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DEVLOLOPS

MATT STRATTON, 4/2/2015



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DEVOPS IS ABOUT PEOPLE

Tools are awesome, but DevOps is about communication.

Words are hard. Reading takes time.

Velocity is key in all of DevOps, even in communication.



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WHICH IS CLEARER?

Sean: Whoa, I just accidentally rebased the entire git repo.

Matt: That wasn't a very good decision, Sean. You should really consider the ramifications of your decision next time.

MUCH BETTER

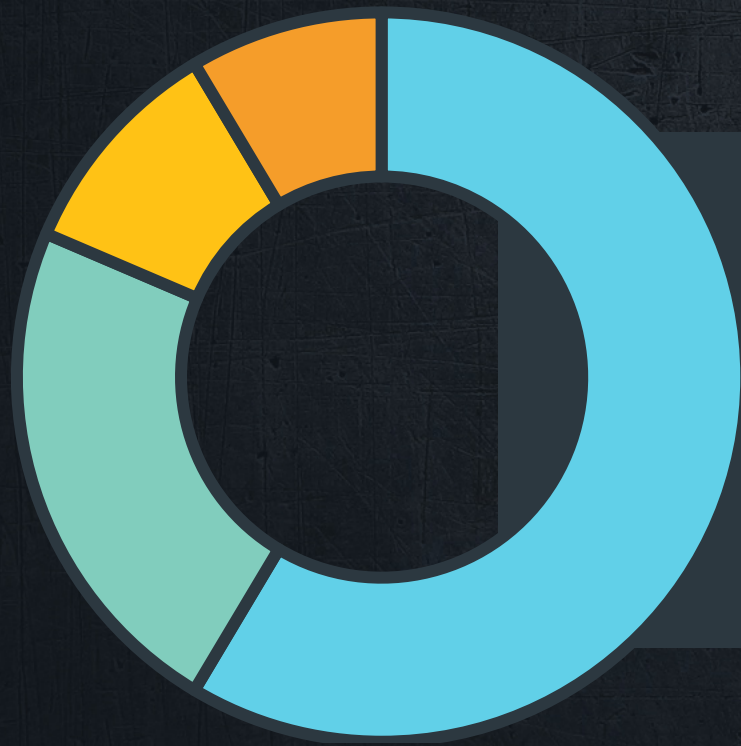
Sean: Whoa, I just accidentally rebased the entire git repo.

Matt:



THE SCIENCE OF DEVLOLOPS

IMPACT ON BUSINESS



- Hilarity
- Infrastructure as Code
- Test Driven Development
- Continulous Delivery



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AUTOMATION IS KEY

Timing is everything in comedy.

Velocity matters for delivering your product, but it's even more important with your GIF's.

This is especially important in real-time communication (Hipchat, Slack, etc)

Do you really want to slow down your delivery pipeline because you are too slow with a GIF?

MANUAL WORKFLOW

Someone says something you want to react to.

You open <http://images.google.com> and search for the appropriate GIF.

You paste the URL of the GIF into the chat room.

By the time this happens, ten more messages have gone past and nobody knows what you are talking about anymore.



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Sean: My feature didn't pass integration testing

Galen: That's unfortunate.

Yvo: Reminder: Submit all your expense reports, folks!

Bakh: OK boss.

Aimee: Who's taking care of Customer X?

Matt:



Sean: What are you talking about, Matt??

Yvo: This is going in your performance review.

THE SECRET IS TEXT EXPANSION

You need to have an arsenal of GIF's that you can call up at a moment's notice with a simple keyboard shortcut.

