

Business Report

Subject: Reduction in Lost and Duplicate Orders

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Introduction

In response to the challenges your business has faced with lost and duplicate orders, the system we have offered has significantly reduced this from taking place. In the past you reported that on average you were losing 3-5 orders per month by either misplacing or throwing the orders out. Now that you have experienced how our system works we have been able to evaluate how effective the system is in this regard.

Requirements Met

The new system was developed with specific objectives to resolve the issue on hand. This has been done by assigning orders with unique order identification numbers to ensure that duplicates are not being made, we have also included a reminder for the user to double check. Now that cake order data is securely stored in a centralized database, we are able to back it up using a cloud-based service to ensure that orders are not lost or misplaced. After evaluating the past months data we are able to report that not a single order has been lost or duplicated. We have been able to reduce lost and duplicate orders by 100% in May, saving \$400 this month. The system's ability to eliminate these errors has led to improved customer satisfaction, increasing customer retention and improving the business's reputation. This has demonstrated the system's ability to be a reliable and effective tool for your operational needs.

Conclusion

As a result, the system has proven to be successful in addressing your business challenges. It has proven this through reducing the number of orders lost and duplicates made in the past month saving your business operational costs. Moving

forward with this data we are able to predict that the system will continue to save Emily Bakes Cakes from additional costs and increase revenue. This allows us to assume customer retention and satisfaction has also increased. We believe that this solution will continue to benefit your business as it grows.