YEQING**LOU**

UX/UI design + Web Development

🌐 louyeqing.com

✉ yeqing9928@gmail.com

💬 206-310-0013

EDUCATION

University of Washington, Seattle, WA
B.S. in Human Centered Design & Engineering
Expected June 2017

PROJECTS

Human Centered Design & Engineering, University of Washington

Building Bridges - Mobile Application Design
UX Designer
- Conducted competitive analysis and interview to guide personas and scenarios
- Created storyboards, prototypes, and wireframes using Photoshop and Axure
- Revised prototypes and polished high-fidelity mockups after critique

Surf Incubator Redesign - Visual Communication Design
Visual Communication Designer
- Created a visual system for Surf Incubator, including brand identity, color palette, and UI design
- Redesigned company's website to improve its information hierarchy, effectiveness of visual communication, and interface design
- Designed a mobile app for employees to enjoy Surf's services using Illustrator

Aqua Music Player - Interaction Design
Interaction Designer
- Created information architecture and a site map to show content flow using Illustrator
- Designed interfaces using Illustrator and made animated images to show interactive elements using After Effects

Share - Web Application Development
Front-end Developer
- Built an interactive web app using Python, Google App Engine, and JavaScript
- Used Ajax to realize auto reload of certain part on the webpage to fetch latest updates from Google Datastore

SKILLS

Design	Code
Axure	HTML
Marvel	CSS
Illustrator	JavaScript
Photoshop	Java
InDesign	Python
After Effects	

EXPERIENCE

UX Design Volunteer Rare Genomics Institute, Hanover, MD
April 2016 - Present
Volunteer remotely in the RG Institute's digital marketing team as a UX designer. Help create prototypes, wireframes, and mockups for the official mobile app.

Web Specialist UW East Asia Library, Seattle, WA
January 2016 - Present
Designed and developed a website for the Korean Cubans photo collection that is listed on the library website (*visit link*).

Front-End Developer Intern Yimihaodi, Shanghai, China
September 2015
Communicated with the designer frequently to ensure the project was meeting standard, and built the project detail pages for the company.