

AUG. 2012

## SHOP PROFILE



In an inner city shop, a trans flush machine gets lots of use.

Snap-on Verus.

Audra's pride-and-joy: her new

Audra has begun working with the City and the Farmingdale

State College Department of Automotive Technology to become the first hybrid-certified repair shop in Queens.

Her experiences in the hybrid service business will help the college determine the hybrid training curriculum for their students. Through this connection, plus her contribution to the Auto Lab radio show (Visit www.theautochannel.com/cybercast/theautolab for more information), she's learning about new tools and techniques from people all over the industry. "I love the new stuff, and the content

just keeps coming every week."

Audra Fordin recognizes that automotive technology is changing, and she's ready to gear up to meet her customers' needs. "If I see a need for it, I'll get the equipment and training. I don't want to have to send (custom-

ers) someplace else."

Though no stranger to modern equipment (her two favorite tools are her Snap-on Verus and a video scope), it will be interesting to see how things change at Great Bear Auto Repair over the next year. We'll keep in touch with Audra and report back later.

## **Customer and Community Involvement**

Audra Fordin's clinic "provides automotive education that empowers women of all ages to be safe, confident and knowledgeable consumers, drivers and passengers."

She is a consultant on The Auto Channel's AutoLab radio show in New York City, has recently been selected by the City as the pilot for a city-issued hybrid repair shop certification, and actively promotes careers and understanding of the auto service industry through her work as a Girl Scout Leader.

Learn more about the clinics at www. WomenAutoKnow.com. Learn more about Audra's other community activities at www.greatbearautoshop.com.

To see more photos of Great Bear Auto Repair, go to www.vehicleservicepros.com/ 10738336.

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