VIRA MATVIICHUK

Rochester,NY | +1-929-261-9460 | viramtvchk@gmail.com | https://vira-matviichuk.com

About Me

Data Analyst with expertise in SQL, Python, and Excel specializing in data cleaning, analysis, and visualization. Proficient in developing dashboards and automating reporting processes to deliver actionable business insights. Experienced in adapting analytical techniques for structured and unstructured data under close supervision. Adept at communicating findings clearly to support data-driven decision making.

Education

IBM DATA ANALYST PROFESSIONAL CERTIFICATE

Achievements: Gained hands-on experience in metrics development and data modeling techniques through real-world project scenarios, utilizing tools like Excel, SQL, Python, and data visualization platforms.

LVIV NATIONAL S.G. UNIVERSITY OF VETERINARY MEDICINE AND BIOTECHNOLOGY 2020

Achievements: Collaborated with peers on group and science projects, enhancing teamwork and cross-functional communication skills., Developed and presented scientific reports.

Experience

Cigar Association of America (CAA) Feb 2025 - Present

Data Analyst & Power BI Reporting

Developed and maintained monthly, quarterly, and annual dashboards and data visualizations using Power BI and Excel for the cigar and pipe tobacco industry.
Worked with diverse data sources including U.S. Census import/export data, JotForm surveys, and QuickBooks Online financials.
Delivered clear, responsive insights for stakeholders and explored new tools like Zebra BI to enhance reporting.

DNI Consulting Dec 2024 - Present

Data Analyst & Visualisation Support

Supported a consulting firm in the education sector by designing interactive dashboards and reports in Google Data Studio and Power BI to improve data clarity and decision-making.
Collaborated via Asana for project tracking and contributed insights to streamline internal processes.
Currently working on implementing AI tools to reduce manual workload, cut costs, and speed up project delivery.

Pickleheads Sep 2024 - Dec 2024

Data Analyst

Developed Excel-based dashboards to track court and facility data across various U.S. cities, employing data analysis and visualization techniques to derive insights.
Ensured data accuracy by leveraging Excel functions such as VLOOKUP, supporting effective data management and reliable analytical procedures.

Pet Evolution Aug 2024 - Sep 2024
Data Analyst

- Automated monthly revenue reporting processes using Excel and VBA, enhancing efficiency and supporting descriptive analytics requirements.
- Created a user-friendly revenue dashboard to visually communicate financial performance, enabling clear data insights and fostering data-driven decisions.

Skills

- **Data Analysis & Visualization**: SQL, Python, Excel, Tableau, Power BI, database optimization, Data Mining, Data Management
- **Statistical Insights & Communication**: statistical tools, conveying insights to teams
- **Software & Project Management**: Informatica, Microsoft Office, project management