

# Simple But Effective Tips to Make Your Website Stand Out

A Skillshare class by Matthew Fournier

## **Class Topics**

#### Topic Title

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## Description

This class will explore useful and relevant tips to help make your website look professional and stand out from the crowd. Using these tips we will work together to transform a below average webpage into a webpage that can be used as a portfolio piece or to market your small business.

Together will dive into layouts, typography, imagery and more to see how they can improve a website. Although there will be some technical elements to this class, I will thoroughly explain my process, so even non-coders can follow along. That being said, some basic web development knowledge is recommended. This class is great for anyone interested in taking their website to the next level.

Although I will be demonstrating some Illustrator and Photoshop processes, I will primarily be coding with CodePen (a web-based code editor), making it extremely easy for students to follow along and save their work.

### **About Me**

I'm Matthew Fournier, a Front-End Developer & Designer based out of Ottawa Ontario, Canada. For as long as I can remember I've been told that I have an over the top imagination. This imagination has led me to constantly pursue original and innovative ideas. My unique mix of creative ideas and technical skills allows me to develop innovative products, from concept to execution.

**Get in Touch** 

