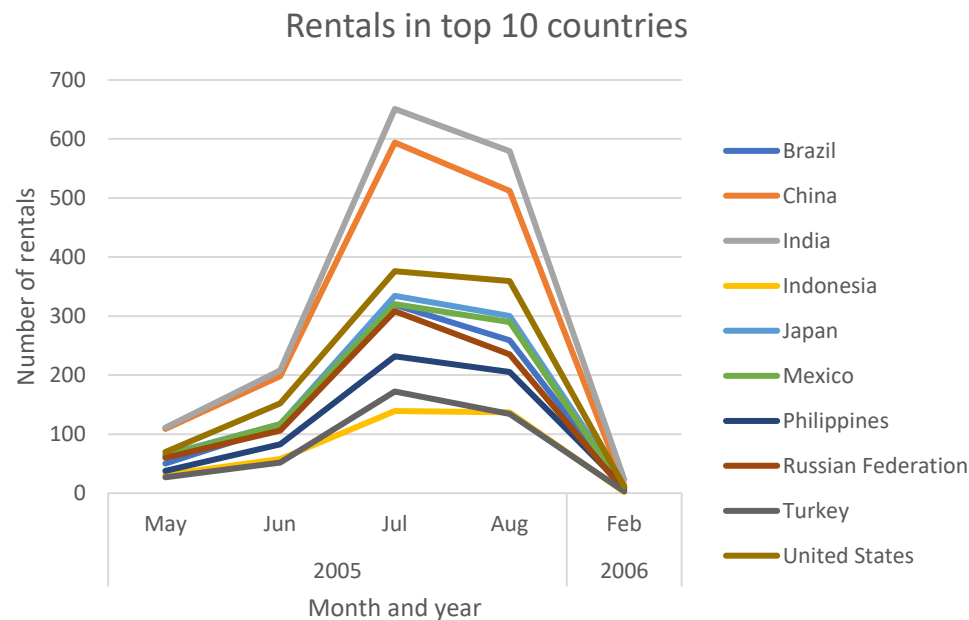


How does the number of rentals evolve over time, in the top 10 renting countries?

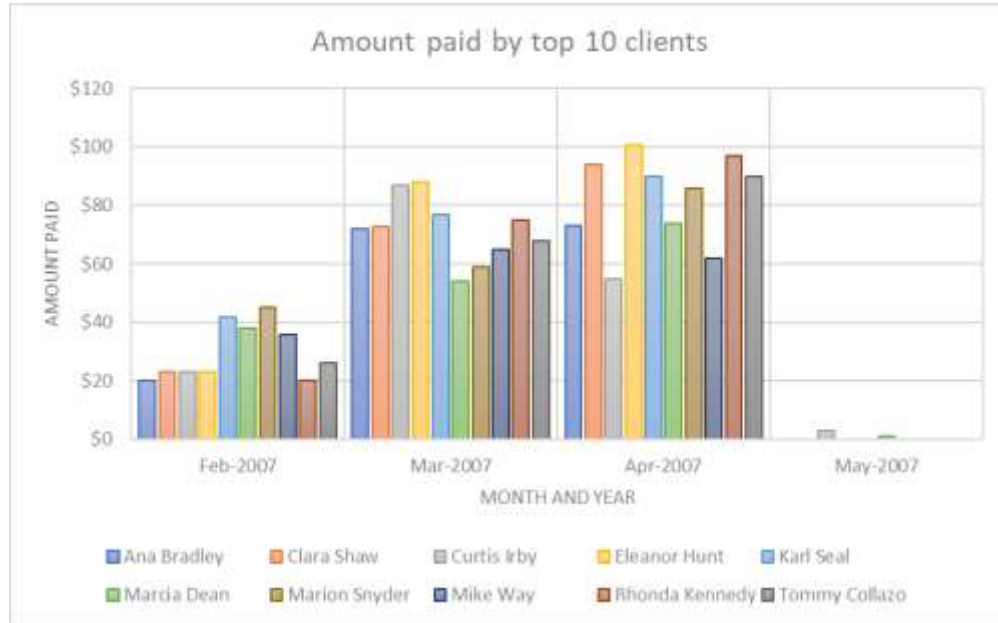


The graph shows the name of the ten countries that rented the most DVDs in total.

We can see that India is the country that rented the most DVDs and we see a similar pattern in all countries, with an increase in the number of rentals from May to July 2005, followed by drop.

Note that we can see no data from September to January. This could be due to missing data or to a temporary closure of all stores.

Who among the company's top 10 clients did spend the most over a single month ?



