MATTHEW BENISON T. JAVIER

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PROFESSIONAL SUMMARY

Emerging Information Technology Professional with a robust academic background and hands-on experience spanning the full software development lifecycle. Skillset ranges from Database Administration and Cloud Computing to UI/UX Design and Software Development. Technical proficiency includes SQL, MERN stack, Figma, and AWS, backed by exposure to Data Analytics, Project Management, and Quality Assurance. Adaptable and detail-oriented intern candidate ready to contribute immediately to dynamic IT teams.

EDUCATION

Bachelor of Science in Information Technology | *De La Salle University*   Sept 2022 - Present
-    CGPA: 3.334+/4.000, Honorable Mention Standing

PROJECTS

SHEIN Mobile App Redesign & Research — UX Lead
-    Tools: Figma
-    Led end-to-end UX research and redesign of the SHEIN mobile app, producing low- and high-fidelity prototypes.
-    Conducted task analysis and five interviews; synthesized findings using thematic analysis to create personas and journey maps.
-    Applied Interaction Design Patterns and Nielsen's 10 Usability Heuristics to guide prototype design and improve usability.
-    Ran moderated usability tests (think-aloud), capturing task times and qualitative feedback to guide iterations.
-    Delivered full UX documentation and design rationale; received faculty commendation for research rigor.

CheckYourself: STD Consultation & Test Kit Ordering App — UX Lead
-    Tools: Figma
-    Conducted user interviews, POV statements, and HMW questions to define design opportunities; facilitated Crazy 8's and brainstorming sessions for ideation.
-    Produced low- and high-fidelity prototypes addressing consultation, test kit ordering, and results viewing.
-    Performed usability testing using feedback capture grids to improve user flows and task success rates.

Cafe Database Application — Full-Stack Developer, Database Administrator
-    Tools & Languages: MySQL, HTML/CSS, JavaScript, Java, Apache Netbeans
-    Built a multi-branch cafe ordering and management system with role-based access control.
-    Designed a 15+ table relational database with indexing, foreign keys, and transaction management.
-    Implemented CRUD features and RESTful endpoints using Java Servlets.

Simple Cinema Database Application — Full-Stack Developer, Database Administrator
-    Tools & Languages: JSP, MySQL, JavaScript, HTML/CSS, Apache NetBeans
-    Developed a cinema management system handling movies, screenings, concessions, and employee records; implemented CRUD operations across modules.
-    Implemented transaction handling and sales reporting for daily reconciliation.
-    Designed and optimized relational schema to support reporting and system performance.

Tafteria - Establishments Review Platform — Full-Stack Developer, Database Administrator
-    Tools & Languages: Node.js, Express.js, MongoDB, Tailwind CSS, HTML, JavaScript, Figma
-    Developed user authentication, review management, and CRUD operations for establishments.
-    Built REST API endpoints using Express.js and designed flexible MongoDB schemas for user-generated content.
-    Implemented client-side validation and search filtering to improve discoverability and UX.

Forum Friends - Forum Web Application — Backend Developer
-    Tools & Languages: Node.js, Express.js, MongoDB, HTML/CSS, JavaScript
-    Implemented multi-level role-based access control (User, Manager, Admin) with permission enforcement.
-    Added backend security features including Change Password, audit logs, and activity logs.
-    Built moderation dashboards for content management, user administration, and analytics.

LEADERSHIP & ACTIVITIES

Team Lead — Publicity and Creatives, *Technology Summit 2025*   Jul 2025 - Oct 2025
Associate Vice President — Publicity and Creatives   Sept 2024 - Aug 2025
La Salle Computer Society, *De La Salle University*
-    Led a 10-member Publicity & Creatives committee for the organization's flagship event.
-    Designed social media campaigns resulting in 2,100% increase in views, 1,100% increase in reach, 2,100% increase in visits, and 4,900% follower growth (Meta Analytics).
-    Produced high-volume publicity materials and managed multi-project social media channels.
-    Recognized as Top-Performing Officer for consistent delivery and collaboration on event branding and promotions.

Director — Integrated Marketing Communications - Publicity   Dec 2024 - Sept 2025
Executive — Integrated Marketing Communications - Publicity   Feb 2024 - Dec 2024
Computer Studies Government, *De La Salle University*
-    Led a 9-member Publicity committee handling requests from multiple project heads and committees.
-    Managed social media platforms with 1,000+ student engagement and 5,000+ total reach.

- Collaborated with the Student Services Committee in disseminating information and addressing student concerns.

Assistant Vice President — Documentations and Logistics   Nov 2023 - Aug 2024
Animo Film Lab, *De La Salle University*
- Oversaw document processing for letters, permits, reservations, and equipment logs.
- Enforced submission deadlines, improving compliance and reducing late deliverables.
- Verified and compiled project documentation for accuracy and completeness prior to leadership approval.

Assistant Team Head — Documentations   Apr 2024 - Jul 2024
Lasallian Enrichment Alternative Program Central Committee, *De La Salle University*
- Managed post-activity documentation for LEAP projects by reviewing and compiling deliverables from multiple committees.
- Standardized document formats and checklists, streamlining the approval workflow and reducing revision cycles.
- Coordinated with committee heads to address documentation gaps and ensure timely approvals.

SKILLS

Technical Skills:
- Backend: Node.js, Express.js, PHP, Java, Python, C, REST APIs
- Frontend: JavaScript, TypeScript, React.js, HTML5, CSS3, Tailwind CSS
- Databases: SQL (MySQL/PostgreSQL/NoSQL), MongoDB
- Cloud & DevOps: AWS, Oracle Cloud, Git/Github, Linux, Apache
- UI/UX: Figma, Wireframing, Prototyping, Usability Testing, Design Thinking
- Tools: VS Code, Cursor, IntelliJ IDEA, NetBeans, DBeaver, Notion, Google Workspace, MS Office, Canva

Professional Skills: Team Leadership, Project Management, Agile Methodologies, Technical Documentation, Task Delegation & Prioritization, Critical Thinking, Collaboration, Creativity, Adaptability, Continuous Improvement

CERTIFICATIONS

- **AWS Academy Graduate - Cloud Foundations** - Amazon Web Services
- **Foundations of User Experience (UX) Design** - Google
- **Introduction to Python** & **Intermediate Python** - DataCamp
- **SQL** (**Basic**, **Intermediate**, & **Advanced**) - Hackerrank
- **UI/UX Principles**, **HTML** & **SQL Fundamentals** - CodeCred
- **Design Thinking for Innovation & Impact** - Limitless Lab
- **Lean Six Sigma White Belt** - The Council for Six Sigma Certification (CSSC)