

MATTHEW BENISON T. JAVIER

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PROFESSIONAL SUMMARY

Detail-oriented and adaptable Information Technology student with hands-on experience in UX research & design, database administration, cloud computing, IT support, and full-stack web development. Proficient in SQL, Node.js, MongoDB, JavaScript/TypeScript, HTML/CSS (Tailwind), Figma, and cloud platforms (AWS, Azure). Experienced in leadership roles across student organizations. Seeking opportunities in UX/Product Design & Research, Database Administration, Cloud Computing, Data Analytics, Project Management, Quality Assurance, IT Support, and Web Development roles.

EDUCATION

**Bachelor of Science in Information Technology** | *De La Salle University* Sept 2022 - Present  
- CGPA: 3.307+/4.000, Honorable Mention Standing

LEADERSHIP & ACTIVITIES

**Team Lead** - Publicity and Creatives | *Technology Summit 2025* Jul 2025 - Oct 2025  
**Associate Vice President** - Publicity and Creatives Sept 2024 - Aug 2025

**La Salle Computer Society** | *De La Salle University*  
- Led a 10-member Publicity & Creatives committee for the organization’s flagship event and designed social media campaigns, resulting in a 2,100% increase in views, 1,100% increase in reach, 2,100% increase in visits, and 4,900% growth in followers (measured via Meta Analytics).  
- Designed publicity materials and managed social media channels for multiple projects and events; produced high-volume visual assets and scheduled campaigns to drive engagement.  
- Recognized as Top-Performing Officer; collaborated with officers on event branding, creative design, and organizational promotions.

**Director** - Integrated Marketing Communications - Publicity Dec 2024 - Sept 2025  
**Executive** - Integrated Marketing Communications - Publicity Feb 2024 - Dec 2024

**Computer Studies Government** | *De La Salle University*  
- Led a 9-member Publicity committee handling requests from multiple project heads and committees; ensured timely delivery of information dissemination and cohesive communication.  
- Managed the college student government’s social media platforms, engaging more than 1,000 students and reaching more than 5,000 people.  
- Collaborated with the Student Services Committee to effectively disseminate information and address student concerns, including enlistment processes.

**Executive** - Social Media Graphics Nov 2023 - May 2025

**College of Computer Studies Creatives** | *De La Salle University*  
- Designed publicity materials for the College of Computer Studies and CCS events under the Assistant Dean for External Affairs and Lasallian Mission.

**Assistant Vice President** - Documentations and Logistics Nov 2023 - Aug 2024  
**Animo Film Lab** | *De La Salle University*

- Oversaw document processing for the organization: letters, entry permits, venue reservations, and equipment logs; maintained a central repository of official records.  
- Enforced deadlines for pre-activity and post-activity submissions, reducing late deliverables and ensuring compliance with organizational requirements.  
- Compiled and verified project documentation for accuracy and completeness prior to leadership approval.

**Assistant Team Head** - Documentations Apr 2024 - Jul 2024  
**Lasallian Enrichment Alternative Program Central Committee** | *De La Salle University*

- Managed post-activity documentation for LEAP projects; reviewed and compiled deliverables from multiple committees for final submission.  
- Standardized document formats and checklists to streamline approval workflows and reduce revision cycles.  
- Coordinated with committee heads to resolve document gaps and ensure timely approvals.

PROJECTS

**SHEIN Mobile App Redesign & Research — UX Lead**  
- Led end-to-end UX research and redesign for the SHEIN mobile app, producing low- & high-fidelity prototypes in Figma.  
- Conducted task analysis and 5 semi-structured interviews; synthesized findings with thematic analysis to create user personas and journey maps.  
- Applied Interaction Design Patterns and Nielsen’s 10 Usability Heuristics to identify and prioritize usability issues.  
- Performed moderated usability tests using the think-aloud protocol and recorded task completion times and verbal/non-verbal feedback to inform iterative design changes.

- Delivered comprehensive documentation and design rationale; received top course scores and faculty commendation for research rigor and justification.

**CheckYourself: STD Consultation & Test Kit Ordering App — UX Lead**

- Led user research and ideation for a telehealth app enabling STD consultation and at-home test kit ordering; produced low- & high-fidelity prototypes in Figma.
- Conducted semi-structured interviews, developed POV statements, and generated HMW questions to frame design opportunities; facilitated ideation (Crazy 8’s) and brainstorming sessions
- Designed and prototyped both low-fidelity and high-fidelity versions of the app using Figma
- Ran usability sessions and captured insights with feedback capture grids to guide iterations and improve user flows.

**Simple Cinema Database Application — Full-Stack Developer, Database Engineer**

- Tools & Languages: HTML, CSS, JavaScript, JSP, MySQL, Apache Netbeans
- Built a web-based database app to manage employees, movies, screenings, showtimes, and concessions; implemented CRUD operations across modules.
- Implemented transaction handling and sales reporting features to support daily reconciliation and management reporting.
- Designed relational schema and optimized queries in MySQL to support expected workload and reporting requirements.

**Tafteria - Establishments Review Web Application in Taft, Manila — Full-Stack Developer, Database Engineer**

- Tools & Languages: Figma, HTML, Tailwind CSS, JavaScript, Node.js, Express.js, MongoDB
- Led full-stack development of a local establishments review platform; implemented user registration, CRUD for reviews and users, and robust search functionality.
- Built REST API endpoints (Node.js) and used MongoDB for flexible review/document schemas to support user-generated content.
- Integrated client-side forms and validation, implemented search filters to improve discoverability of establishments.

**Forum Friends - Forum Web Application — Full-Stack Developer**

- Tools & Languages: HTML, CSS, JavaScript, Node.js, Express.js, MongoDB
- Implemented a role-based access control system (User, Manager, Admin) to enforce permissions across content and user management features.
- Developed security features including Change Password, audit logs, and application logs to improve accountability and traceability.
- Built Manager and Admin dashboards for content moderation, user management, and reporting tools to maintain community standards and operational oversight.

**SKILLS**

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Technical Skills:

- Backend: Node.js, Express.js, PHP, Java, Python, C, REST APIs
- Frontend: JavaScript, TypeScript, HTML, CSS, Tailwind CSS
- Databases: SQL, MongoDB, DBeaver
- Cloud: AWS, Azure, Oracle Cloud
- Design & Prototyping: Figma, Canva, Webflow, Low-/High-fidelity Prototyping
- ERP: Oracle Netsuite, Odoo
- Tools: Git, Github, Apache, Linux, Netbeans, Notion, Google Workspace, Microsoft Office

Soft Skills: Team Leadership, Task Prioritization & Delegation, Communication, Collaboration, Creativity, Adaptability, Detail-oriented, Critical Thinking, Planning, Documentation, Project Management, Willingness to Learn

**CERTIFICATIONS**

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- **Foundations of User Experience (UX) Design** - Google
- **Introduction to Python & Intermediate Python** - DataCamp
- **SQL (Basic, Intermediate, & Advanced)** - Hackerrank
- **UI/UX Principles, HTML & SQL Fundamentals** - CodeCred
- **Design Thinking for Innovation & Impact** - Limitless Lab
- **Lean Six Sigma White Belt** - The Council for Six Sigma Certification (CSSC)