

AppSec California 2014

Sponsorship Opportunities

~~Diamond Sponsorship (1 available)~~ — ~~\$5,600~~ **SOLD OUT**

- 1) *5 Minute speaking opportunity*
- 2) *First choice of prime booth location at the Conference*
- 3) *Prime space in the Official Program for the Conference for a full page ad opposite the agenda*
- 4) *Ability to place your marketing materials in each conference bag*
- 5) *Your logo and marketing write-up in the Official Program*
- 6) *A draped 6 foot table and two chairs to exhibit your solutions and services to decision makers and buyers*
- 7) *2 complimentary lunches*
- 8) *2 Complimentary Booth Passes*
- 9) *Your logo, linked to your homepage, and marketing write-up on the Conference website. Your logo will stay on our website for 12 full months.*
- 10) *Acknowledgement in all e-mail blasts (to our full email list) leading up to the Conference*
- 11) *Your prize raffled off at the conclusion of the Summit to help you get business cards*

~~Platinum Sponsorship (2 available)~~ — ~~\$3,800~~ **SOLD OUT**

- 1) *First choice after Diamond of prime booth location at the Conference*
- 2) *Prime space in the Official Program for the Conference for a half page ad*
- 3) *Ability to place your marketing materials in each conference bag*
- 4) *Your logo and marketing write-up in the Official Program*
- 5) *A draped 6 foot table and two chairs to exhibit your solutions and services to decision makers and buyers*
- 6) *2 complimentary lunches*
- 7) *2 Complimentary Booth Passes*
- 8) *Your logo, linked to your homepage, and marketing write-up, on the Conference website. Your logo will stay on our website for 12 full months.*
- 9) *Acknowledgement in all e-mail blasts (to our full email list) leading up to the Conference*
- 10) *Your prize raffled off at the conclusion of the Summit to help you get business cards*

Gold Sponsorship **\$2,600**

- 1) *Choice after Diamond and Platinum of prime booth location at the Conference*
- 2) *Your logo and marketing write-up in the Official Program*
- 3) *A draped 6 foot table and two chairs to exhibit your solutions and services to decision makers and buyers*
- 4) *2 complimentary lunches*
- 5) *2 Complimentary Booth Passes*
- 6) *Your logo, linked to your homepage, on the Conference website. Your logo will stay on our website for 12 full months.*
- 7) *Acknowledgement in all e-mail blasts (to our full email list) leading up to the Conference*
- 8) *Your prize raffled off at the conclusion of the Summit to help you get business cards*

Silver Sponsorship **\$1,500**

- 1) *Your logo in the Official Program*
- 2) **Half** of a draped 6 foot table and one chair to exhibit your solutions and services to decision makers and buyers
- 3) *Your logo, linked to your homepage, on the Conference website. Your logo will stay on our website for 12 full months.*
- 4) *Acknowledgement in all e-mail blasts (to our full email list) leading up to the Conference*
- 5) *1 complimentary lunch*
- 6) *1 complimentary Booth Pass*
- 7) *Your prize raffled off at the conclusion of the Summit to help you get business cards*

Social Event Sponsorships

Social event sponsorships are a highly creative way for companies to generate exposure. You will get exposure to all AppSec attendees by having your company logo and marketing write-up displayed on signs at your sponsored event.

Opening Reception Party the night after the first day **(1 available)** ~ \$4,500 (TBD)

- 1) *You meet and greet all the party attendees*
- 2) *All AppSec attendees are welcome to attend*
- 3) *Your logo, linked to your homepage, on the AppSec website for 12 full months.*
- 4) *Acknowledgement in all e-mail blasts (to our full mailing list) leading up to AppSec*

Lunch sponsor: **(2 available)** **\$1000**

- 1) *Your logo in the Official Program*
- 2) *Your logo, linked to your homepage, on the Conference website. Your logo will stay on our website for 12 full months.*
- 3) *Acknowledgement in all e-mail blasts (to our full email list) leading up to the Conference*
- 4) *One (1) complimentary full conference pass*

Breakfast Sponsorship ~~(2 available)~~ **(1 left)** **\$500**

- 1) *Your logo in the Official Program*
- 2) *Your logo, linked to your homepage, on the Conference website. Your logo will stay on our website for 12 full months.*
- 3) *Acknowledgement in all e-mail blasts (to our full email list) leading up to the Conference*

Conference Bags Sponsorship: **\$2,500**

- 1) *Your company name and logo in color, opposite AppSec California logo on each attendee conference bag*
- 2) *Ability to place your marketing materials in each bag*
- 3) *One (1) complimentary full conference pass*

Conference Bags Supporter: **\$1,000**

- 1) *Your literature in each attendee conference bag*

Other Sponsorship Opportunities: You will get exposure to all AppSec attendees by having your company logo and marketing write-up displayed on signs at your sponsored event.

Parking Sponsorship (2 available) \$2,500

- 1) Attendees receive your literature attached to the parking validation when they arrive
- 2) Two (2) complimentary full conference pass

Keynote sponsor: \$650 (2 available)

Track sponsor: \$900 each (2 available)

Wireless sponsor: \$500 (1 available)

To become a sponsor, please contact:

Kelly Santalucia

Membership and Business Liaison

OWASP Foundation

kelly.santalucia@owasp.org

1200-C Agora Drive, #232

Bel Air, MD 21014

Direct: 1+ 973-670-5784

Fax: 1+ 443-283-4021

