AppSec California 2014

Sponsorship Opportunities

Diamond Sponsorship *(1 available)* $5,600

1) *5 Minute speaking opportunity*
2) *First choice of prime booth location at the Conference*
3) *Prime space in the Official Program for the Conference for a full page ad opposite the agenda*
4) *Ability to place your marketing materials in each conference bag*
5) *Your logo and marketing write-up in the Official Program*
6) *A draped 6 foot table and two chairs to exhibit your solutions and services to decision makers and buyers*
7) *2 complimentary lunches*
8) *Your logo, linked to your homepage, and marketing write-up on the Conference website. Your logo will stay on our website for 12 full months.*
9) *Acknowledgement in all e-mail blasts (to our full email list) leading up to the Conference*
10) *Your prize raffled off at the conclusion of the Summit to help you get business cards*

Platinum Sponsorship *(2 available)* $3,800

1) *First choice after Diamond of prime booth location at the Conference*
2) *Prime space in the Official Program for the Conference for a half page ad*
3) *Ability to place your marketing materials in each conference bag*
4) *Your logo and marketing write-up in the Official Program*
5) *A draped 6 foot table and two chairs to exhibit your solutions and services to decision makers and buyers*
6) *2 complimentary lunches*
7) *Your logo, linked to your homepage, and marketing write-up, on the Conference website. Your logo will stay on our website for 12 full months.*
8) *Acknowledgement in all e-mail blasts (to our full email list) leading up to the Conference*
9) *Your prize raffled off at the conclusion of the Summit to help you get business cards*

Gold Sponsorship $2,600

1) *Choice after Diamond and Platinum of prime booth location at the Conference*
2) *Your logo and marketing write-up in the Official Program*
3) *A draped 6 foot table and two chairs to exhibit your solutions and services to decision makers and buyers*
4) *2 complimentary lunches*
5) *Your logo, linked to your homepage, on the Conference website. Your logo will stay on our website for 12 full months.*
6) *Acknowledgement in all e-mail blasts (to our full email list) leading up to the Conference*
7) *A draped 6 foot table, two chairs and two electrical outlets to exhibit your solutions and services to decision makers and buyers*
8) *Your prize raffled off at the conclusion of the Summit to help you get business cards*

Silver Sponsorship $1,500

1) *Your logo in the Official Program*
2) *Half of a draped 6 foot table and one chair to exhibit your solutions and services to decision makers and buyers*
3) *Your logo, linked to your homepage, on the Conference website. Your logo will stay on our website for 12 full months.*
4) *Acknowledgement in all e-mail blasts (to our full email list) leading up to the Conference*
5) *1 complimentary lunch*
6) *Your prize raffled off at the conclusion of the Summit to help you get business cards*

Social Event Sponsorships

Social event sponsorships are a highly creative way for companies to generate exposure. You will get exposure to all AppSec attendees by having your company logo and marketing write-up displayed on signs at your sponsored event.

Opening Reception Party the night after the first day *(1 available)*   ~ $4,500 (TBD)

1) *You meet and greet all the party attendees*
2) *All AppSec attendees are welcome to attend*
3) *Your logo, linked to your homepage, on the AppSec website for 12 full months.*
4) *Acknowledgement in all e-mail blasts (to our full mailing list) leading up to AppSec*

Lunch sponsor: *(2 available)* $1000

1) *Your logo in the Official Program*
2) *Your logo, linked to your homepage, on the Conference website. Your logo will stay on our website for 12 full months.*
3) *Acknowledgement in all e-mail blasts (to our full email list) leading up to the Conference*
4) *2 complimentary lunches*

Breakfast Sponsorship *(2 available)* $500

Conference Bags: $2,500

1) *Name and logo in color, opposite AppSec California logo on each attendee conference bag*
2) *Ability to place your marketing materials in each bag*

Other Sponsorship Opportunities: You will get exposure to all AppSec attendees by having your company logo and marketing write-up displayed on signs at your sponsored event.

Parking Sponsorship *(2 available)* $2,500

1) *Attendees receive your literature attached to the parking validation when they arrive*
2) *2 complimentary lunches*

Keynote sponsor: .... $650 *(2 available)*

Track sponsor: .... $900 each *(2 available)*

Wireless sponsor: .... $500 *(1 available)*

To become a sponsor, please contact:

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