

Matt Smida

mcs@m4t7.com

PROFESSIONAL QUALIFICATION

Associate of the Society of Actuaries (ASA) Nov 2019 (*currently inactive*)

PROFESSIONAL EXPERIENCE

Business Solutions Consultant, Pre-Sales – FIS Global **May 2020 – Oct 2021**

- Demonstrated actuarial software for management of insurance, annuities, investment management to buyers at life insurance companies, including accounts in the Fortune 100.
- Successfully reached a sales quota averaging \$2 million per quarter during fiscal year 2021.
- Built and maintained relationships with prospective clients during the sales proof of concept phase.
- Automated the answering of frequently asked questions by loading Q&A bot databases.

Solution Specialist – Deloitte **Aug 2018 – May 2020**

- Designed and built Tableau dashboards to direct reserve reconciliation between Prophet and legacy valuation models throughout the model conversion process for term and whole life products.
- Maintained the team's development version of the Prophet model during the model conversion.
- Demonstrated Tableau dashboards to client's Head of Life & Annuity Valuation.
- Summarized and documented reserve balance impacts for model iterations.

Founder & Software Developer – Habitest **May 2017 – Jul 2018**

- Built a webapp to help users commit to testing new habits with consequences, rewards, and peer-pressure.
- Managed the structure of the product including the MySQL database, front-end design, and version control.
- Designed persistency study and reports to gauge user engagement and effectiveness of the product.
- Set up an interactive text-message response system with a third-party vendor, Twilio.

Actuarial Associate – Voya **Aug 2015 – Apr 2017**

- Implemented the calculation of key profit metrics in Prophet, moving away from the legacy system.
- Developed a more efficient method for calculating stochastic haircuts to account value in Prophet.
- Analyzed compensation data and presented findings to management, guiding the new expense assumptions.
- Designed and implemented a tool using VBA to aid comparisons of Prophet sensitivity runs.

Senior Associate, Actuarial – Prudential **Aug 2014 – Aug 2015**

- Automated the manual process of assembling group LTC rerate testing utilities using Excel VBA.
- Modernized the process of setting expense assumptions by restructuring the calculation workbooks.
- Presented details of the process for setting expense assumptions to the LTC leadership team.
- Conducted peer reviews of the calculations needed for the mortality, lapse, and morbidity assumptions.

EDUCATION

Bachelor of Science, Summa Cum Laude, Physics – Florida State University

- 3.96 GPA. Phi Beta Kappa. Minor: Mathematics.
- Awarded grants for statistical research on excited states of protons. Presentation at a national conference.

ACTIVITIES

Toastmasters – Treasurer of public speaking club. Achieved Competent Toastmaster distinction more quickly than any prior member by delivering ten speeches in eleven weeks.

Junior Achievement – Lectures at middle schools to help students with financial literacy and career planning.