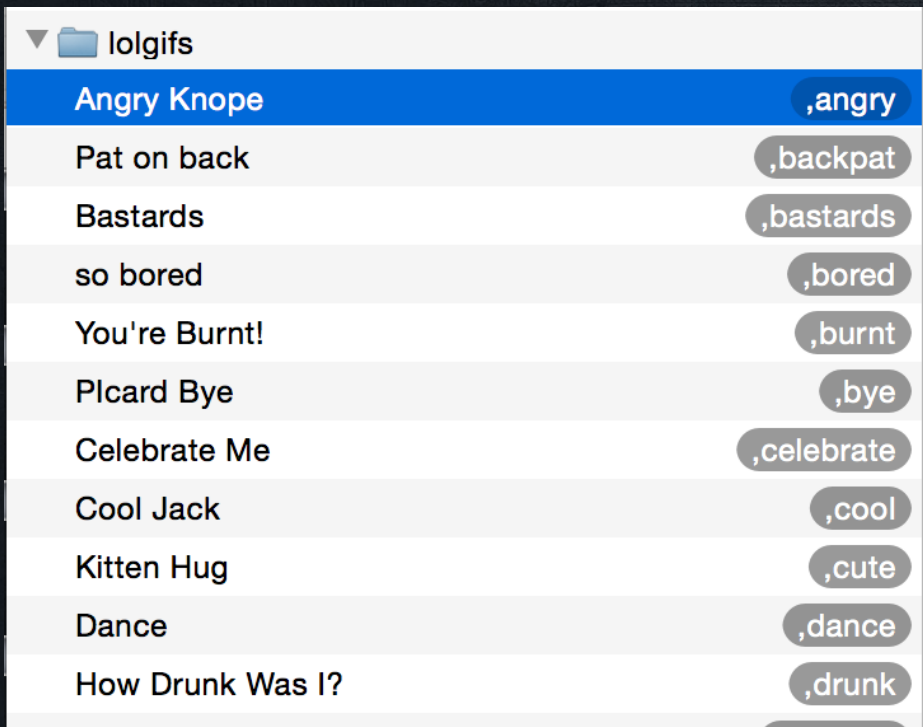
The tool I prefer (which is an OS X only tool) is TextExpander.

There will be a link for download and a discount code at the end of this deck.



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ORGANIZE YOUR FUNNY



▼ lolgifs	
Angry Knope	,angry
Pat on back	,backpat
Bastards	,bastards
so bored	,bored
You're Burnt!	,burnt
Plcard Bye	,bye
Celebrate Me	,celebrate
Cool Jack	,cool
Kitten Hug	,cute
Dance	,dance
How Drunk Was I?	,drunk

Use a separate folder in Text Expander just for your GIF's

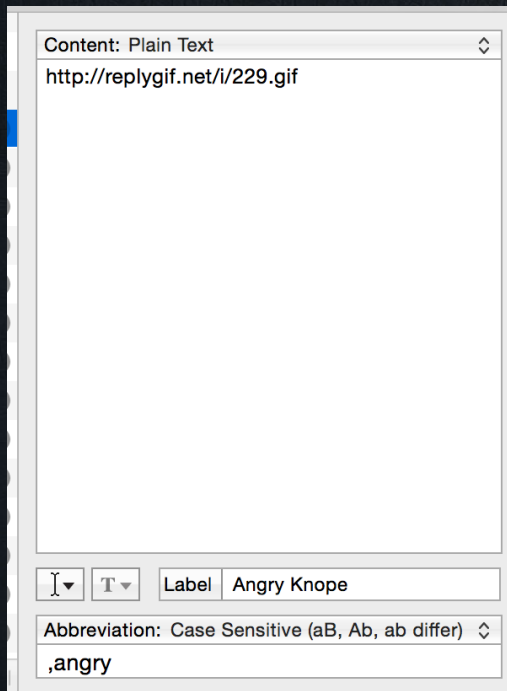
Make sure that they have easy to remember shortcuts

Descriptive names help too



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One trick I like to use is to prepend a comma with no space to the shortcut.

Unless you are a really bad typer, this won't be a problem for you.

The expansion turns ,angry into <http://replygif.net/i/229.gif>



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RESEARCH AHEAD OF TIME

Don't wait until you need a GIF to find it.

Think of responses you tend to need, and preload your text expansion tool with the shortcuts.

Practice your GIF-fu with a private Hipchat channel so that you don't have to keep going back to your text expansion list to remember your shortcuts.



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PRO TIPS

Think outside the box. Search for obscure animated GIF's. Picard facepalms are for amateurs.

Set up a #gifparty channel in your Hipchat for co-workers to randomly share their favorites. Then totally steal them.

Include “animated GIF” in your Google Images searches.

replygif.net is a treasure trove. Shout-out to Fletcher Nichol for sharing that one with me.

Consider your audience. Funny is not more important than safe spaces.



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TOOLS

TextExpander - <http://bit.ly/smile-chefconf>

Discount code **CHEF201504MST** for 20% off

Matt's git repo - <https://github.com/mattstratton/devloloops>

GIF keyboard for iOS and Android - <https://www.riffsy.com/>

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