HOW TO TRAIN YOUR(SELF) DRAGON-STYLE TO SUBMIT TALKS

WHOAMI

CHEF™

DevOps Days Chicago 2015

YOU DON'T HAVE TO WRITE THE WHOLE TALK TO SUBMIT IT

YOU CAN USE A TALK TO LEARN SOMETHING

FOR EXAMPLE

- I have a theory about how to build a pipeline to use chef audit mode to test that cookbooks all work nicely together.
- I don't have to know exactly HOW to do this to write an abstract
- I can just come up with the idea and I'll learn how to do it as I write the talk

REMINDER
YOUR ABSTRACT
DOESN'T HAVE TO BE
"PROVEN OUT"

HOW DO I COME UP WITH AN IDEA FOR A TALK, ANYWAY?

YOUR OWN EXPERIENCE

SOMETHING YOU'VE LEARNED RECENTLY THAT YOU FOUND SUPER INTERESTING

SOMETHING YOU WANT TO LEARN ABOUT

WHERE TO SUBMIT TALKS

FORGET ABOUT PLACES LIKE VELOCITY

PLACES THAT AREN'T FAMILIAR WITH DEVOPS

- Local Dev meetups
- Agile conferences
- Software tester organizations
- You get the point...
- All kinds of tech conferences can be found at bit.ly/techconfs

DEVOPSDAYS IGNITES

These are great places to try out (short talks), but have some challenges

- The Ignite format can be tough (but really fun)
- DevOpsDays are picky about repeated content

YOU DON'T HAVE TO PREED IT

- Come up with one or two abstracts and submit them everywhere
- This is how the pros (i.e., Jez) do it
- Having to create new content for every engagement is exhausting

TRY OUT MATERIAL "ON THE ROAD"

It can be really helpful and less intimidating to present at an out-of-town meetup where you are not part of that group - you don't have to worry about your reputation (or perceived lack therof) of preceding you.

USE THE BUDDY SYSTEM

PEER REVIEWS

- Co-workers
- Friends in the community
- Fust ask the twitters (if you're bold)

Q&A IS YOUR FRIEND

PROTIP #1

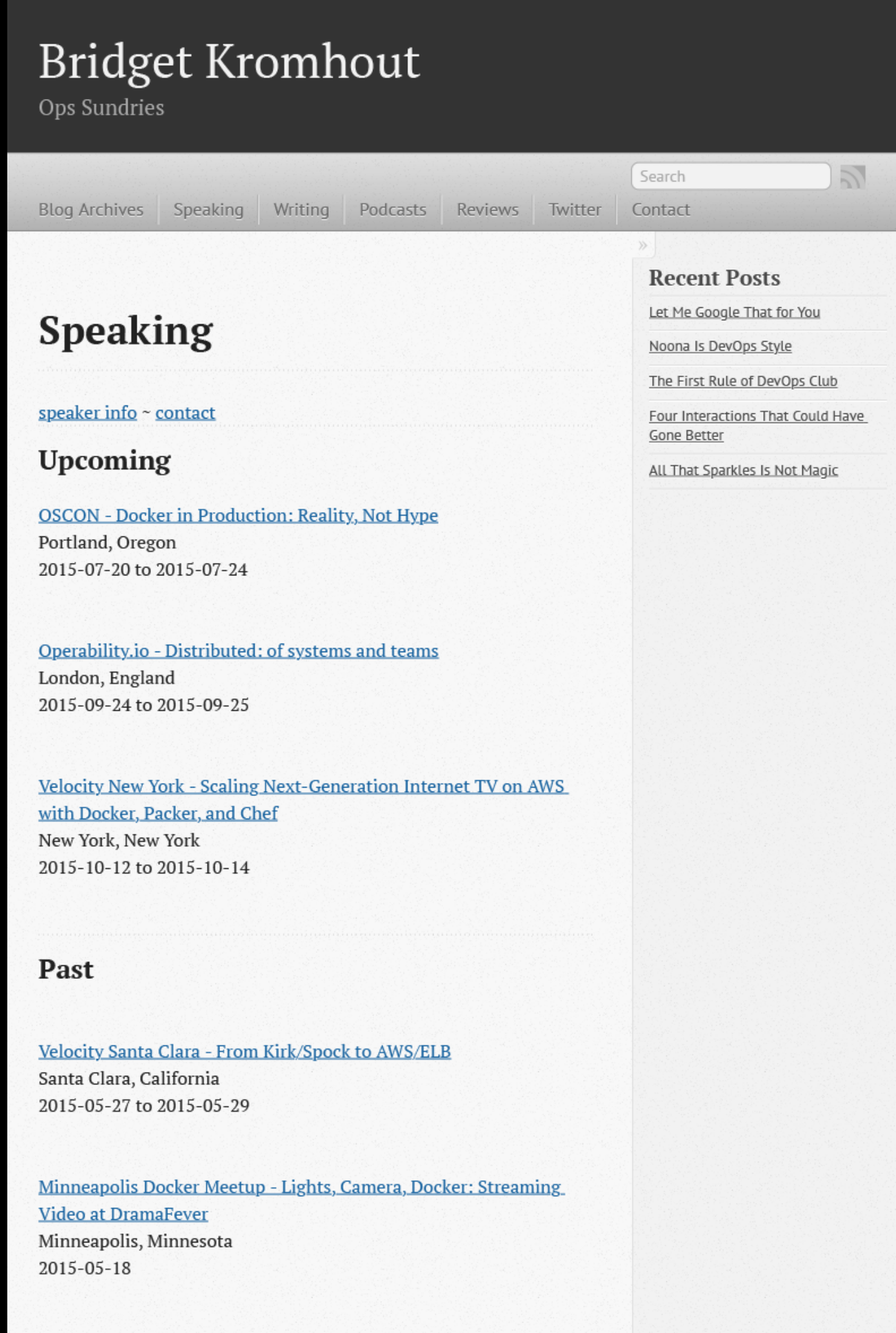
STORE ALL YOUR SPEAKING STUFF IN A GITHUB REPO

PROTIPS #1.1 - #1.3

1. Make all your presentations submodules
2. Put your bio text in a text tile in github
3. Put all your proposals/abstracts in github also

PROTIP #2

CREATE A "SPEAKER PAGE" ON YOUR BLOG/WEBSITE



WHAT ARE YOUR GOALS?