

UI/UX Frontend Designer

January 2021 — Present

Kaplan Inc.

- Conducted user research and testing using Full Story, WEVO, and Google Optimize
- Moved design process away from Photoshop and used Adobe XD to hand off designs to developers which resulted in better relationship between business and development
- Collaborated with the Creative and Editorial departments to create marketing pages for Lynn University’s newly offered online degree programs
- Worked with product stakeholder to perform UX reviews on multiple products

Senior UI/UX Designer

November 2019 — January 2021

Convention Data Services

- Developed products using multiple languages like JavaScript, .NET, and PHP
- Designed and created a mobile app using React Native that allowed exhibitors at events to showcase their products
- Created a shared component framework using Tailwind CSS and Bootstrap to establish shared look and feel across products
- Worked with the Power BI team to create a heatmap to track the lead scans at exhibitor booths

Senior Web Graphic Designer

July 2019 — November 2019

Brahmin Leather Works

- Converted existing mockup process from using Photoshop to XD which improved collaboration and design handoffs
- Created a prototype for converting existing multi page digital catalog format to a single scrollable page to increase conversion
- Redesigned Customer Service pages to give them more structure and improve user experience when looking for support

UI/UX Designer

July 2017 — July 2019

Convention Data Services

- Used wireframes and Adobe XD to put the designs together and then HTML/CSS and JavaScript to make interactive prototypes
- Designed a self service event mangement application that allows event organizers to create and manage their own events
- Designed a portal that allowed for our clients to sign in and then seamlessly switch between our suite of products

Web Developer

December 2015 — July 2017

Convention Data Services

- Developed minimal and easy to use registration pages for event attendees using Classic ASP, JavaScript, and HTML/CSS.
- Designed and developed a social media toolbar component for inviting colleagues/friends that was used on allregistration pages
- Designed and developed responsive progress bar component used on all of our websites

UMASS Dartmouth

September 2005 — June 2009

B.S. Management of Information Systems

- Studied topics such as: Web Design, Programming, Computer Repair, Networking, Database Management, and Business Management.

DESIGN

HTML / CSS



Responsive Design



Interaction Design



Information Architecture



Wireframes / Prototypes

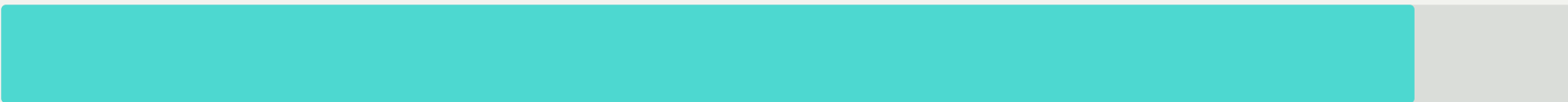


User Research



DEVELOPMENT

JavaScript / ES6



React



React Native



PHP



SQL



.NET / C#



SOFTWARE

Photoshop



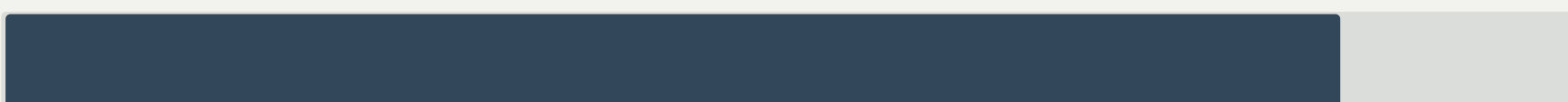
XD



Visual Studio



Git / Sourcetree



Illustrator



Jira

