad opposite the agenda*
- 4) *Ability to place your marketing materials in each conference bag*
- 5) *Your logo and marketing write-up in the Official Program*
- 6) *A draped 6 foot table and two chairs to exhibit your solutions and services to decision makers and buyers*
- 7) *2 complimentary lunches*
- 8) *2 complimentary booth passes*
- 9) *Your logo, linked to your homepage, and marketing write-up on the Conference website. Your logo will stay on our website for 12 full months.*
- 10) *Acknowledgement in all e-mail blasts (to our full email list) leading up to the Conference*
- 11) *Your prize raffled off at the conclusion of the Summit to help you get business cards*

### **Platinum Sponsorship (2 available)**      \$3,800

- 1) *First choice after Diamond of prime booth location at the Conference*
- 2) *Prime space in the Official Program for the Conference for a half page ad*
- 3) *Ability to place your marketing materials in each conference bag*
- 4) *Your logo and marketing write-up in the Official Program*
- 5) *A draped 6 foot table and two chairs to exhibit your solutions and services to decision makers and buyers*
- 6) *2 complimentary lunches*
- 7) *2 complimentary booth passes*
- 8) *Your logo, linked to your homepage, and marketing write-up, on the Conference website. Your logo will stay on our website for 12 full months.*
- 9) *Acknowledgement in all e-mail blasts (to our full email list) leading up to the Conference*
- 10) *Your prize raffled off at the conclusion of the Summit to help you get business cards*

### **Gold Sponsorship**      \$2,600

- 1) *Choice after Diamond and Platinum of prime booth location at the Conference*
- 2) *Your logo and marketing write-up in the Official Program*
- 3) *A draped 6 foot table and two chairs to exhibit your solutions and services to decision makers and buyers*
- 4) *2 complimentary lunches*
- 5) *2 complimentary booth passes*
- 6) *Your logo, linked to your homepage, on the Conference website. Your logo will stay on our website for 12 full months.*
- 7) *Acknowledgement in all e-mail blasts (to our full email list) leading up to the Conference*
- 8) *Your prize raffled off at the conclusion of the Summit to help you get business cards*

## **Silver Sponsorship**                      **\$1,500**

- 1) *Your logo in the Official Program*
- 2) *Half of a draped 6 foot table and one chair to exhibit your solutions and services to decision makers and buyers*
- 3) *Your logo, linked to your homepage, on the Conference website. Your logo will stay on our website for 12 full months.*
- 4) *Acknowledgement in all e-mail blasts (to our full email list) leading up to the Conference*
- 5) *1 complimentary lunch*
- 6) *1 complimentary booth pass*
- 7) *Your prize raffled off at the conclusion of the Summit to help you get business cards*

## **Social Event Sponsorships**

*Social event sponsorships* are a highly creative way for companies to generate exposure. You will get exposure to all AppSec attendees by having your company logo and marketing write-up displayed on signs at your sponsored event.

### **Opening Reception Party the night after the first day (1 available)    ~ \$4,500 (TBD)**

- 1) *You meet and greet all the party attendees*
- 2) *All AppSec attendees are welcome to attend*
- 3) *Your logo, linked to your homepage, on the AppSec website for 12 full months.*
- 4) *Acknowledgement in all e-mail blasts (to our full mailing list) leading up to AppSec*

### **Lunch sponsor: (2 available)                      \$1000**

- 1) *Your logo in the Official Program*
- 2) *Your logo, linked to your homepage, on the Conference website. Your logo will stay on our website for 12 full months.*
- 3) *Acknowledgement in all e-mail blasts (to our full email list) leading up to the Conference*
- 4) *2 complimentary lunches*
- 5) *2 complimentary booth passes*

### **Breakfast Sponsorship (2 available)                      \$500**

### **Conference Bags: ..... \$2,500**

- 1) *Name and logo in color, opposite AppSec California logo on each attendee conference bag*
- 2) *Ability to place your marketing materials in each bag*
- 3) *1 complimentary lunch*
- 4) *1 complimentary booth pass*

**Other Sponsorship Opportunities:** You will get exposure to all AppSec attendees by having your company logo and marketing write-up displayed on signs at your sponsored event.

### **Parking Sponsorship (2 available)                      \$2,500**

- 1) *Attendees receive your literature attached to the parking validation when they arrive*

- 2) 2 complimentary lunches
- 3) 2 complimentary booth passes

**Keynote sponsor:** ..... \$650 (2 available)

**Track sponsor:** ..... \$900 each (2 available)

**Wireless sponsor: ..... \$500 (1 available)**

***To become a sponsor, please contact:***

***Kelly Santalucia***

***Membership and Business Liaison***

***OWASP Foundation***

***kelly.santalucia@owasp.org***

***1200-C Agora Drive, #232***

***Bel Air, MD 21014***

***Direct: 1+ 973-670-5784***

***Fax: 1+ 443-283-4021***

