Matt Fang

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Skills: Sketch, HTML, CSS, Adobe Illustrator,
Adobe Photoshop, InVision, Final Cut Pro X,
Microsoft Office, C++

Education

**University of California
Los Angeles — (UCLA)**
Class of 2020

Bachelor of Science in Cognitive Science
Relevant Coursework
• Intro to Cognitive Science
• Intro to Behavioral Psychology
• Psycholoigcal Statistics
• Cognitive Analysis of Communication and Music

Experience

Free Money for Founders
December 2017 - March 2018

Head of Product and Founder Acquisition
• Developed foundation of product by building business models
  and laying out deliverables and responsibilities
• Oversaw and organized FMFF events by networking with
  founding teams and mentors to attend

Creative Labs
March 2017 - March 2018

Design and Marketing Board Member
• Collaborates with marketing team to bring more awareness,
  interest, and engagement to the creative community on campus
• Designs flyers and advertises content for workshops regarding
  web development, UI/UX design, Adobe Suites, and speaker events

Campus Events Production
September 2017 - present

Media Production Staff
• Creates and edits video/photography content for UCLA's
  student-run, entertainment organization
• Collaborates with staff to pitch and produce new videos
  for upcoming campus films, festivals, and other events

**Sigma Eta Pi:
Entrepreneurship Fraternity**
September 2017 - present

Design and Marketing
• Aids in marketing and branding decisions for the fraternity's
  rush events, apparel, and social media platforms
• Develops rapid sketches, mockups, and prototypes with
  Sketch software to help in branding direction

Freelance
June 2016 - present

Content Creator and Video Producer
• Runs personal YouTube channel as branding
  and marketing platform for social media
• Works with creative art platform, Lux 8, to publish video and blog content