

Matt Schofield

matt@schofield.team
mattschofield.co.uk github.com/mattschofield

EXPERIENCE

2023–
present

Family

Co-founder & Parent

HUNTINGDON

- Fortunate enough to stop working for a while to start raising a family and giving my wife some space to start her business at home
- When I'm not hanging out with my son, I'll be writing, cooking, in the gym, reading, learning French or planning things for the future
- My most recent project has been kitting out an INEOS Grenadier for greenlaning and camping trips

2021–2023

Surfboard (acq. Dialpad 2024)

Chief Technology Officer

LONDON

- First technical hire, brought founder's initial concept to version 1
- Built a highly cohesive and performant cross-functional team of engineers, designers and data scientists, many of whom were new to early stage startups
- Recognised a significant flaw in the inner-workings of our version 1 product and led the movement to remediate
- Revenue tripled in 6 months after a well-executed 3-month replatform to bring our product closer to our customer's desired experience
- Helped shape company direction and culture with Natasha, the founder, before the company was acquired in 2024

2015–2021

Credit Kudos (acq. Apple 2022)

Co-founder, Chief Technology Officer

LONDON

- Built and led the EDPR (Engineering/Design/Product/Research) team from 0 past Series-A
- Devised, implemented and ran hiring process for the EDPR organisation from 0-20, maintaining a culture of psychological safety and individual autonomy
- Built strong, collaborative and open engineering culture, with focus on long-term value, individual accountability and careful management of technical debt
- Crafted and ran effective performance management and progression framework, resulting in exceptionally-low attrition and high levels of productivity
- Designed and built network infrastructure for high security, adopting "Privacy by Design" and other Data Protection standards, making use of automation and infrastructure-as-code
- Codified and built necessary InfoSec procedures and controls for ISO27001 certification and FCA authorisation
- Led one of the first PSD2 third-party (TPP) engineering teams through the managed roll-out of Open Banking in the UK, integrating with and testing APIs offered by the UK's largest banks
- Served the PSD2 third-party community on the Open Banking Technical Design Authority, alongside technical leaders in the largest UK banks

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|-----------|---|---------------------------------|
| 2013–2015 | Universal Music Group LONDON | <i>Manager, Digital Tools</i> |
| | <ul style="list-style-type: none"> • Single-handedly designed and implemented robust 5000 LOC alerting service in Go • Developed full-stack Javascript application for managing online artist profiles • Implemented zero-infrastructure, data-driven emailer service in AWS Lambda • Built several Cassandra and Redis-backed Node.js analytics APIs | |
| 2013–2015 | Spinnup LONDON | <i>Chief Technology Officer</i> |
| | <ul style="list-style-type: none"> • Effectively led several remote development teams • Oversaw successful migration from standalone hosting to AWS cloud • Redesigned software stack for cloud environment | |
| 2011–2013 | Universal Music Group LONDON | <i>Technology Intern</i> |
| | <ul style="list-style-type: none"> • Developed Ruby process to import iTunes EPF data • Implemented data mining model to explore artist associations • Contributed to one of the first Spotify apps to have over 1m installations | |

TECHNOLOGIES OF CHOICE

- JavaScript, Go, Ruby on Rails, AWS, GCP, Terraform, Unix, Redis, React, L^AT_EX

EDUCATION

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| 2009–2013 | Computer Science with Industrial Experience <i>University of Manchester</i> 1st Class Honours |
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- Advanced Algorithms, Understanding Programming Languages, User Experience
- Software Evolution, Data Integration & Analysis, Software Design with Patterns
- Compilers, Concurrency & Process Algebra

INTERESTS

- Music, Food, Languages, Psychology, Technology, Company-building, History, Football, Travel, Podcasts, Politics, Behavioural Economics, Strategy Games, Fantasy

REFERENCES AVAILABLE UPON REQUEST