

Matt Szaszko

Pragmatic Product Designer

Portfolio

Hi, my name is Matt and I'm a Product Designer with a background in Psychology, UX Design, Research and Product Management.

I'm well versed in research methodologies, designing UX flows, wireframes and rapid prototypes as well as coming up with final designs for MVPs. I'm actively developing my UI design skills to level up in my craft.

As a former Product person and entrepreneur, I understand the business and will make pragmatic choices so that users, the company and the team all benefit.

Inframenter

**SaaS Mobile and Web App for
construction companies**

Inframant is a ConTech SaaS company I co-founded in 2022. I have done all the market and user research, rapid prototyping, user flow mapping, UX and UI design for this product.

As a small startup, I had to make plenty of pragmatic choices. I went with the Material 3 Design System for ease of development.

A lot of the designs reflect an MVP approach, with strategic decisions to make the product quickly extendable based on user feedback.

After talking to buyer personas, industry experts and conducting field research at construction sites I had the user journeys for our initial user personas mapped out

[Link to FigJam file](#)

Then moved on to rapid prototyping to get buy in from investors, decision makers at client organizations as well as regulatory bodies. You can see the layout is pretty final, but the design and branding evolved a lot.

Here are some final screens from the mobile application

Taking a picture of an asset

Inspecting details of an asset

Checking the position of
asset on a map

And from the desktop WebApp

Inspecting details of an asset

Checking the position of
asset on a map

Bonus: filtering flow for the mobile app

And for the WebApp

Shomakers & Co

**Personal app project, design
exercise**

ParkShare

**Personal app project, design
exercise**

Thank you

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