

Senior UI/UX Designer

November 2019 – Present

Convention Data Services

- Responsible for standardizing the look and feel across products while continuously improving the UI/UX
- Developed products using multiple languages like JavaScript (ES6 / React / React Native), .NET, and PHP
- Designed and created a mobile app using React Native that allowed exhibitors at events to showcase their products
- Created a shared component framework using Tailwind CSS and Bootstrap to establish shared look and feel across products
- Worked with the Power BI team to create a heatmap to track the lead scans at exhibitor booths

Senior Web Graphic Designer

July 2019 – November 2019

Brahmin Leather Works

- Used Adobe Creative Suite to create landing pages, digital catalogs, emails, and advertisements while adhering to branding guidelines.
- Converted existing mockup process from using Photoshop to XD which improved collaboration and design handoffs
- Created a prototype for converting existing multi page digital catalog format to a single scrollable page to increase conversion
- Redesigned Customer Service pages to give them more structure and improve user experience when looking for support

UI/UX Designer

July 2017 – July 2019

Convention Data Services

- Worked with product stakeholders, users, and developers to research pain points and areas of opportunity in our products.
- Used wireframes and Adobe XD to put the designs together and then HTML/CSS and JavaScript to make interactive prototypes
- Designed a self service event mangement application that allows event organizers to create and manage their own events
- Designed a portal that allowed for our clients to sign in and then seamlessly switch between our suite of products

Web Developer

December 2015 – July 2017

Convention Data Services

- Created minimal and easy to use registration pages for event attendees using Classic ASP, JavaScript, and HTML/CSS.
- Created a social media toolbar component for inviting colleagues/friends that was used on all registration pages
- Created responsive progress bar component so the registrant knows what part of the registration process they are on
- Performed design reviews of registration pages created by other web developers to improve the user experience