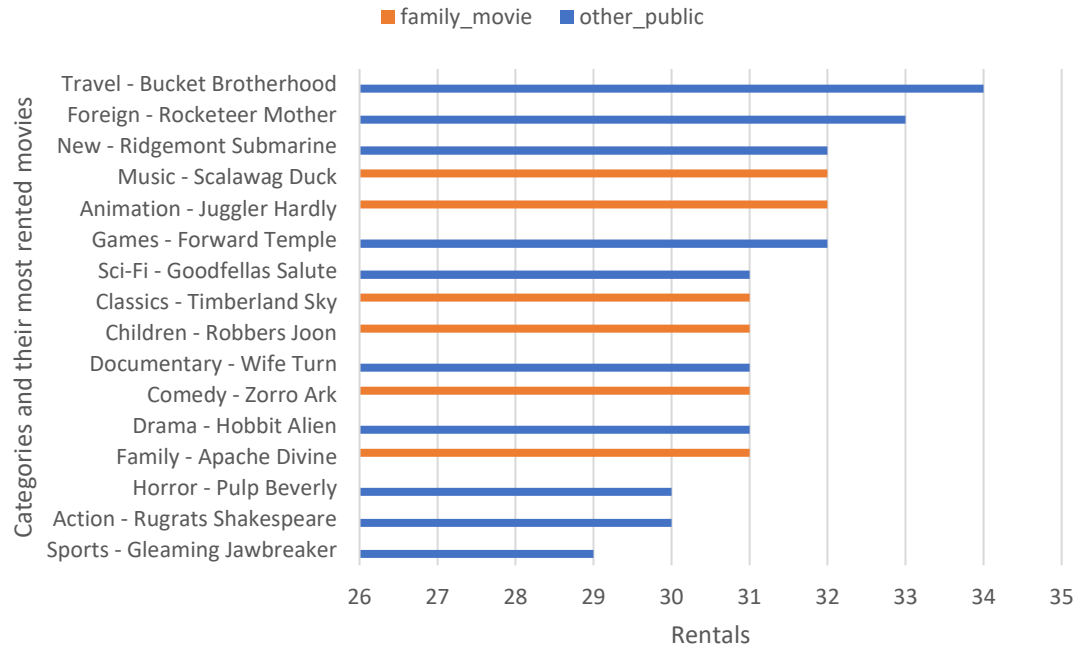
The graph shows the amount paid by the company's top 10 clients, per month.

We can see that Eleanor Hunt is the client who spent the most over a month, when spending a little over \$100 in April 2007.

We can also see that we have only recorded spendings by Cutis Irby and Marcia Dean for May 2007.

Among the movies that are the most rented in their categories, which ones perform the best, and are they family-friendly?

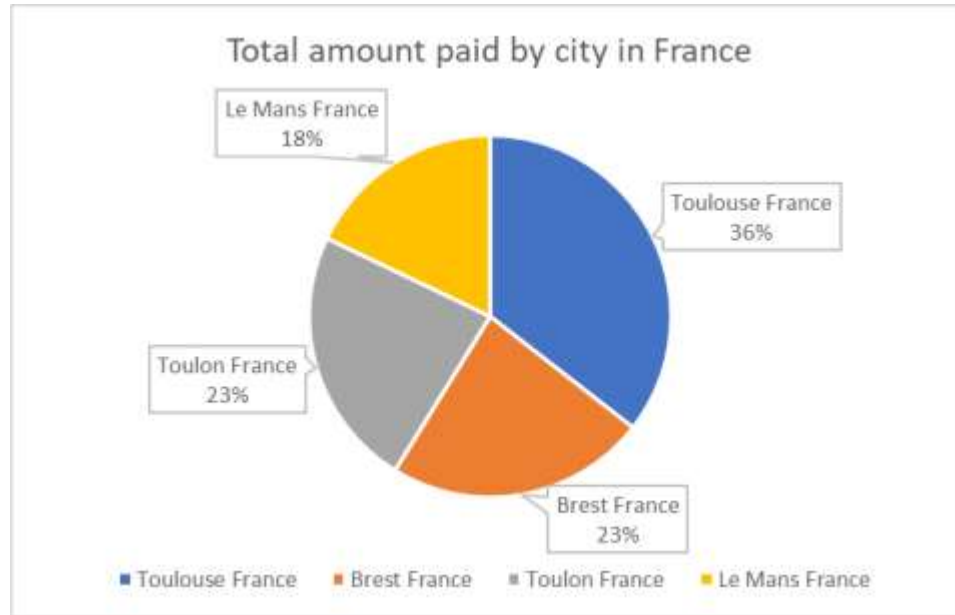
Top rented movies by category



This graph shows the most rented movies by categories, for the family-friendly movie category and for the other categories.

The most rented movie is Bucket Brotherhood, from the Travel category; which is listed as not family-friendly. This movie is followed by a movie from the "Games" category, which is not a family-friendly category either.

What is the geographical distribution of the revenues from DVD rentals in France?



This graph shows the geographical distribution of the revenues from DVD rentals in France.

We can see that rentals occur in four cities.

Over a third the total amount paid in France is paid in Toulouse, followed by Toulon and Brest with 23 % and Le Mans, which is the city with the least money spent.

For this table we are only looking at proportionality and not raw data.