

BRIANNA MATTSON  
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## OBJECTIVE

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Analytical and detail-oriented information science graduate seeking to leverage skills in data analysis, visualization, and software development to deliver insights and solutions in a dynamic business environment.

## SKILLS & ABILITIES

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Proficient in data analysis and visualization using Excel, Power BI, Tableau, and related tools; experienced in programming languages including Python, R, and Java; and knowledgeable in web development with HTML, CSS, and JavaScript. Skilled in leadership, communication, adaptability, and collaboration, with the ability to work effectively across teams and dynamic environments.

## EXPERIENCE

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| Jun 2025 – Aug 2025  | <p><b>Digital Technology/Business Intelligence Intern</b><br/>ATI Specialty Components &amp; Alloys – Albany, Oregon</p> <p>Consolidated and centralized plant-wide Power BI reports, creating a streamlined project status dashboard for senior leadership. Partnered with cross-functional teams to improve communication and efficiency while delivering actionable insights.</p> |
| Mar 2024 – May 2025  | <p><b>Assistant General Manager</b><br/>Riviera Café – East Lansing, Michigan</p> <p>Oversaw operations, inventory, and vendor management to reduce costs and ensure efficiency. Directed staff hiring, training, and event planning while leveraging data analysis to improve decision-making and customer experience.</p>  |
| Sept 2024 – Dec 2025 | <p><b>Excel &amp; Tableau Trainee</b><br/>The Global Career Accelerator – Remote</p> <p>Performed advanced data analysis with Excel and Tableau, developing interactive dashboards and business insights from A/B testing. Collaborated with a global team to streamline unstructured data and provide timely, data-driven recommendations.</p>                                      |

## EDUCATION

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| Aug 2025 | <p><b>Michigan State University</b><br/>College of Communication Arts and Sciences</p> <p>B.A. in Information Sciences, Media and Information concentration</p> <p>Dean's List, Honors Roll</p> |
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## LEADERSHIP

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Nov 2023 – Nov 2024

### **Chapter President**

Alpha Chi Omega, Beta Epsilon

Managed a \$711,000 budget and implemented strategic initiatives that boosted recruitment, leading to a Panhellenic-set increase in new member enrollment and improved financial stability. Oversaw a chapter of 182 members, coordinated events engaging 200+ participants, and mentored executive board members, resulting in stronger team performance and panhellenic-wide recognition.

## PERSONAL WEBSITE

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<https://mattso73.github.io/browny-v1.0/>