<center>Operational Feasibility</center>

Introduction:

Finding a solution that streamlines operations while addressing your specific business challenges is critical for growth and efficiency. The proposed application that we have designed will solve your business's key challenges by automating customer and order management. By eliminating paper records and transitioning to a digitalized system, we aim to improve speed of order processing, reduction of lost orders, and improve customer satisfaction. This solution not only addresses your business needs but also provides key recommendations that will further enhance your overall business operations.

Does it solve the business problem?

The proposed application directly addresses your business challenges by efficiently managing customer information. The application will eliminate the need for paper records relating to customers and product orders. It provides a way for users to track orders and retrieve customer information efficiently. Choosing the fully customized route will allow you to have an application tailored to your specific business rules and needs. By centralizing and digitizing orders, it will reduce the risk of losing orders and increase customer retention. This system will ensure quicker order processing, reduce lost and duplicate orders, while increasing customer retention.

Does it fit into day-to-day operations?

The benefit of our proposed application is that the new system will blend right into your current workflow guaranteeing smoother operations. Shifting to a paperless system employees will be able to take and track orders quickly within the system giving them more time for other operational activities. If you adopt the recommended square POS terminal, you will gain real-time insights into inventory which would be beneficial to James and Emily. Now that card payments account for twice as many cash payments, the Square Terminal and Software will definitely enhance customer experience increasing customer satisfaction.

<u>What is the impact of the application on users?</u>

The system that I am proposing allows employees to focus more on customer engagement, preparation, and value-adding activities instead of repetitive tasks like paper orders and inventory updates. Bakers and decorators will have the ability to track the status of all product orders that need to be made on time. The system will provide alerts and reminders of when the custom cake needs to be made by. Emily, James, and the sales staff will be able to efficiently take custom cake orders from customers. James and Emily will have the ability to track inventory and receive alerts of their current and future stock needs.

<u>Implementation & Training</u>

For successful implementation of the system, we will provide comprehensive training for your staff, ensuring a smooth transition with minimal disruptions. Our approach prioritizes efficiency, implanting without compromising your business productivity. The system also provides important help features for specific tasks within our system. Experts of our proposed solution will work closely with your team offering ongoing support and guidance to address any challenges you may face in the process.

<u>Conclusion:</u>

In conclusion, the proposed application offers you and your business a solution tailored to your unique business challenges. By going this route, you would never need to worry about misplacing an order as it will be stored within our system and backed up in the cloud. This will help users reduce errors and create valuable time to focus on customer engagement and satisfaction. With its seamless integration into your day-to-day activities you will experience improved efficiency and streamlined workflows like never before. Designed to meet all of your needs and requirements, this solution will provide growth and success in your future.