Matthew Zuzolo

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TECHNICAL PROJECTS

Obra - Demo | GitHub (front) | GitHub (back)
Annotate works of art to share and learn information about paintings and other fine art sourced from Harvard Museums
- Implemented a dynamic front-end using React and custom CSS
- Used Redux to manage client-side data across the application
- Built on a RESTful Node back-end with Express and Mongoose allowing users to create, save and view annotations
- Tested code using the Mocha, Expect and SuperTest libraries to assist in the development process

Bibli - Demo (coming soon) | GitHub (front) | GitHub (back)
Manage and organize your personal library on the web.
- Created a Rails API with PostgreSQL to store user, collection and book data
- Designed front-end with React and custom CSS for effective UI and UX
- Leveraged Devise Ruby for authentication

Mental Math - Demo | GitHub (front) | GitHub (back)
Practice your mental math skills against the clock
- Produced a front-end using JavaScript and custom CSS
- Set up a RESTful Rails API
- Designed the PostgreSQL schema and formed ActiveRecord relationships

SKILLS

Languages - JavaScript (ES6) / Ruby / HTML / CSS
Frameworks, libraries & more - React / Redux / Node / jQuery / Rails / SQL / Mongo / Mocha / Git
Non-technical - Illustrator / Photoshop / Adobe Marketing Cloud / Google Analytics / Spanish Language

WORK EXPERIENCE

Freelance, New York, NY
Analytics and Social Media Manager**,** March 2017 - December 2017
-Created ad hoc analytics reports for media companies with Google Analytics and Adobe Marketing Cloud
-Contributed additional support in social media

ThePointsGuy.com, New York, NY
Assistant Editor, May 2015 - May 2016
-Wrote daily news and feature content about credit card and frequent flyer points, travel strategies, and other relevant news
-Analyzed and reported data from services, including Google Analytics and Adobe Marketing Cloud
-Managed and grew social media and online engagement of more than one million readers on our website and social platforms
-Handled publication and post-publication management of content, mostly performed in Wordpress and Disqus

The Columbia Missourian, Columbia, Missouri
Graphics Reporter, September 2014 - March 2015
-Made static and interactive data visualizations using tools like JavaScript, Highcharts, D3, Illustrator and Photoshop
-Worked with other reporters and copy editors to create and deliver timely and effective content on deadline

EDUCATION

Flatiron School - New York, NY - 2018
-Immersive three-month full-stack web development program focused on JavaScript and Ruby

University of Missouri - Columbia, Missouri - 2015
-Bachelor of Journalism (Cum Laude), Minor in Spanish