



YEQINGLOU

UX/UI design + Web Development

🌐 louyeqing.com

✉ yeqing9928@gmail.com

📞 206-310-0013

EDUCATION

University of Washington, Seattle, WA

B.S. in Human Centered Design & Engineering

Expected June 2017

PROJECTS

Human Centered Design & Engineering, University of Washington

Building Bridges - Mobile Application Design

UX Designer

- Conducted competitive analysis and interview to guide personas and scenarios
- Created storyboards, prototypes, and wireframes using Photoshop and Axure
- Revised prototypes and polished high-fidelity mockups after critique

Surf Incubator Redesign - Visual Communication Design

Visual Communication Designer

- Created a visual system for Surf Incubator, including brand identity, color palette, and UI design
- Redesigned company's website to improve its information hierarchy, effectiveness of visual communication, and interface design
- Designed a mobile app for employees to enjoy Surf's services using Illustrator

Aqua Music Player - Interaction Design

Interaction Designer

- Created information architecture and a site map to show content flow using Illustrator
- Designed interfaces using Illustrator and made animated images to show interactive elements using After Effects

Share - Web Application Development

Front-end Developer

- Built an interactive web app using Python, Google App Engine, and JavaScript
- Used Ajax to realize auto reload of certain part on the webpage to fetch latest updates from Google Datastore

SKILLS

Design

Axure
Marvel
Illustrator
Photoshop
InDesign
After Effects

Code

HTML
CSS
JavaScript
Java
Python

EXPERIENCE

UX Design Volunteer

 Rare Genomics Institute, Hanover, MD

April 2016 - present

Volunteer remotely in the RG Institute's digital marketing team as a UX designer. Help create prototypes, wireframes, and mockups for the official mobile app.

Web Specialist

 UW East Asia Library, Seattle, WA

January 2016 - March 2016

Designed and developed a website for the Korean Cubans photo collection that is listed on the library website ([visit link](#)).

Front-End Developer Intern

 Yimihaodi, Shanghai, China

September 2015

Communicated with the designer frequently to ensure the project was meeting standard, and built the project detail pages for the company.