



**YEQING  
LOU**

louyeqing.com  
yeqing9928@gmail.com  
+1 206 310 0013

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## EDUCATION

University of Washington, Seattle, WA  
B.S. in Human Centered Design & Engineering  
Expected June 2017

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## EXPERIENCE

### October 2016 - Present

#### **UX & Visual Design Contractor** LaunchWorks LLC., Bellevue, WA

Design client's Kickstarter campaign page. The goal is to provide needed information from backer's perspective and make information clear and visually appealing

### June 2016 - August 2016

#### **UX Design Intern** Autel Robotics, Bothell, WA

Redesigned the Starlink app and company website. Responsibilities include sketching, creating interactive prototype using Axure, and usability testing

### January 2016 - June 2016

#### **Web Specialist** UW East Asia Library, Seattle, WA

Designed and developed a website for the Korean Cubans photo collection using HTML, CSS, and JavaScript

### September 2015

#### **Front-End Developer Intern** Yimihaodi, Shanghai, China

Communicated with the designer frequently to ensure the project was meeting standard, and built the project detail pages for the company

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## SELECT PROJECTS

Human Centered Design & Engineering, University of Washington

### **Building Bridges** Mobile App Design

#### **UX Designer**

- Conducted competitive analysis and interview to guide personas and scenarios
- Created storyboards, prototypes, and wireframes using Photoshop and Axure
- Revised prototypes and polished high-fidelity mockups after critique

### **How-to Helper Echo Skill** Voice-User Interface Design & Development

#### **Designer & Developer**

- Mapped user flow and identified interactions at each stage to guide develop process
- Built voice interactive prototype using Javascript

### **Surf Incubator Redesign** Visual Communication Design

#### **Visual Designer**

- Created a visual system for Surf Incubator, including brand identity, color palette, and interface design
- Redesigned company's website to improve its information hierarchy, effectiveness of visual communication, and interface design
- Design a mobile app for employees to enjoy Surf's services