

**Matteo Romano**  
*Junior Front-end developer & Web Designer*

[3romano.matteo3@gmail.com](mailto:3romano.matteo3@gmail.com) +39 388 360 3938 [LinkedIn](#) - based in Italy EU (CET)

---

## Skills

UI/UX Design, Figma, Adobe XD, HTML, CSS, SCSS, Bootstrap, Javascript, WordPress, Elementor, Adobe Photoshop, Adobe After Effects, Graphic Design, Copywriting, Content Marketing, Social Media Marketing

---

## Work Experience

### Marketing & Communication Consultant, JEMIB

2022 - present

WordPress, Elementor, Figma, Canva, Adobe Photoshop, UI/UX

- Created detailed high and low-fidelity wireframes using Figma and Adobe XD, ensuring an intuitive and captivating user experience.
- Developed visually appealing web pages with a keen eye for design and usability, utilizing CMS like WordPress and builders like Elementor.
- Devised and executed content strategies across various social media platforms, with a specialized focus on Instagram. Crafted compelling content using tools such as Adobe After Effects, Adobe Illustrator, and Adobe Photoshop. Composed persuasive and engaging copy for social media posts to maximize audience interaction.
- Played a pivotal role in managing various projects, providing guidance to the team throughout the project journey.

### Digital Marketing and Video Making, Megafono Marketing

2022 - 2023

Adobe Photoshop, Adobe After Effects, Canva, Figma

- Produced engaging visual content, including captivating graphics for social media campaigns using Adobe Creative Suite.
  - Crafted dynamic logo animations to enhance brand identity and viewer engagement.
- 

## Projects

### Web Design and Development of [JEMIB Website](#)

2023

Figma, WordPress, Elementor, CSS, Adobe Photoshop

- Led a team of 4 as Project Manager for the successful execution of a website development project.
- Designed the UI/UX using Figma, ensuring an intuitive and visually appealing user experience.
- Developed the website on WordPress, leveraging the Elementor builder for seamless customization.
- Orchestrated the entire hosting and domain setup to ensure a smooth online presence.

### Web design and Development of [Gaja Curletto's Website](#)

2022

Figma, WordPress, Elementor, CSS, Adobe Photoshop

- Managed client interactions and feedback, maintaining open communication channels throughout the project lifecycle.
  - Spearheaded a team of 4 individuals as Project Manager, orchestrating the end-to-end realization of a dynamic website.
  - Crafted a user-centric UI/UX design using Figma, prioritizing aesthetics and seamless navigation.
  - Executed website development on WordPress, harnessing the power of the Elementor builder to ensure customization flexibility.
- 

## Education

Front-end Development [Course](#), *Lacerba.io*

2023 - Present

UX Design Course, *Coursera*

2020 - 2021

Master in marketing and Global Markets, *University of Milano Bicocca*

2021 - 2023