|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Client | {client} | Project name | {projectName} | | Job No | | {jobNo} |
| Product/service | {productService} | Copywriter | {copywriter} | | Date | | {date} |
| Version | {version} | Channel/media/format | {channel} | |  | |  |
|  | | | | | | | |
| Sign off | Planning Director | Exec Creative Director | | Account Director | | Client | |
|  |  |  | |  | |  | |