Matt Welter
UX/UI Designer

mattwelter.com
welter.m@icloud.com
+1 (916) 813-2205

Profile

Interested in product design & strategy in the tech space.

Recently finished working on a software that automatically records & uploads influencer's Instagram lives to YouTube, generating passive income from Google Adsense.

Constantly building digital products, view all my projects @ mattwelter.com

Experience

Production Design Intern
Oxy Design

Tempe, AZ
June 2020 – January 2021

Tasked with creating wireframes, designing UI for websites, packaging client deliverables, and developing brand guides for a wide range of clients: *Floatology*, *GreenWorx*, *Motovera*, & more.

Software Developer
IG Live to YouTube

Web application
October 2020 – Present

Developed a software GUI to automatically record multiple influencer's Instagram lives & upload the videos to a dedicated YouTube channel. Written in Flask (Python, Javascript, HTML, CSS)

Founder
University Street Market

Tempe, AZ
January 2019 – Present

Event production and on-site event management. Facilitated communication between vendors and University personnel. Additional tasks included social media management, visual design & web development.

Freelance Photographer
Freelance

Sacramento, CA
2015 – Present

Experienced in shooting primarily editorial & lifestyle portraits. Hired to shoot music festivals and concerts for print and digital publications (on-site and post coverage).

Education

Arizona State University – Ira A. Fulton School of Engineering
Graphic Information Technology (UX Design) *Graduated Cum Laude*

Tempe, AZ
August 2017 – May 2021

Oak Ridge High School
High School Diploma

El Dorado Hills, CA
August 2013 – May 2017

Skills

UX/UI Design	Premiere Pro	Figma	HTML5 / CSS
Front-end Dev	Photoshop	Adobe XD	Javascript
Branding Strategy	After Effects	Spark AR	Python
Social Media	Illustrator	Notion	