***AppSec California 2014***

**Sponsorship Opportunities**

**Diamond Sponsorship *(1 available)* $5,600**

***1) 5 Minute speaking opportunity***

***2) First choice of prime booth location at the Conference***

***3) Prime space in the Official Program for the Conference for a full page ad opposite the agenda***

***4) Ability to place your marketing materials in each conference bag***

***5) Your logo and marketing write-up in the Official Program***

***6) A draped 6 foot table and two chairs to exhibit your solutions and services to decision makers and buyers***

***7) 2 complimentary lunches***

***8) 2 complimentary booth passes***

***9) Your logo, linked to your homepage, and marketing write-up on the Conference website. Your logo will stay on our website for 12 full months.***

*10) Acknowledgement in all e-mail blasts (to our full email list) leading up to the Conference*

*11) Your prize raffled off at the conclusion of the Summit to help you get business cards*

**Platinum Sponsorship *(2 available)* $3,800**

***1) First choice after Diamond of prime booth location at the Conference***

***2) Prime space in the Official Program for the Conference for a half page ad***

***3) Ability to place your marketing materials in each conference bag***

***4) Your logo and marketing write-up in the Official Program***

***5) A draped 6 foot table and two chairs to exhibit your solutions and services to decision makers and buyers***

***6) 2 complimentary lunches***

***7) 2 complimentary booth passes***

***8) Your logo, linked to your homepage, and marketing write-up, on the Conference website. Your logo will stay on our website for 12 full months.***

*9) Acknowledgement in all e-mail blasts (to our full email list) leading up to the Conference*

*10) Your prize raffled off at the conclusion of the Summit to help you get business cards*

**Gold Sponsorship $2,600**

***1) Choice after Diamond and Platinum of prime booth location at the Conference***

***2) Your logo and marketing write-up in the Official Program***

***3) A draped 6 foot table and two chairs to exhibit your solutions and services to decision makers and buyers***

***4) 2 complimentary lunches***

***5) 2 complimentary booth passes***

***6) Your logo, linked to your homepage, on the Conference website. Your logo will stay on our website for 12 full months.***

*7) Acknowledgement in all e-mail blasts (to our full email list) leading up to the Conference*

*8) Your prize raffled off at the conclusion of the Summit to help you get business cards*

**Silver Sponsorship $1,500**

***1)*** *Your logo in the Official Program*

*2) Half of a draped 6 foot table and one chair to exhibit your solutions and services to decision makers and buyers*

*3) Your logo, linked to your homepage, on the Conference website. Your logo will stay on our website for 12 full months.*

*4) Acknowledgement in all e-mail blasts (to our full email list) leading up to the Conference*

*5) 1 complimentary lunch*

*6) 1 complimentary booth pass*

*7) Your prize raffled off at the conclusion of the Summit to help you get business cards*

**Social Event Sponsorships**

***Social event sponsorships*** are a highly creative way for companies to generate exposure. You will get exposure to all AppSec attendees by having your company logo and marketing write-up displayed on signs at your sponsored event.

**Opening Reception Party the night after the first day *(1 available) ~* $4,500 (TBD)**

*1) You meet and greet all the party attendees*

*2) All AppSec attendees are welcome to attend*

*3) Your logo, linked to your homepage, on the AppSec website for 12 full months.*

*4) Acknowledgement in all e-mail blasts (to our full mailing list) leading up to AppSec*

**Lunch sponsor: *(2 available)* $1000**

*1) Your logo in the Official Program*

*2) Your logo, linked to your homepage, on the Conference website. Your logo will stay on our website for 12 full months.*

*3) Acknowledgement in all e-mail blasts (to our full email list) leading up to the Conference*

*4) 2 complimentary lunches*

*5) 2 complimentary booth passes*

**Breakfast Sponsorship *(2 available)* $500**

**Conference Bags: ...................... $2,500**

*1) Name and logo in color, opposite AppSec California logo on each attendee conference bag*

*2) Ability to place your marketing materials in each bag*

*3) 1 complimentary lunch*

*4) 1 complimentary booth pass*

**Other Sponsorship Opportunities:** You will get exposure to all AppSec attendees by having your company logo and marketing write-up displayed on signs at your sponsored event.

**Parking Sponsorship *(2 available)* $2,500**

*1) Attendees receive your literature attached to the parking validation when they arrive*

*2) 2 complimentary lunches*

*3) 2 complimentary booth passes*

**Keynote sponsor: ...................... $650 *(2 available)***

**Track sponsor: ........................... $900 each *(2 available)***

**Wireless sponsor: ...................... $500 *(1 available)***

***To become a sponsor, please contact:***

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