

# Matt Walkley

Design leader. Systems thinker. Builder.

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## work experience

### Built Technologies

Helped grow a real estate finance platform from initial product-market fit to \$250B+ in volume and \$75M+ ARR, now serving as the system of record for hundreds of lenders and their borrowers.

#### LEAD PRODUCT DESIGNER OCT 2024 - JUL 2025

- Served as design lead and SME on a full enterprise re-platform, delivering AI-driven automation, configurable workflows, and enterprise-grade access controls.
- Drove design of our flagship CRE product, tackling advanced lending workflows on over \$220B commercial real estate dollars
- Collaborated across multiple product teams as Built expanded from a single platform to a suite of connected products serving lenders, developers, GCs, and subcontractors

#### SR. DIRECTOR, PRODUCT DESIGN NOV 2022 - OCT 2024

#### DIRECTOR, PRODUCT DESIGN AUG 2021 - NOV 2022

- Led design across systems handling \$5B in monthly draws and 40K+ inspections, achieving industry-best 1.5–2.9 day turnaround times
- Built and scaled the design team while advancing design operations and driving high-impact product initiatives company-wide
- Led the creation of Timber, a fully adopted React-based design system used across all major products, accelerating delivery and consistency
- Built design ops practices (Voice of Customer, RFC governance) and earned top manager ratings

#### STAFF PRODUCT DESIGNER APR 2019 - AUG 2021

- Partnered with industry experts to unlock a new business segment in advanced homebuilder finance yielding an additional \$4B in real estate dollars managed on platform.
- Delivered the “Draw Desk,” a high-performing, clarity-focused interface that became the most-used lender page (63%+ usage), replacing fragmented legacy flows for 6,000+ MAUs.

#### SENIOR PRODUCT DESIGNER OCT 2015 - APR 2019

- Designed and launched the first budget tracking tools, closing a key gap for builder adoption.
- Led redesign of mobile inspections (iOS/Android), powering 40K+ monthly submissions with 1.5–2.9 day turnaround times.
- Audited and updated the UI to align with accessibility standards, improving contrast and usability.

### redpepper

#### SENIOR UI/UX DESIGNER SEP 2013 - OCT 2015

Served as a hybrid designer, facilitator, and front-end prototyper on 0→MVP product initiatives — most notably partnering with Deloitte to design internal tools for HR workflows, people network, and performance management. Led working sessions with cross-functional stakeholders and delivered interactive prototypes that shaped product direction.

### Other Experience

#### ATMOSPHERE DIGITAL • SENIOR UI/UX DESIGNER OCT 2007 - SEP 2013

#### BEERYRIO • MULTIMEDIA DESIGNER SEP 2006 - OCT 2007

## skills

#### CORE DESIGN

Product Design · UX/UI Design · Interaction Design · Prototyping · Design Systems · Visual Design · Accessibility · Design Ops

#### TOOLS & PROTOTYPING

Figma · HTML · CSS · JavaScript · React · Git · Storybook · Cursor

#### STRATEGY & COLLABORATION

Product Strategy · Design Thinking · MVP Scoping · User Research · Facilitation · Cross-Functional Leadership · Agile · OKRs · Mentorship

#### LEADERSHIP & STRATEGY

Product Strategy · Systems Thinking · Design Thinking · MVP Scoping · User Research · Facilitation · Cross-Functional Collaboration · Stakeholder Alignment · Mentorship · Team Building · Agile Workflows · OKRs

#### AI & EMERGING TECH

Designing for AI · Custom GPTs · AI-Driven Product Workflows · Human-in-the-Loop Systems

#### PERSONAL STRENGTHS

Problem Hunter · Zero-to-One Thinker · Thrives in Ambiguity · Passion for Craft · Design/Code/Systems Thinker · Smoking BBQ + Crafting Pizza

## education

#### JAMES MADISON UNIVERSITY

B.S. MEDIA ARTS & DESIGN  
2002 - 2006