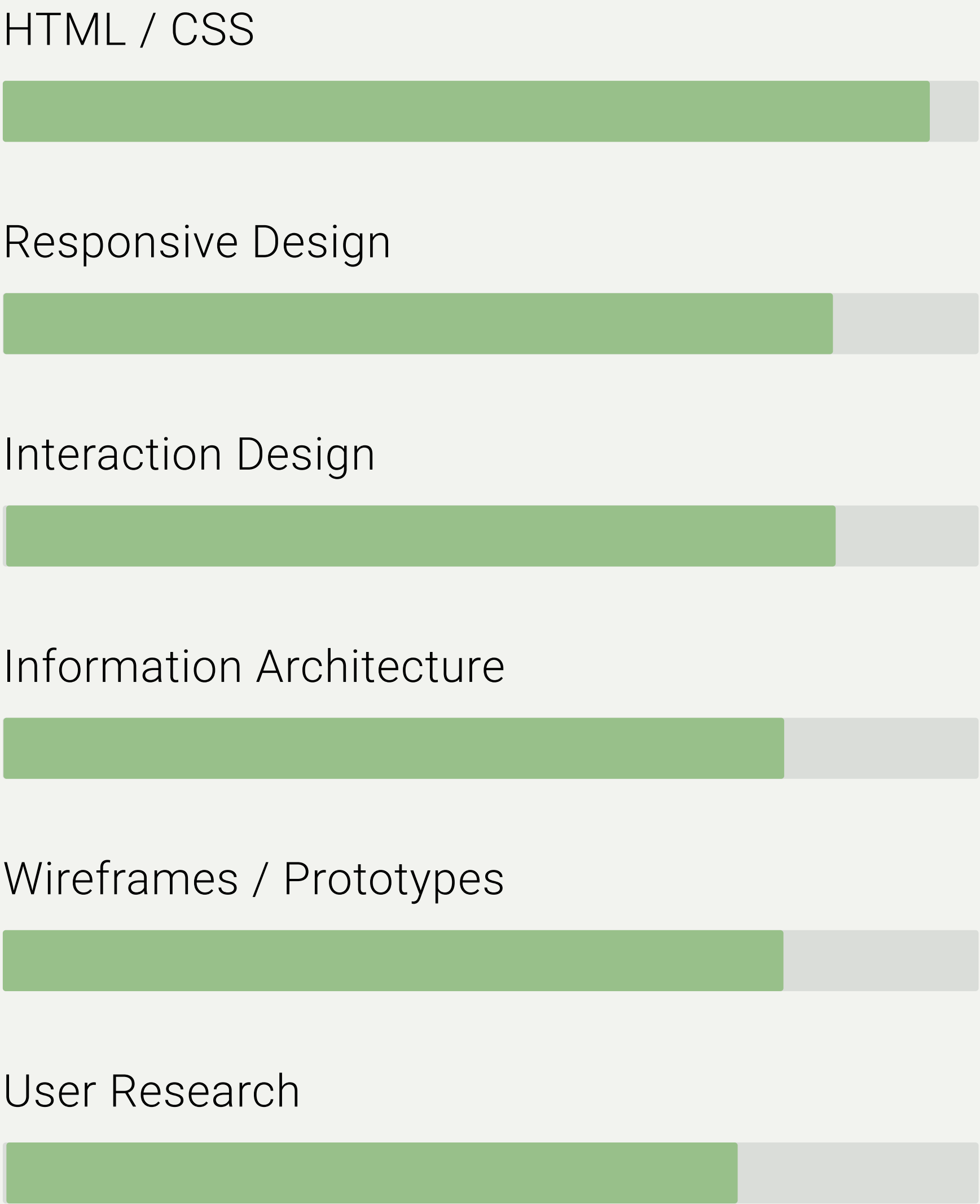
UMASS Dartmouth

September 2005 – June 2009

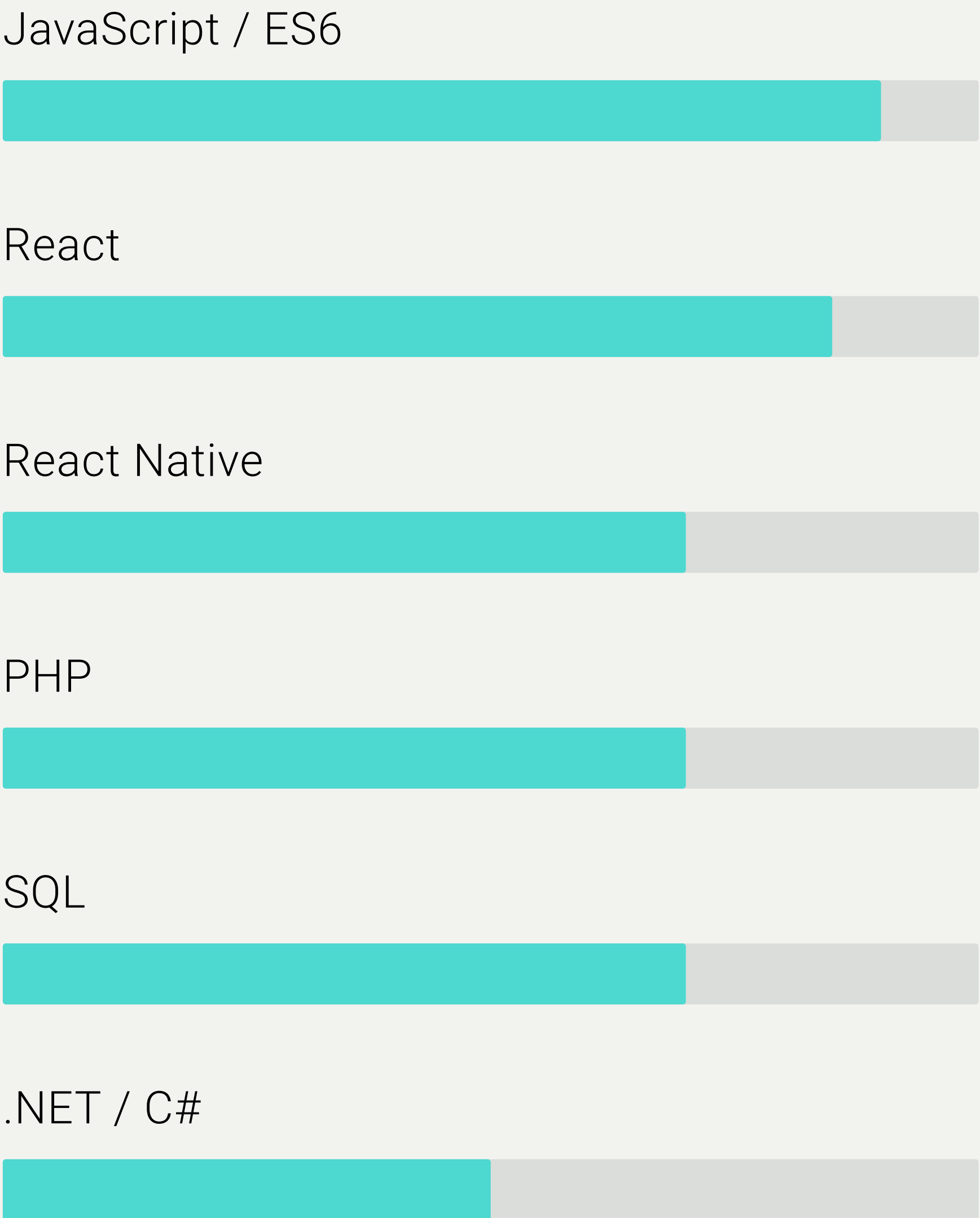
B.S. Management of Information Systems

- Studied topics such as: Web Design, Programming, Computer Repair, Networking, Database Management, and Business Management.

DESIGN



DEVELOPMENT



SOFTWARE

