



YEQING
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EDUCATION

University of Washington, Seattle, WA
B.S. in Human Centered Design & Engineering
Expected June 2017

EXPERIENCE

October 2016 - Present

UX & Visual Design Contractor LaunchWorks LLC., Bellevue, WA

Design client's Kickstarter campaign page. The goal is to provide needed information from backer's perspective and make information clear and visually appealing

June 2016 - August 2016

UX Design Intern Autel Robotics, Bothell, WA

Redesigned the Starlink app and company website. Responsibilities include sketching, creating interactive prototype using Axure, and usability testing

January 2016 - June 2016

Web Specialist UW East Asia Library, Seattle, WA

Designed and developed a website for the Korean Cubans photo collection using HTML, CSS, and JavaScript

September 2015

Front-End Developer Intern Yimihaodi, Shanghai, China

Communicated with the designer frequently to ensure the project was meeting standard, and built the project detail pages for the company

SELECT PROJECTS

Human Centered Design & Engineering, University of Washington

Building Bridges Mobile App Design

UX Designer

- Conducted competitive analysis and interview to guide personas and scenarios
- Created storyboards, prototypes, and wireframes using Photoshop and Axure
- Revised prototypes and polished high-fidelity mockups after critique

How-to Helper Echo Skill Voice-User Interface Design & Development

Designer & Developer

- Mapped user flow and identified interactions at each stage to guide develop process
- Built voice interactive prototype using Javascript

Surf Incubator Redesign Visual Communication Design

Visual Designer

- Created a visual system for Surf Incubator, including brand identity, color palette, and interface design
- Redesigned company's website to improve its information hierarchy, effectiveness of visual communication, and interface design
- Design a mobile app for employees to enjoy Surf's services