

Evening of Light

L Brands Corporate Headquarters
Three Limited Parkway, Columbus, Ohio



Evening
of Light
A Night to Shine

Friday, April 24, 2015



Hosted at the beautiful L Brands Corporate Headquarters, Evening of Light 2015 promises to be an elegant, inspiring, and fun evening that sheds light on the positive community outcomes created through healthy family environments. The event will spotlight the success of children and families in our programs and guests will “experience” the impact of their contribution. Funds raised at the event last year launched our new **Family and Children’s Program**. Proceeds from Evening of Light 2015 will continue in this tradition and as research supports, strong families make strong communities – a benefit to all of us.

Support the Family and Children's Program

Why? Innocent children are left behind.



More than 7.5 million children have a parent involved with the criminal justice system and this number is trending upward. These children have been an invisible population - until now. Alvis House is leading the way to make sure these children are no longer left behind. We now offer the **only** family-focused programming of its type, designed to end the cycle of family trauma and support stable communities. Our belief is that this **cycle must stop** with this generation. **Do you agree?**

Picture this.



A child witnesses their parent abruptly removed from their safe home. As with our own children, the research base indicates that the emotions of fear, shock, abandonment and instability prevail in these situations. Often, poor school performance, potential drop outs, changes in behavior, isolation, mental health issues and a downward spiral path of non-productive behaviors follows the parent's removal from the home.

A Solution.



Our newly implemented **Family and Children's Program** is one **solution** in steering children and their parents down a path toward a productive life. The Program strengthens families through curriculum and skills practice. The results include improved parenting skills, enhanced coping abilities and healthier relationships. This program brings us one-step closer to breaking the generational cycle and strengthening our neighborhoods and communities.

Our Family and Children's Program was made possible by the generosity of the Evening of Light 2014 sponsors, donors and guests. Evening of Light will continue to be a major funding source for the Program. With your support, we will be able to deepen our service and expand our reach to many more of the men, women, and children in our programs. **We hope you will join us in this effort!**

About Alvis House



Since 1967, Alvis House has been helping individuals to open doors, rebuild their lives and reconnect with their families and communities. Today, we provide treatment programs to 7,000 individuals in two service lines: 1) Programs for individuals and families with criminal justice involvement, and 2) Programs for individuals with developmental disabilities. Our services include cognitive behavioral therapy for issues such as trauma, human trafficking, and substance abuse; job readiness training and placement assistance; mental health services; and support programs for children and families. It is our goal to help each of our clients achieve the most successful and meaningful second chance possible and to support safe and secure communities for us all.

For more information please visit www.alvishouse.org or contact Arlene Reitter at Arlene.Reitter@alvishouse.org or office 614-252-8402 x341 or mobile 614-578-8584.

2014 sponsors



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Evening of Light 2015 sponsorship opportunities

Presenting Sponsor - \$15,000

- Exclusive naming rights to EOL 2015 – Sponsor name to be incorporated as a part of the official name of EOL
- 30 tickets (w/ reserved seating) / 30 VIP
- Premier logo placement in print and digital marketing campaign targeting select communities and professional sectors (180,000+ households / 100,000+ impressions)
- Premier logo placement on all printed materials and on Alvis House website (including printed invitations if commitment and logo are received by Jan 16)
- Opportunity for company spokesperson to deliver remarks, from the stage, during EOL
- Premier onsite recognition (signs, video, and live)
- Premier social media recognition
- Premier recognition in promotional email blasts leading up to EOL
- Key recognition in Alvis House annual report
- Recognition for one year in Alvis House semi-annual newsletters, *The Alvis House Beacon*

Thriving Children Sponsor - \$10,000

- 24 tickets (w/ reserved seating) / 24 VIP
- Distinct logo placement in print and digital marketing campaign targeting select communities and professional sectors (180,000+ households / 100,000+ impressions)
- Distinct logo placement on all print materials and on the Alvis House website (including printed invitations if commitment and logo are received by Jan 16)
- Distinct onsite recognition (signs, video, and live)
- Distinct social media recognition
- Distinct recognition in promotional email blasts leading up to EOL
- Recognition in Alvis House annual report
- Recognition for one year in Alvis House semi-annual newsletters, *The Alvis House Beacon*

Healthy Families Sponsor - \$5,000

- 16 tickets (w/ reserved seating) / 8 VIP
- Logo placement in print and digital marketing campaign targeting select communities and professional sectors (180,000+ households / 100,000+ impressions)
- Logo placement in print materials and on the Alvis House website
- Onsite recognition (signs, video, and live)
- Social media recognition
- Recognition in promotional email blasts leading up to EOL
- Recognition in Alvis House annual report
- Recognition for one year in Alvis House semi-annual newsletters, *The Alvis House Beacon*

Vibrant Communities Sponsor - \$2,500

- 12 tickets / 4 VIP
- Print and website recognition
- Recognition in promotional email blasts leading up to EOL
- Onsite recognition (signs and video)
- Recognition in Alvis House annual report
- Recognition in an Alvis House semi-annual newsletter, *The Alvis House Beacon*

Changing Mindsets Sponsor - \$1,500

- 10 tickets / 2 VIP
- Onsite recognition (signs and video)
- Recognition in Alvis House annual report
- Recognition in an Alvis House semi-annual newsletter, *The Alvis House Beacon*

Opportunities for in-kind and specialty sponsorship also available and can be customized to meet your needs

VIP Reception Sponsor, Host Bar Sponsor, Catering Sponsor, Media Sponsor, Silent Auction Sponsor.
Print sponsorship – **SOLD**.



Evening of Light sponsorship pledge form

Sponsor name _____
(as you prefer it to be listed in printed and digital materials)

We are pleased to sponsor Evening of Light 2015 at the following level:

- ☐ Presenting Sponsor - \$15,000 ☐ Thriving Children Sponsor - \$10,000
☐ Healthy Families Sponsor - \$5,000 ☐ Vibrant Communities Sponsor - \$2,500
☐ Changing Mindsets Sponsor \$1,500

Contact name/s _____
Title/s _____
Company _____
Address _____
City, State, Zip _____
Contact email _____ Contact phone _____

Payment information:

- ☐ A check for sponsorship is enclosed and made payable to Alvis House
☐ Please submit an invoice for the full amount and payment will be made within 30 days
☐ Please charge our credit card for the sponsorship amount \$ _____
☐ Visa ☐ Master Card ☐ American Express ☐ Discover

Name on credit card _____
Credit Card # _____ Expiration date _____
Security code _____
Signature _____

To make an online payment or for more information, please visit www.alvishouse.org.

Please return to:

Paige Bilotta
Development Coordinator
Alvis House
2100 Stella Court
Columbus, Ohio 43215

Email: paige.bilotta@alvishouse.org
Office: 614-252-8402 x346
Mobile: 614-397-2595

- ☐ I'm not able to sponsor at this time but would like an invitation to purchase tickets!
Individual tickets - \$150 each / Six-pack of tickets - \$750



**Inaugural Evening
of Light 2014 Was a
Night to Remember.**

**2015 Will Be an
Evening You
Can't Miss!**

Last year's dazzling event brought together more than 500 local business, civic, and community leaders; international celebrities; and guests to mingle, network, and be inspired by Alvis House's work to build healthy families and safe communities. With your support, as we raise money for our new Family and Children's Program, Evening of Light 2015 will be even more uplifting and powerful – and it will be an event no one will want to miss!