

## SKILLS

- **Development:** ReactJS, Redux, TailWind, CMS theme development (WordPress), HTML5, CSS3, Sass, Bootstrap, Gulp, GitHub, Pure JavaScript, PHP, SQL, Node JS.
- **Tools:** VS Code, Figma, Adobe Creative Cloud, Sketch, ChatGPT, Midjourney.
- High level of confidence, integrity, responsibility, critical thinking, and fulfillment.
- **Languages:** English, French, Spanish.
- **Design:** Lean UX-UI Design, Interaction Design, Wireframing, Mockup Design, Rapid Prototyping, Design System Design, Agile methodology.
- Strong Understanding on Branding, E-Marketing, Social Media, Project Management, Mentoring, Copywriting and SEO Techniques.
- Good at presenting and describing ideas.
- Great disposition in multidisciplinary and team work. Fast learner, good organizational and analytical skills.

## EXPERIENCE

**Shamanicca  
Montreal, 2023**  
Web Developer, UX/UI Designer, PM, Content Creator & Project Owner

**Built Headless Blog Site and BioPage** with ReactJS and related tools; Actually developing others brand's web apps. **Delivered UX Design for Blog, BioPage App. Planned funnel strategy** to brand's YT Channel. **Content creator** for brand's products and social media. As PM, **Delegated projects' tasks** on Self-published book, as well videos content production.

**4th Whale Marketing  
Montreal, 2019 – 2022**  
UX-UI Designer

**Renewed 3 product sites UX-UI Design**, pleasing Google UX and SEO Standards; helping to rank better on Search Results, increase traffic quality and leads on each product site. **2 Well organized and structured Design Systems were delivered**, giving consistency and clear instructions to teammates to create other websites elements.

**4th Whale Marketing  
Montreal, 2017 – 2019**  
Web Designer, Front-End Developer

Completed design projects related to Landing Pages, Commercial Web Banners Systems, Websites, and Seasonal Newsletters for 5 Brands. **Developed the front-end of components that were created in the design phases** of the projects.

**Design Shopp  
Montreal, 2015 – 2017**  
FrontEnd/BackEnd Dev.

Developed the FrontEnd and BackEnd for 21+ WordPress projects.

**MoonMedia  
Montreal, 2014 – 2015**  
Web Designer, Front-End Developer

Designed diverse E-Marketing elements and components as Landing Pages, Banners, Websites and Seasonal Newsletters, to drive users and get leads conversions on the Real Estate Sector. **Performed tasks on developing front-end and backend** of the previously designed elements.

**WG-Studios (Miami)  
Cartagena, 2007 – 2009**  
Graphic And Web Designer

Delivered projects related to design and development of websites, multimedia interfaces, marketing collateral material, logo design, print design, and editorial design for different kinds of clients.

**Graphic Design Program,  
Universidad Autónoma Del C.  
Barranquilla, 2004 – 2007 / 2010 – 2012**

Assistant Professor

Transmitted clear knowledge to students in 36+ courses related to design areas such as **Web Design, Animation, Typography, Branding, Information Design, Illustration, Basic Design, Editorial Design and Communication.**

**Graphic Design Program,  
Universidad Jorge Tadeo Lozano SC,  
Cartagena, 2006 – 2011**

*References Available  
Upon Request\*  
More experience  
information on LinkedIn  
profile page\**

## EDUCATION & PUBLICATIONS

**Attestation of Collegial Studies in Websites & E-Commerce Development**  
Collège de Maisonneuve, Montreal

**Google UX Design Professional Certificate**  
coursera.org

**Bachelor of Graphic Design**  
Universidad Jorge Tadeo Lozano, SC – Cartagena

**Book, Digital Shamanic Activism**  
Amazon.com