

MAURICIO BAYUELO

Developer & Designer

Skilled Web Developer with passion for product design who transforms ideas with precision into engaging digital experiences that captivate users.

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Site's Pass: UX_777
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SKILLS

→ **Development:** React JS, Redux, TailWind, TypeScript, CMS theme development (WordPress), HTML5, CSS3, Sass, BootStrap, Gulp, GitHub, Pure JavaScript, PHP, SQL, Node JS, Prompt Engineering.
→ **Tools:** VS Code, Figma, Adobe Creative Cloud, Sketch, ChatGPT, Midjourney.
→ High level of confidence, integrity, responsibility, critical thinking, and fulfillment.
→ **Languages:** English, French, Spanish.

→ **Design:** Lean UX-UI Design, Interaction Design, Wireframing, Mockup Design, Rapid Prototyping, Design System Design, Agile methodology.
→ Strong Understanding on Branding, E-Marketing, Social Media, Project Management, Mentoring, Copywriting and SEO Techniques.
→ Good at presenting and describing ideas.
→ Great disposition in multidisciplinary and team work. Fast learner, good organizational and analytical skills.

EXPERIENCE

More experience info on LinkedIn profile.
References Available upon Request*

Shamanicca, 2023

Web Developer, UX/UI Designer, PM, Content Creator & Project Owner

Designed and built Headless Blog Site and BioPage with ReactJS and related tools; Actually developing others brand's web apps. **Delivered UX Design for Blog, BioPage App. Planned funnel strategy** to brand's YT Channel. **Content creator** for brand's products and social media. As PM, **Delegated projects' tasks** on Self-published book, as well videos content production.

Solo Designer & Developer 2004 – 2014, 2023

Led management web app projects, delivering tailored UI/UX, front-end & back-end solutions for diverse clients, ensuring quality & timely delivery.

4th Whale Marketing Montreal, 2019 – 2022

UX-UI Designer

Renewed 3 product sites UX-UI Design, pleasing Google UX and SEO Standards; helping to rank better on Search Results, increase traffic quality and leads on each product sites. **2 Well organized and structured Design Systems were delivered**, giving consistency and clear instructions to create other components.

4th Whale Marketing Montreal, 2017 – 2019

Web Designer & Developer

Completed design projects related to Landing Pages, Commercial Web Banners Systems, Websites, and Seasonal Newsletters for 5 Brands. **Developed the front-end of components that were created in the design phases** of the projects.

Design Shopp Montreal, 2015 – 2017

FrontEnd/BackEnd Dev.

Developed the FrontEnd and BackEnd for 21+ WordPress projects.

MoonMedia

Montreal, 2014 – 2015

Web Designer, Front-End Developer

Designed diverse E-Marketing elements and components as Landing Pages, Banners, Websites and Seasonal Newsletters, to drive users and get leads conversions on the Real Estate Sector. **Performed tasks on developing front-end and backend** of the previously designed elements.

WG-Studios (Miami)

Cartagena, 2007 – 2009

Graphic And Web Designer

Delivered projects related to design and development of websites, multimedia interfaces, marketing collateral material, logo design, print design, and editorial design for different kinds of clients.

Graphic Design Program,

Universidad Autónoma Del C.

Barranquilla, 2004 – 2007 / 2010 – 2012

Graphic Design Program,

Universidad Jorge Tadeo Lozano SC,

Cartagena, 2006 – 2011

Assistant Professor

Transmitted clear knowledge to students in 36+ courses related to design areas such as **Web Design, Animation, Typography, Branding, Information Design, Illustration, Basic Design, Editorial Design and Communication**.

EDUCATION & PUBLICATIONS

Attestation of Collegial Studies in Websites & E-Commerce Development

Collège de Maisonneuve, Montreal

Bachelor of Graphic Design

Universidad Jorge Tadeo Lozano, SC – Cartagena

Google UX Design Professional Certificate

coursera.org

Book, Digital Shamanic Activism

Amazon.com