

MATTHEW BENISON T. JAVIER

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PROFESSIONAL SUMMARY

Detailed-oriented and adaptable Information Technology student with hands-on experience in UX research & design, database administration, cloud computing, IT support, and full-stack web development. Proficient in SQL, Node.js, MongoDB, JavaScript/TypeScript, HTML/CSS (Tailwind), Figma, and cloud platforms (AWS, Azure). Experienced in leadership roles across student organizations. Seeking opportunities in UX/Product Design & Research, Database Administration, Cloud Computing, Data Analytics, Project Management, Quality Assurance, IT Support, and Web Development roles.

EDUCATION

Bachelor of Science in Information Technology De La Salle University	Sept 2022 - Present
- CGPA: 3.307+/4.000, Honorable Mention Standing	

LEADERSHIP & ACTIVITIES

Team Lead - Publicity and Creatives Technology Summit 2025	Jul 2025 - Oct 2025
Associate Vice President - Publicity and Creatives	Sept 2024 - Aug 2025

La Salle Computer Society | De La Salle University

- Led a 10-member Publicity & Creatives committee for the organization's flagship event and designed social media campaigns, resulting in a 2,100% increase in views, 1,100% increase in reach, 2,100% increase in visits, and 4,900% growth in followers (measured via Meta Analytics).
- Designed publicity materials and managed social media channels for multiple projects and events; produced high-volume visual assets and scheduled campaigns to drive engagement.
- Recognized as Top-Performing Officer; collaborated with officers on event branding, creative design, and organizational promotions.

Director - Integrated Marketing Communications - Publicity	Dec 2024 - Sept 2025
Executive - Integrated Marketing Communications - Publicity	Feb 2024 - Dec 2024

Computer Studies Government | De La Salle University

- Led a 9-member Publicity committee handling requests from multiple project heads and committees; ensured timely delivery of information dissemination and cohesive communication.
- Managed the college student government's social media platforms, engaging more than 1,000 students and reaching more than 5,000 people.
- Collaborated with the Student Services Committee to effectively disseminate information and address student concerns, including enlistment processes.

Executive - Social Media Graphics	Nov 2023 - May 2025
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College of Computer Studies Creatives | De La Salle University

- Designed publicity materials for the College of Computer Studies and CCS events under the Assistant Dean for External Affairs and Lasallian Mission.

Assistant Vice President - Documentations and Logistics	Nov 2023 - Aug 2024
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Animo Film Lab | De La Salle University

- Oversaw document processing for the organization: letters, entry permits, venue reservations, and equipment logs; maintained a central repository of official records.
- Enforced deadlines for pre-activity and post-activity submissions, reducing late deliverables and ensuring compliance with organizational requirements.
- Compiled and verified project documentation for accuracy and completeness prior to leadership approval.

Assistant Team Head - Documentations	Apr 2024 - Jul 2024
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Lasallian Enrichment Alternative Program Central Committee | De La Salle University

- Managed post-activity documentation for LEAP projects; reviewed and compiled deliverables from multiple committees for final submission.
- Standardized document formats and checklists to streamline approval workflows and reduce revision cycles.
- Coordinated with committee heads to resolve document gaps and ensure timely approvals.

PROJECTS

SHEIN Mobile App Redesign & Research — UX Lead

- Led end-to-end UX research and redesign for the SHEIN mobile app, producing low- & high-fidelity prototypes in Figma.
- Conducted task analysis and 5 semi-structured interviews; synthesized findings with thematic analysis to create user personas and journey maps.
- Applied Interaction Design Patterns and Nielsen's 10 Usability Heuristics to identify and prioritize usability issues.
- Performed moderated usability tests using the think-aloud protocol and recorded task completion times and verbal/non-verbal feedback to inform iterative design changes.

- Delivered comprehensive documentation and design rationale; received top course scores and faculty commendation for research rigor and justification.

CheckYourself: STD Consultation & Test Kit Ordering App — UX Lead

- Led user research and ideation for a telehealth app enabling STD consultation and at-home test kit ordering; produced low- & high-fidelity prototypes in Figma.
- Conducted semi-structured interviews, developed POV statements, and generated HMW questions to frame design opportunities; facilitated ideation (Crazy 8's) and brainstorming sessions
- Designed and prototyped both low-fidelity and high-fidelity versions of the app using Figma
- Ran usability sessions and captured insights with feedback capture grids to guide iterations and improve user flows.

Simple Cinema Database Application — Full-Stack Developer, Database Engineer

- Tools & Languages: HTML, CSS, JavaScript, JSP, MySQL, Apache Netbeans
- Built a web-based database app to manage employees, movies, screenings, showtimes, and concessions; implemented CRUD operations across modules.
- Implemented transaction handling and sales reporting features to support daily reconciliation and management reporting.
- Designed relational schema and optimized queries in MySQL to support expected workload and reporting requirements.

Tafteria - Establishments Review Web Application in Taft, Manila — Full-Stack Developer, Database Engineer

- Tools & Languages: Figma, HTML, Tailwind CSS, JavaScript, Node.js, Express.js, MongoDB
- Led full-stack development of a local establishments review platform; implemented user registration, CRUD for reviews and users, and robust search functionality.
- Built REST API endpoints (Node.js) and used MongoDB for flexible review/document schemas to support user-generated content.
- Integrated client-side forms and validation, implemented search filters to improve discoverability of establishments.

Forum Friends - Forum Web Application — Full-Stack Developer

- Tools & Languages: HTML, CSS, JavaScript, Node.js, Express.js, MongoDB
- Implemented a role-based access control system (User, Manager, Admin) to enforce permissions across content and user management features.
- Developed security features including Change Password, audit logs, and application logs to improve accountability and traceability.
- Built Manager and Admin dashboards for content moderation, user management, and reporting tools to maintain community standards and operational oversight.

SKILLS

Technical Skills:

- Backend: Node.js, Express.js, PHP, Java, Python, C, REST APIs
- Frontend: JavaScript, TypeScript, HTML, CSS, Tailwind CSS
- Databases: SQL, MongoDB, DBBeaver
- Cloud: AWS, Azure, Oracle Cloud
- Design & Prototyping: Figma, Canva, Webflow, Low-/High-fidelity Prototyping
- ERP: Oracle Netsuite, Odoo
- Tools: Git, Github, Apache, Linux, Netbeans, Notion, Google Workspace, Microsoft Office

Soft Skills: Team Leadership, Task Prioritization & Delegation, Communication, Collaboration, Creativity, Adaptability, Detail-oriented, Critical Thinking, Planning, Documentation, Project Management, Willingness to Learn

CERTIFICATIONS

- **Foundations of User Experience (UX) Design** - Google
- **Introduction to Python & Intermediate Python** - DataCamp
- **SQL (Basic, Intermediate, & Advanced)** - Hackerrank
- **UI/UX Principles, HTML & SQL Fundamentals** - CodeCred
- **Design Thinking for Innovation & Impact** - Limitless Lab
- **Lean Six Sigma White Belt** - The Council for Six Sigma Certification (CSSC)