***AppSec California 2014***

**Sponsorship Opportunities**

**~~Diamond Sponsorship~~ *~~(1 available)~~* ~~$5,600~~ SOLD OUT**

1. ***5 Minute speaking opportunity***
2. ***First choice of prime booth location at the Conference***
3. ***Prime space in the Official Program for the Conference for a full page ad opposite the agenda***
4. ***Ability to place your marketing materials in each conference bag***
5. ***Your logo and marketing write-up in the Official Program***
6. ***A draped 6 foot table and two chairs to exhibit your solutions and services to decision makers and buyers***
7. ***2 complimentary lunches***
8. ***2 Complimentary Booth Passes***
9. ***Your logo, linked to your homepage, and marketing write-up on the Conference website. Your logo will stay on our website for 12 full months.***
10. *Acknowledgement in all e-mail blasts (to our full email list) leading up to the Conference*
11. *Your prize raffled off at the conclusion of the Summit to help you get business cards*

**~~Platinum Sponsorship~~ *~~(2 available)~~* ~~$3,800~~ SOLD OUT**

1. ***First choice after Diamond of prime booth location at the Conference***
2. ***Prime space in the Official Program for the Conference for a half page ad***
3. ***Ability to place your marketing materials in each conference bag***
4. ***Your logo and marketing write-up in the Official Program***
5. ***A draped 6 foot table and two chairs to exhibit your solutions and services to decision makers and buyers***
6. ***2 complimentary lunches***
7. ***2 Complimentary Booth Passes***
8. ***Your logo, linked to your homepage, and marketing write-up, on the Conference website. Your logo will stay on our website for 12 full months.***
9. *Acknowledgement in all e-mail blasts (to our full email list) leading up to the Conference*
10. *Your prize raffled off at the conclusion of the Summit to help you get business cards*

**Gold Sponsorship $2,600**

1. ***Choice after Diamond and Platinum of prime booth location at the Conference***
2. ***Your logo and marketing write-up in the Official Program***
3. ***A draped 6 foot table and two chairs to exhibit your solutions and services to decision makers and buyers***
4. ***2 complimentary lunches***
5. ***2 Complimentary Booth Passes***
6. ***Your logo, linked to your homepage, on the Conference website. Your logo will stay on our website for 12 full months.***
7. *Acknowledgement in all e-mail blasts (to our full email list) leading up to the Conference*
8. *Your prize raffled off at the conclusion of the Summit to help you get business cards*

**Silver Sponsorship $1,500**

1. *Your logo in the Official Program*
2. ***Half*** *of a draped 6 foot table and one chair to exhibit your solutions and services to decision makers and buyers*
3. *Your logo, linked to your homepage, on the Conference website. Your logo will stay on our website for 12 full months.*
4. *Acknowledgement in all e-mail blasts (to our full email list) leading up to the Conference*
5. *1 complimentary lunch*
6. *1 complimentary Booth Pass*
7. *Your prize raffled off at the conclusion of the Summit to help you get business cards*

**Social Event Sponsorships**

***Social event sponsorships*** are a highly creative way for companies to generate exposure. You will get exposure to all AppSec attendees by having your company logo and marketing write-up displayed on signs at your sponsored event.

**Opening Reception Party the night after the first day *(1 available) ~* $4,500 (TBD)**

1. *You meet and greet all the party attendees*
2. *All AppSec attendees are welcome to attend*
3. *Your logo, linked to your homepage, on the AppSec website for 12 full months.*
4. *Acknowledgement in all e-mail blasts (to our full mailing list) leading up to AppSec*

**Lunch sponsor: *(2 available)*  $1000**

1. *Your logo in the Official Program*
2. *Your logo, linked to your homepage, on the Conference website. Your logo will stay on our website for 12 full months.*
3. *Acknowledgement in all e-mail blasts (to our full email list) leading up to the Conference*
4. *One (1) complimentary full conference pass*

**Breakfast Sponsorship *~~(2 available)~~* *(1 left)* $500**

1. *Your logo in the Official Program*
2. *Your logo, linked to your homepage, on the Conference website. Your logo will stay on our website for 12 full months.*
3. *Acknowledgement in all e-mail blasts (to our full email list) leading up to the Conference*

**Conference Bags Sponsorship: ......................** **$2,500**

1. *Your company name and logo in color, opposite AppSec California logo on each attendee conference bag*
2. *Ability to place your marketing materials in each bag*
3. *One (1) complimentary full conference pass*

**Conference Bags Supporter: ......................** **$1,000**

1. *Your literature in each attendee conference bag*

**Other Sponsorship Opportunities:** You will get exposure to all AppSec attendees by having your company logo and marketing write-up displayed on signs at your sponsored event.

**Parking Sponsorship *(2 available)* $2,500**

1. *Attendees receive your literature attached to the parking validation when they arrive*
2. *Two (2) complimentary full conference pass*

**Keynote sponsor: ...................... $650** ***(2 available)***

**Track sponsor: ...........................** **$900 each** ***(2 available)***

**Wireless sponsor: ......................** **$500 *(1 available)***

***To become a sponsor, please contact:***

***Kelly Santalucia***

***Membership and Business Liaison***

***OWASP Foundation***

***kelly.santalucia@owasp.org***

***1200-C Agora Drive, #232***

***Bel Air, MD 21014***

***Direct: 1+ 973-670-5784***

***Fax: 1+ 443-283-4021***