Motivational Model

Who	Do	Be	Feel
All users	Upload personal information	Allow others to know them better.	Confident
All users	Write essays and upload medias	Capturing their personal thoughts and highlights.	Joyful
Good students	Upload schoolwork	Allow future students to learn from their exemplary work.	Accomplished
Ordinary students	Upload schoolwork	Easier to manage schoolwork.	Satisfied
Teaching staffs	Browse students' work	Able to learn individual students' academic strengths and weaknesses	Connected
Jobseekers	Upload all kinds of work	Showing others their abilities.	Reassured
Employers	Browse jobseekers' portfolios	Have a better understanding of a jobseeker's capability.	Connected

Allowing future students to learn from their exemplary work   Good students

Ordinary students

Accomplished

Easier to manage school work

Upload school work

Satisfied

Able to learn individual students' academic strengths and weaknesses

Teaching staffs

Connected

Browse students' work

Showing others their abilities

Jobseekers

Reassured

Upload
all
kinds
of
work

Having a better understanding of a jobseeker's capability

Headhunters

Browse
jobseekers'
portfolios

Connected