Matthew Benison T. Javier

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PROFESSIONAL SUMMARY

Detail-oriented and adaptable Information Technology student at De La Salle University with a strong foundation in research, design, and web development. Experienced in leadership roles across student organizations. Skilled in various front-end, back-end, and database technologies. Passionate in UI/UX Research & Design, Project Management, Data Analytics, Database Administration, Cloud Computing, Quality Assurance, and Web Application Development.

EDUCATION

Bachelor of Science in Information Technology | *De La Salle University - Manila*   Sept. 2022 - Present
  - **CGPA: 3.307+/4.000**

Accountancy, Business, & Management Strand | *Muntinlupa Science High School*   June 2016 - June 2022
  - Graduated Top 5 of the ABM Batch, Consistent Honor Student

CO-CURRICULAR EXPERIENCE

Director - Integrated Marketing Communications - Publicity   Dec. 2024 - Present
Executive - Integrated Marketing Communications - Publicity   Feb. 2024 - Dec. 2024
Computer Studies Government | *De La Salle University*
  - Manages publicity for the college student government's social media platforms, engaging an audience of over 1,000 students and reaching a broader network of 5,000+ people.
  - Coordinates and fulfills publicity requests from various project leaders and committees to ensure cohesive communication.
  - Collaborates with the Student Services Committee to effectively disseminate information, addressing student concerns related to both academic and non-academic services, including enlistment processes.

Team Lead - Publicity and Creatives | Technology Summit 2025   Nov. 2024 - Present
Associate Vice President - Publicity and Creatives   Jan. 2025 - Aug. 2025
Committee Trainee - Publicity and Creatives   Sep. 2024 - Jan. 2025
La Salle Computer Society | *De La Salle University*
  - Led a committee of 10 members for one of the organization's flagship events, achieving: +2,100% views, +1,100% reach, +2,100% visits, and +4,900% follows on publicity campaigns.
  - Designed publicity materials and handled social media management for various projects and events under the organization.
  - Recognized as a Top-Performing Officer under the committee.
  - Collaborated with other officers on event branding, creative design, and organizational promotions.
  - Attended workshops on project and organizational management.

Executive - Graphics   Nov. 2023 - May 2025
College of Computer Studies Creatives Unit | *De La Salle University*
  - Designed publicity materials about the college and CCS-related events under the Assistant Dean for External Affairs and Lasallian Mission.

Assistant Vice President - Documentations and Logistics   Nov. 2023 - Aug. 2024
Junior Officer - Documentations and Logistics
Animo Film Lab | *De La Salle University*
  - Oversaw the document processing of the organization such as passing of letters, entry permits, reservation of venues, and equipment entry.
  - Oversaw the deadlines for the pre-activity and post-activity requirements of the projects implemented.
  - Took charge in the compilation of the organization's documents, making sure that papers are complete and have met all the requirements.

Assistant Team Head - Documentations   Apr. 2024 - July 2024
Lasallian Enrichment Alternative Program Central Committee | *De La Salle University*
  - Worked on managing the post-activity documents of the LEAP projects.
  - Reviewed and compiled documents completed by the other LEAP committees for approval.

CERTIFICATIONS

  - **Introduction to Python & Intermediate Python -** DataCamp
  - **Foundations of User Experience (UX) Design -** Google
  - **Design Thinking for Innovation & Impact -** Limitless Lab
  - **UI/UX Principles -** CodeCred
  - **Certified Lean Six Sigma White Belt -** The Council for Six Sigma Certification (CSSC)
  - **SQL (Basic, Intermediate, & Advanced) -** Hackerrank

PROJECTS

SHEIN Mobile App Redesign & Research | UX Lead
- Conducted task analysis, semi-structured interviews, thematic analysis, user journey mapping, and user personas development.
- Designed and prototyped both low-fidelity and high-fidelity versions of the app using Figma.
- Applied Interaction Design Patterns and Nielsen's 10 Usability Heuristics.
- Performed usability testing with think-aloud protocol; recorded verbal and non-verbal feedback, including task completion times
- Achieved perfect and above-perfect scores on major course outputs; project was commended for comprehensive documentation and strong justification.

CheckYourself: STD Consultation & Test Kit Ordering App | UX Lead
- Conducted semi-structured interviews, crafted POV statements, developed How Might We (HMW) questions, and facilitated Crazy 8's, and brainstorming sessions.
- Designed and prototyped both low-fidelity and high-fidelity versions of the app using Figma
- Conducted usability testing using feedback capture grids to gather and organize user insights.

Simple Cinema Database Application | Full-Stack Developer
- Developed a web-based database application to streamline cinema operations, allowing employees to manage employees, available movies, movie screenings, showtimes, and available snacks.
- Implemented features for transactions, CRUD operations, and sales reporting.
- Tools: HTML, CSS, Javascript, JSP, MySQL

Tafteria - Establishments Review Web Application in Taft, Manila | Full-Stack Developer
- Led front-end development using Figma, HTML, Tailwind CSS, Javascript, and Node.js.
- Built features for user registration, CRUD for reviews and users, and search functionality.
- Tools: HTML, CSS, Javascript, Node.js, MongoDB

Forum Friends - Forum Web Application | Full-Stack Developer
- Implemented role-based access (Users, Manager, Admin)
- Implemented security features such as Change Password and Application Logs
- Implemented Manager and Admin features such as user and content management.

SKILLS

Technical Skills: SQL, PHP, Node.js, Express.js, Tailwind CSS, HTML, Javascript, MongoDB, Java, Java Server Pages, Python, Linux, Canva, Figma, AWS, Azure, Google Workspace, Microsoft Office, Github, Notion

Non-technical Skills: Task Delegation, Communication, Collaboration, Creativity, Leadership, Adaptability, Detailed-Oriented, Planning, Documentation